

LIFE

THE SHORES OF EUROPE

AS A RECORD WAVE OF
TOURISTS WILL SEE THEM

16 PAGES IN COLOR

HOW A NEW ACTRESS
SEES HOLLYWOOD

JUNE 13, 1949 **20** CENTS
YEARLY SUBSCRIPTION \$6.00



"Mileage? It's miles ahead!"

THAT'S WHAT OWNERS SAY ABOUT THIS ROAD-PROVEN NEW 1949 **MERCURY**!

*Sure it's smooth! Powerful, too! But listen! Owners report this big, new 1949 **MERCURY** actually delivers 17, 18, 19 miles per gallon...and up! They claim it has the thriftiest power plant they've ever driven! And it has!*

*and even more with optional Overdrive



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next car

MERCURY

UNUSUAL mileage is only one of the many good things you enjoy in your new 1949 Mercury!

And all of them have been *road-proven* by thousands of satisfied owners for millions of driving miles!

You get a powerful new 8-cylinder, V-type engine with plenty of "get-up-and-

go!" Front coil springing! A truly restful "comfort-zone" ride! Easier steering! "Super-safety" brakes! Softer, broader seating! Increased all-round visibility for even greater safety, too!

Drive it, just drive it — and you'll say: "It's Mercury for me!"

MERCURY DIVISION OF FORD MOTOR CO.



White side-wall tires and rear wheel shields optional at extra cost.

EVER HAPPEN To You?

After being a popular Joe in your neighborhood did you ever find yourself left out of little parties all too often? Maybe you wondered if there was some kind of a hex on you? Well, Chum, there probably was! A guy can get careless every now and then, and the news* gets around pretty fast. The welcome mat won't be out again until you get over your trouble.



You wangled an introduction to a swell girl and invited her out on a super-special date. Along about ten she began to act indifferent, and pleaded to be taken home. A headache, (she said). The whole evening shot . . . to say nothing of a few bucks. Were you burned up! It probably never occurred to you that you, yourself, were the "headache." And for this* reason.



Were you last to be let in after waiting for hours to see the Big Wheel? Under your breath you probably called the Big Wheel a lot of choice names. Maybe he had a good reason for stalling. After all, it's only human nature to put off disagreeable things as long as possible. And, Brother, when you've got it* you sure can be disagreeable!



On a moonlight night did you ever try for a kiss from your steady Sweetie Pie and have her haul off and bat you in the kisser? Why? Why? Why?? You just didn't get it. Perhaps you were "that way"* (It can happen to anyone) . . . and when you are, they'll do it every time.

Did you ever go after a job that you knew was right down your alley, only to lose it to another fellow with no better qualifications than yours? You probably wondered what the hair-line decision was that threw the job the other fellow's way. Well . . . very often it's as delicate a matter as this*.



* How about you? If you ever have come face to face with a case of halitosis (unpleasant breath) you know how it repels you. You don't have to guess what kind of a reception you'd meet if you, yourself, were guilty. So, why risk offending? Why take chances on makeshift remedies when there's a delightful and *extra-careful* precaution against simple bad breath? Use Listerine Antiseptic, the standby of millions. You merely rinse the mouth with it . . . especially before any date, and, lol your breath becomes sweeter, fresher, less likely to offend. Stays that way, too. Not for seconds. Not for minutes. But for hours usually. When you want to be at your best never, never omit Listerine Antiseptic.

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I know you'll enjoy as much as I do.

It's MY cigarette.

Basil Rathbone



FIRST QUALITY FOR 30 YEARS!

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LIFE'S REPORTS



JOHN CASPARIS has been an air-
man-hunter in Texas for nine years.

TEXAS EAGLE "CHOWSER"

Predatory eagles and
coyotes are the game
he hunts from the air

by W. W. JOHNSON

It was shortly after daybreak on the morning of May 3. A Mexican hand on the Ad Neal ranch, which nestled among the Davis Mountains of west Texas, was riding through one of the ranch's main pastures, a six-section tract dotted with scrub cedar and cactus. He came upon the mangled carcass of a sheep. Dismounting, he looked at the carcass and at the tracks in the sandy soil: coyote. An hour later the rancher was telephoning John Casparis of Alpine, Texas, some 15 miles to the southwest. Casparis is a professional hunter of predatory golden eagles and coyotes, which he chases, or "chowses," as he puts it, from the air.

At 10:10 a.m. John Casparis, a tanned and grizzled man who walks with a hunched waddle from having spent so many thousands of hours crouched in the tiny cockpit of a small plane, came out of his office shack at the Alpine airport and ambled over to an ancient Aeronca Chief painted red and black. I went along with him. He reached into the cockpit and pulled out an old Winchester 12-gauge pump gun. Eight inches had been sawed from the barrel. "Scatters the shot better and makes it easier

CONTINUED ON PAGE 4



The Perfect Gift for DAD...
The Perfect Leisure Shoe!

Give Dad the secret to loafin' in luxury — Winthrop In-n-Outers with cushion-cork platform and crepe or leather sole.

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It's a box of HEIDE JUJUFRUITS
I'm splittin' with my crew

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One hump identifies the **ARABIAN CAMEL** or Dromedary. The Bactrian Camel has two humps.

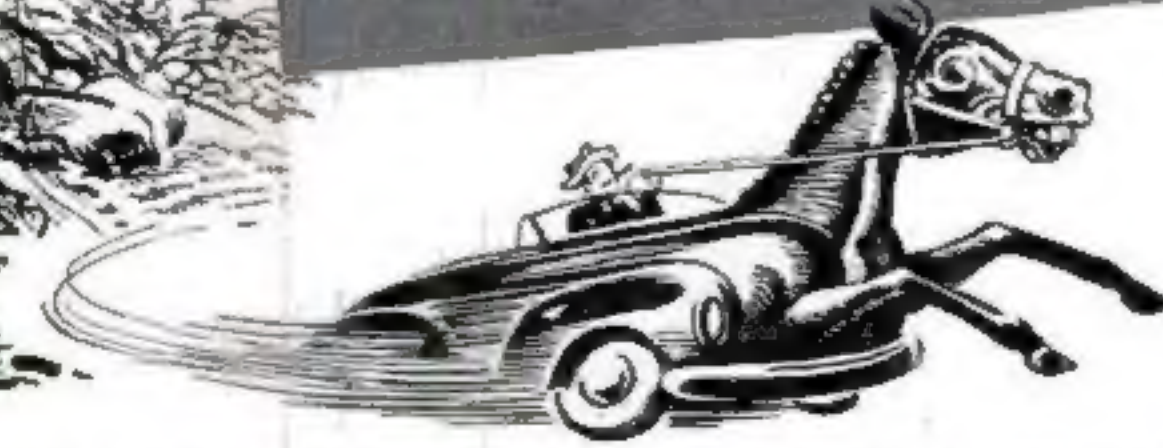
The distinguishing characteristic of the **HORSE** family, which includes the jackass and zebra, is the single, solid hoof. A horse really runs on a greatly developed middle toe.

When you go riding
THE "TRADE-MARKS" OF NATURE *
identify your steed

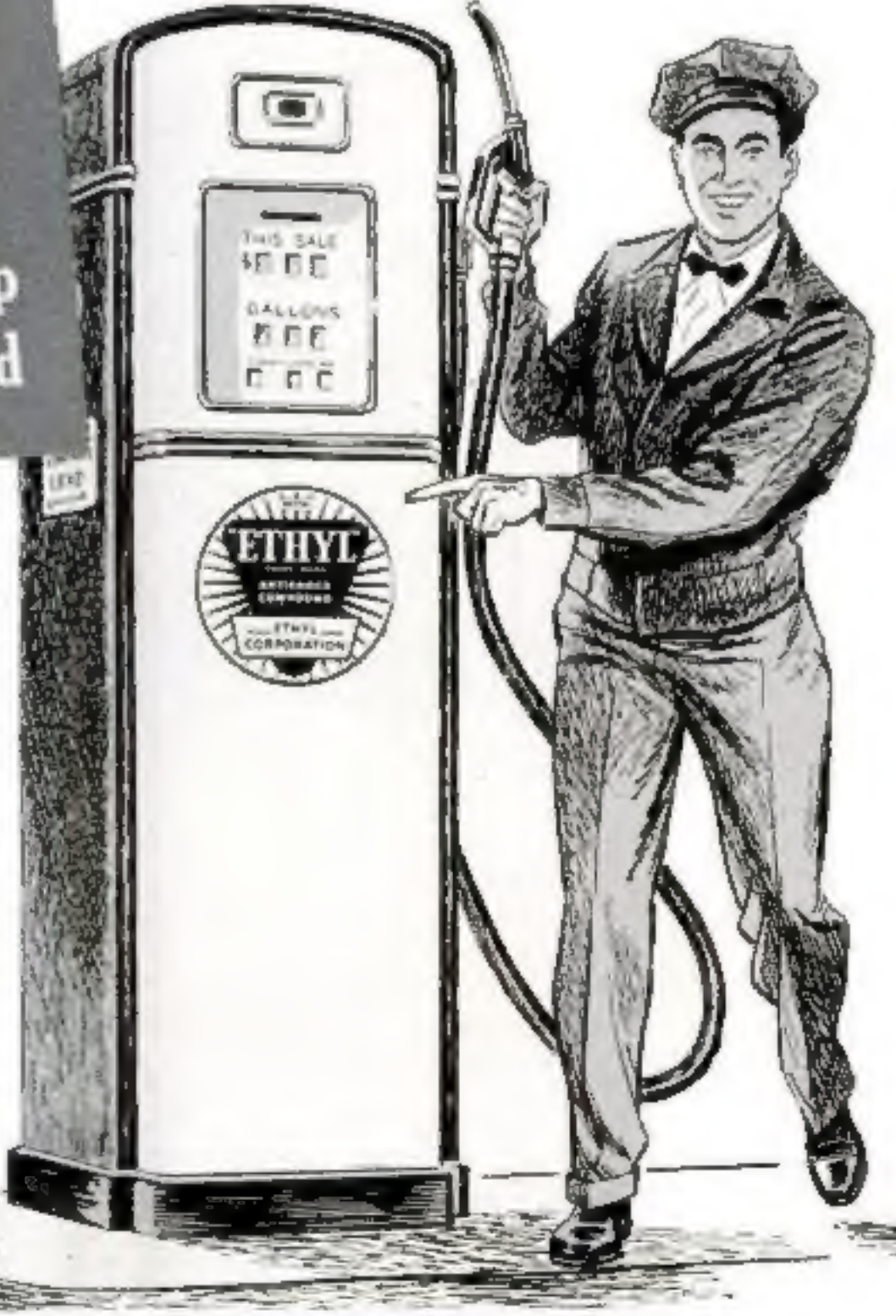
The **OSTRICH** differs from all other birds, not only in size, but in having two toes on each foot. Other birds have three or more.



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LIFE'S REPORTS CONTINUED

to handle in the plane," he explained. The barrel had a bad bulge in one side. "Somebody rammed dirt in it once and I shot it without knowing. Lucky it didn't blow up."

Into the chamber of the gun he rammed some No. 4 shells. He put the gun back in the cockpit, muzzle down, and walked around in front of the plane and spun the propeller. The engine caught immediately. Casparis climbed into the cockpit, listened to the engine for a moment and released the brakes. Above the racket of the motor he shouted, "Good old plane. People won't believe it, but it's got more than 20,000 flight hours. Got seven other planes newer than this but like this best. Good for hunting. It'll turn on a dime. That's handy when I have to land on a highway back up there in the mountains. Some of those turns are pretty sharp. Those highway-department guys think it's illegal. Law says you can do it with permission of nearest law-enforcement officer. Well, I'm a game warden, that's a law-enforcement officer, and I'm the only one around when I have to land."

He gunned the motor and the ancient plane jolted across the field and rose into the air.

"Going to be bumpy, gusty," he shouted. "Three fourths of these ranchers get sick when they go with me. Always load her tail-heavy when I go shooting. That way when I dive and get on my target I can drop the controls to shoot. She'll nose up and start to climb. There's about 10 seconds before she'll stall. That's long enough to shoot. See?"

He nosed the plane down and took his hands off the controls. Sure enough, the plane started to rise.

We were headed straight for a stony mountainside. A south wind was blowing against the sunny side of the mountain. As the tiny plane drove straight at the stony slope the rising current caught it and lifted it up like an express elevator. We shot over the rocky crest of the mountain, lurched in the cross currents that swept along the ridge and sailed out high over another valley.

"Learned that from eagles," Casparis explained. "They can sure go up fast on those currents."

Ahead of us a black speck in the sky grew larger. Casparis put on his spectacles.

"Buzzard!" he cried. "Want to see how I shoot eagles?" He eased the plane over in the direction of the floating black speck. It grew in size and developed into a body, a large pair of wings and an ugly red head. Casparis let the controls go, pulled up the sawed-

CONTINUED ON PAGE 2

Fast HELP for HEADACHE

UPSET STOMACH
JUMPY NERVES

BROMO-SELTZER

FIGHTS HEADACHE
THREE WAYS

For fast help from ordinary headache always take Bromo-Seltzer. It fights headache three ways:

1. Relieves Pain of Headache.
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Caution: Use only as directed. Get Bromo-Seltzer at your drug store fountain or counter today. A product of Emerson Drug Company since 1887.



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Koroseal brings you and your family easier, better living, more fun

Blow a little air into it as you would with a toy balloon. Then turn on the water—the sides will float. They come up into shape without rigid supports—and the Koroseal play pond is as good as an ocean to millions of kids.

The portable river, Koroseal hose, half the weight of some hose, a third lighter than most, is so easy to carry from place to place. Pick it up like a light bundle, drag it or toss it around

like a piece of rope. Leave it outdoors all year round for years if you want to. It won't check, crack in the sun or lose its strength.

Those are just two of the hundred or more uses for Koroseal flexible material. Raincoats won't harden and crack, won't get soft and sticky even if folded up when wet. Shower curtains may last two or three times as long as old-fashioned kinds.

Baby's Koroseal crib sheets seem

practically wearproof; baby pants are almost as soft as baby's skin. Luggage and furniture upholstery are practically scuffproof; dirt or grease can be easily washed off with soap and water.

You can even buy Koroseal yard goods in many stores—in many designs and colors—to make aprons, tablecloth covers, curtains and any number of other things.

Look for the label. Products made of real Koroseal flexible material have a label with the word Koroseal in the familiar script you see here. For your

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FLEXIBLE MATERIALS
BY

B.F. Goodrich

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Now Cannon Percales are **COMBSPUN!** Snowy cotton is combed till only the long, smooth fibers remain!



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Look, too, for Combspun Cannon Percales in new **WATER COLORS...** luscious fast-color pastels. (These cost a little more).



For your best value, say these magic words at your favorite store—**"COMBSPUN CANNON PERCALES, please!"**

Cannon Percale Sheets—Now They're Combspun

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off shotgun and pointed it out the paneless cockpit window, aiming through the narrow space between the propeller and the wing supports. He worked the foot controls and swung nearer the buzzard. For a second or two he led the huge bird with the gun barrel and then fired. The noise shook the cockpit. The buzzard dropped like a bundle of soiled laundry.

"You can hit buzzards just as easy as you can eagles but they're harder to kill," Casparis shouted.

We didn't get an eagle that day, however; the coyote on the Ad Neal ranch was our target. At 10:30, as he had promised, Casparis was over his rendezvous. In a corner of the vast pasture were six mounted cowboys. Casparis waved to them and they began to disperse. On the road on one side of the pasture the ranch owner drove slowly along in his car. In a lane on the other side a ranch hand paralleled him in a truck. In between the cowboys fanned out at even intervals and began to ride toward the east. We flew above them, north and south, back and forth at right angles to the path of the cowboys. Casparis was whistling tunelessly.

At the far end of the pasture the cowboys dismounted to examine tracks around a watering tank. Then the chase started back on the other side of the trapezoidal-shaped pasture. Ahead was a thick growth of scrub cedar.

"Bet he'll be in there," Casparis shouted and nosed the plane down until it was skimming 15 feet above the ground. He flew with his head out of the window.

Suddenly he yelled, "There he is!" Before he spoke he had banked the little plane almost vertically to get back for a run at the fleeing animal, an indistinct gray streak across the pasture. Two cowboys were running their horses after it, one of them twirling a lariat. Casparis leveled off, then dove the plane at a steep angle. The earth flew up. Easily and completely relaxed, Casparis pulled up the shotgun with one hand. When the plane was 30 feet from the ground he took the other hand off the controls. He aimed and fired before his 10 seconds were gone, then leaned out the window to look back.

"Cut him in two. Big one. River coyote, over from Mexico. White on tail. White spot on his shoulder."

Back at his home field Casparis looked at his watch. In a little over two hours he had covered approximately 175 miles. "This afternoon," he said, "I'm going out and chowse some eagles." Then he got into his aging Buick and drove home to noon dinner

KIDS JUST WILL GET SUNBURNED



MIGHT AS WELL FACE IT—

It's almost impossible to *prevent* youngsters from getting sunburned—they're out in the sun so long and in and out of the water so often.

However, you *can* help get children quick, soothing relief from the *pain* of sunburn—with *Unguentine*.

Unguentine works in *three* ways:

1. *Relieves the pain of sunburn.*
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3. *Promotes natural healing.*

Unguentine is *antiseptic* as well as soothing. Use it for many other summer "skin injuries"—scratches, scrapes, insect bites and minor cuts. At all drug stores, in tubes and jars. *Get Unguentine today.*



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to reach more places



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Something's happened to your swing! You're feeling the club head *all* the way... your stroke's under control... you're getting more power back of the ball! Here's how:

1 New, shorter grips... cutting down unnecessary weight. Spalding's exclusive *Cushion-Form Grip* positions the club in your hands.

2 Lighter shafts... lighter, but stronger! Again, less "dead" weight to swing.

3 Pay off down here... the weight's been shifted to the business end of the clubs to help groove your swing... deliver more impact power!



Play with confidence
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Stiffer shaft or more whip? Pick the one that suits your game in these new Spalding Clubs. Bobby Jones woods and irons. Jimmy Thomson woods. Top-Flite® woods and irons. Betty Jameson woods and irons for women.

More good golfers play Spalding than any other ball! The famous DOT* for power.

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LIFE'S REPORTS CONTINUED

as casually as an office worker.

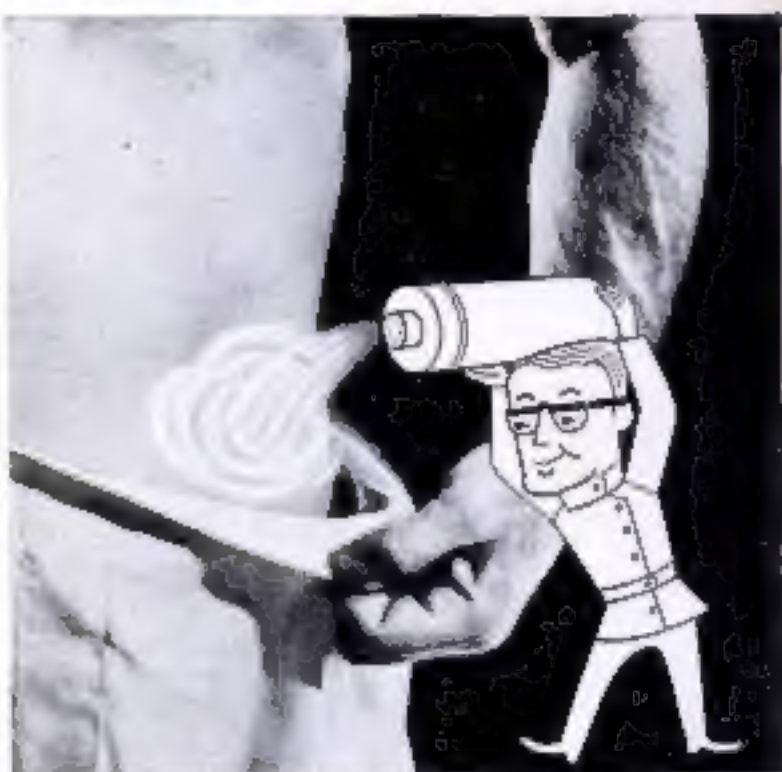
John Othello Casparis is 50 years old, 6 feet tall and weighs approximately 200 pounds. His hair is iron gray and his skin is the color of well-polished walnut. His eyes are squinted and bloodshot from sun and wind. He is a prosaic man who took up flying as "another way to make a living." To the citizens of Alpine, Texas (pop. 5,700) he is a semilegendary character who performs fantastic feats of flying, scooting his little plane in and out of tortuous canyons and engaging eagles in aerial combat. To the ranchers in the Big Bend and Davis Mountain country he is a blessing in their unceasing war with predatory animals—eagles, coyotes, panthers. To naturalists of the Southwest he is a ruthless hunter who uses an airplane to kill some picturesque if occasionally harmful wildlife.

Casparis first began "chowsin' predators" nine years ago when he moved to the Big Bend-Davis Mountain country from Dallas, where he had run a small private flying field. He had been born and reared in the Texas hill country, had worked in the Beaumont shipyards during World War I and had been a driller in the Texas oil fields. He took up flying in 1926 and later moved to Alpine in connection with the Civilian Pilot Training program. At first privately and later under contract to the Navy, he trained pilots on the high, sunny plateaus where there are usually only 10 days a year when the weather is bad enough to ground planes.

Casparis was not the first to shoot from airplanes. Another flier in west Texas had been doing it with a pusher-type plane and an automatic shotgun on a gun mount. Casparis, who declares that with all these advantages his rival is not as good a shot as he, recalls how he himself got started on his present business: "One day this rancher come to me and said, 'Cas, I counted 19 wool packs on my ranch where the eagles tore up my sheep. You know anything about shooting eagles?' I said, 'Dunno. Never killed one.' " But he agreed to try it. The rancher rode with him as gunner and they accounted for 12 eagles that day. Two days later they got nine. "We just flew the bluffs until we jumped them and then we chowd them and shot them."

Big Bend-Davis Mountain ranchers were impressed. They went to the state capitol at Austin and, in a maneuver which enraged many conservationists, managed to get the golden eagle removed from the protected list.

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CONTINUED ON PAGE 10

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Push, Pull—
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B YEAR'S SUPPLY OF BLADES
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D SCHICK "66"
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E EVERSHARP-SCHICK INJECTOR BLADES
RED IMPROVED BLADES

F THE NEW SCHICK "66"
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G A FULL YEAR'S SUPPLY OF "STRONED" BLADES
120 Blades! If he already has an Eversharp-Schick Injector Razor... no other Father's Day gift will please him so much!
ONLY \$4.39

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The World's Most Famous Motor Oil



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Immaculate Performance

Always Ready

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LIFE'S REPORTS CONTINUED

Casparis explains it this way, "One rancher would get an 80% lamb crop but would be able to market only 20% on account of the eagles. Another rancher over there in the Rosillos mountains had a lamb crop of 1,500 lambs. Sixty-five days later he only had 250 to take to market. Mostly eagles. You see, what an eagle does, he don't just kill a lamb and eat the whole thing, unless maybe he's got some little ones and then sometimes he'll fly back to the nest with a chunk of meat. But ordinarily he'll kill the lamb with one swipe of those talons, and then he'll break one or two of the ribs and dig in and eat the heart and liver and nothing else. Then after a while he'll kill him another lamb and eat the heart and liver out of that one. They're real predatory." These observations about eagle habits, and also Casparis' figures on the damage they do, are grossly exaggerated, according to some naturalists. Nevertheless Texans on the whole seem satisfied with the eagle slaughter.

At first Casparis hired local marksmen to act as gunners for him. "But after we got in the war there was a shortage of gunners just like there was of everything else. One day a one-armed man was out here flying a plane. I figured if he could fly with one arm, why then with two arms I ought to be able to fly and shoot too."

By this time Casparis had discovered that the eagle is not liked by smaller birds and is attacked by them, that the golden eagles vary greatly in size, coloration and marking. He also learned that an eagle can do a lot of damage to a plane. One eagle he shot crashed through the fragile wing of his plane. Another smashed his propeller. In order to keep the engine from revving up too fast he reached for the throttle to cut it off, and the throttle broke. That caused one of his worst forced landings, but he walked away from it.

"Another time a fellow was up with me and the eagle he shot came sailing right in between the wing supports and the window. One wing flopped practically into the cabin. Did you ever see an eagle louse? They're the biggest, meanest lice you ever saw. Big as the end of your little finger. Well, when that eagle's wing hit the open window it shucked those lice out all over us. My hair was full of them." He scratched his thatch of iron-gray hair in reminiscence.

To chowse his eagles Casparis became adept at flying in and out of canyons. "One day," another Big Bend area flier told me, "I was cruising along with a passen-



PETER PAN

Lo and behold, here's the beauty bra for flattering curves...designed for every neckline. • MIRACLE SEPARATOR* gives you perfect separation, uplift, control—always, all-ways. Glorious comfort...it breathes with you! • Be alluring—softly feminine! The secret's in the circular stitching and fagotted seams of the NEW MERRY-GO-ROUND CUP. Pre-tested shrinkage control—FIT AND LIFT won't wash out.

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Want natural curves? Write for FREE booklet,
"Your New Guide to Bustline Beauty," Dept. L-3

Peter Pan Foundations, Inc. • 312 Fifth Ave., N.Y. 1
PATENT PENDING

SURE FIRE!

for your lighter

ZIPPO FLINTS

Sure-sparking. Long-lasting. Super Zippo quality. Will fit most lighters. 4 for 10¢.

ZIPPO FLUID

Instant-lighting. Burns with clean, smokeless flame. In cans with drip-proof spout, 25¢.

ZIPPO

ZIPPO'S GIFT PACKAGE

A year's supply of Zippo Super-quality Flint (for the average smoker), and a can of instant-lighting Zippo Fluid. Both for only 50¢ extra when you buy a Zippo lighter.

Zippo Manufacturing Co., Bradford, Pa.

CONTINUED ON PAGE 13

What to look for...when you're looking for the all-time best!

The very finest refrigerators made today offer you the timesaving, worksaving, moneysaving advantages of having *both* a home freezer and a big fresh-food refrigerator in your kitchen.

That's what you should expect in a truly deluxe refrigerator.

And that's what you get... in the new 1949 General Electric Combination.

Look for separate compartments, separate outside doors!



Top compartment is a real home freezer, because it's separately refrigerated, insulated all around, and has its own *outside* door.

A real home freezer, because it maintains *zero* temperature—for quick-freezing foods and ice cubes and storing up to 70 pounds of frozen foods (ten-cu-ft model) or 52 pounds (eight-cu-ft model).

A real home freezer, because its zero temperature keeps frozen foods in prime condition for as long as 12 months—four full seasons!

This is what to look for. This is what you get, in a G-E Refrigerator-Home Freezer Combination.

refrigerator. Separately refrigerated, separately insulated, and with its own outside door!

It never needs defrosting! Dishes need never be covered! Cold is moisture-conditioned. Big, deep drawers keep fruits and vegetables just right! The butter conditioner, easily accessible in door, keeps butter at proper temperature for easy, wasteless spreading!

You'll never forget... never regret...

the day you buy this General Electric Combination. For the name GENERAL ELECTRIC means dependability... dependability based on an unsurpassed record for year-after-year performance.

More than 2,000,000 General Electric Refrigerators have been in service 10 years or longer!

And the *chief* reason, of course, is the famous General Electric sealed-in refrigerating system. Airtight and outtight, this dependable system has never

NEW 1949 GENERAL ELECTRIC Refrigerator—Home Freezer Combination

A separate refrigerator PLUS a separate home freezer.

been excelled for efficient, economical operation... year in, year out.

8- and 10-cubic-foot models

The General Electric Combination is available at your retailer's in both 8- and 10-cubic-foot models—one of them just right for *your* household. We think you'll agree they offer the *most* that's offered in a home refrigerator today. General Electric Company, Bridgeport 2, Connecticut.

More than 2 million G-E Refrigerators in use 10 years or longer

GENERAL  ELECTRIC

In lower compartment alone (either 8- or 10-cu-ft model) there is fresh-food storage space equivalent to that in the conventional 8- or 10-cu-ft refrigerator.

It is the very last word in a spacious fresh-food

"Who says you can't teach a hot dog new tricks?"

asks Elsie, the Borden Cow



Try Elsie's Hot Diggity Dogs!

(—and taste the rich cheese goodness that Borden's Chateau* adds to the popular frank!)

"It's tricks like this that make a picnic click," rhymes Elsie. "And this one's easy:

"Cut frankfurters lengthwise, but not quite through. Spread cut sides with mustard. Place thick strips of Borden's Chateau in each frankfurter. (Now watch your cheese! Chateau's just right! Its mellow Cheddar flavor has lots of zip. And it melts so well—soft, not stringy!)

"Wrap a strip of bacon around each frank and fasten with toothpicks. Grill till bacon is crisp and cheese is melted. Serve on toasted rolls.

"They're good—believe me! You can count on Borden's Chateau for that! It has a wonderful way with all the things you make with cheese—from sandwiches to soufflés! Look for Chateau in its colorful new wrapper at your food store. ½-lb. pkg. (plain or pimento) or 2-lb. loaf."



Borden's Fine Cheeses

FOLKS WHO KNOW CHEESE SAY "BORDEN'S, PLEASE!"

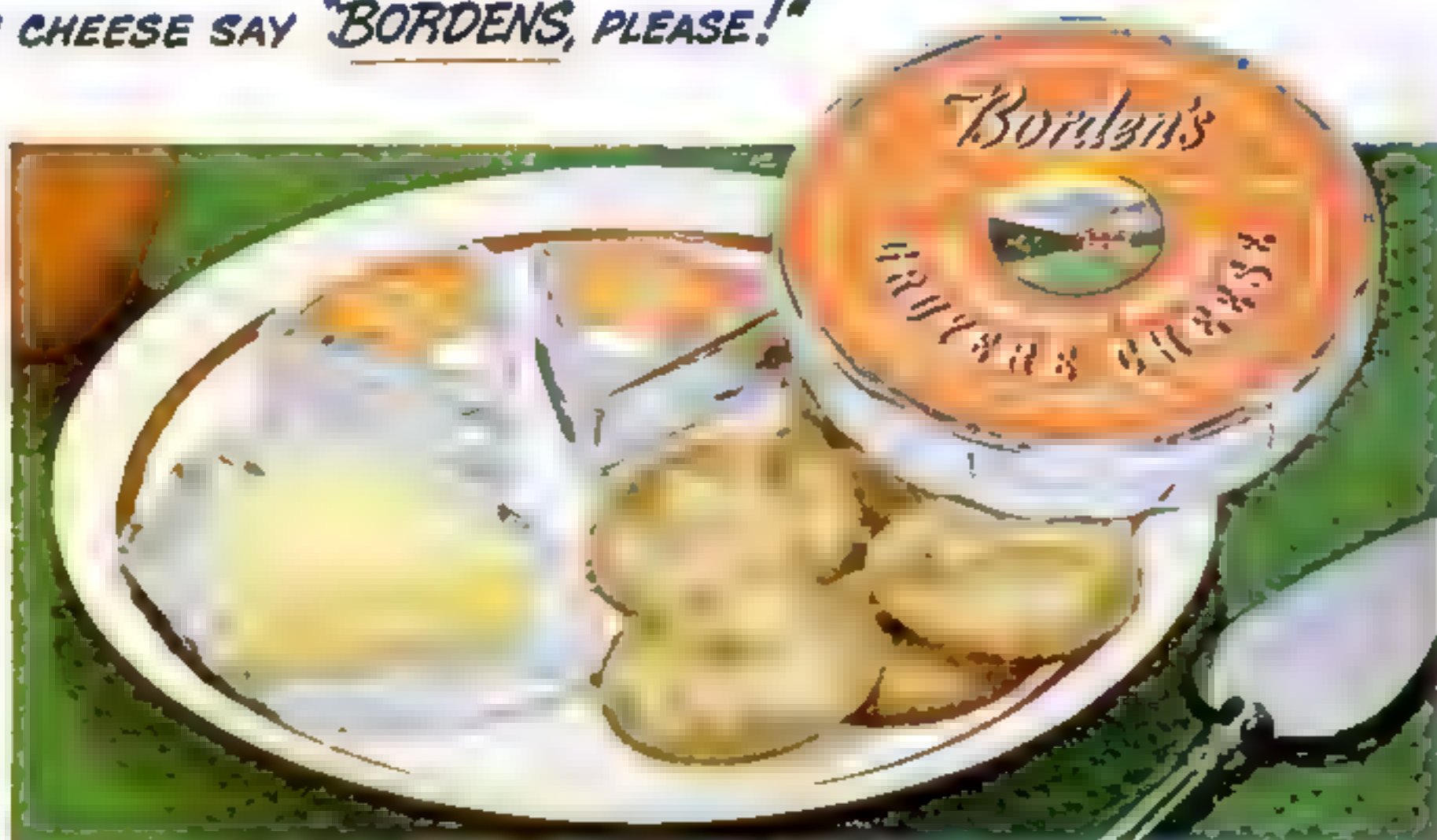


Lots of dash for your "one hot dish"—
Borden's Grated American!

"Show me a really dashing dish of scalloped potatoes or macaroni," says Elsie, "and I'll show you a cook who makes these fine old standbys with Borden's Grated American Cheese! Grated fine, it melts and blankets every morsel with honest cheese goodness! Your store has Borden's Grated American in 2-oz. and 4-oz. shaker top canisters with colorful new labels."

© The Borden Companies

U.S. Pat. Off.



"Like Swiss cheese? You'll love Borden's Gruyere!"

"I expect you'll yodel for joy when you taste Borden's Gruyere Cheese," predicts Elsie. "It's delicious—made from that wonderful nut-sweet Swiss cheese that is the pride of Wisconsin's fine cheese-makers. It has all the flavor of finest

Swiss, aged nine months or more. Take it along for a picnic treat! Borden's packs it in 1-oz. portions—six in a handy, re-usable circular box of clear plastic. At your dairy counter."

If it's Borden's, it's got to be good!

It's a better Father's Day gift



NOTE ON DAD? Let him know it. Give him a Spunray take-it-easy shirt. Half cotton, half rayon, it's the All-American favorite for comfort and appearance. A wonder on washday, irons like a handkerchief, never loses its color and fit. Vat dyed, Sanforized*, wrinkle-resistant. At better stores everywhere. Dan River Mills, Inc., Danville, Va.

*Fabric shrinkage no more than 1%

LIFE'S REPORTS CONTINUED

ger and he got nervous because we were flying over such rough country. I looked out and pointed down. Below us was a narrow canyon, and flying along through it was Cas. That reassured him."

To keep Casparis working at chowring eagles, ranchers in the area formed the "Big Bend Eagle Club," into which they pay dues. He patrols each member's ranch at regular intervals watching for eagles and is paid for it out of the club treasury. For hunting expeditions ordered by nonmembers he charges \$8 an hour. "Customers always take my word for how much time I've spent and how many predators I've killed."

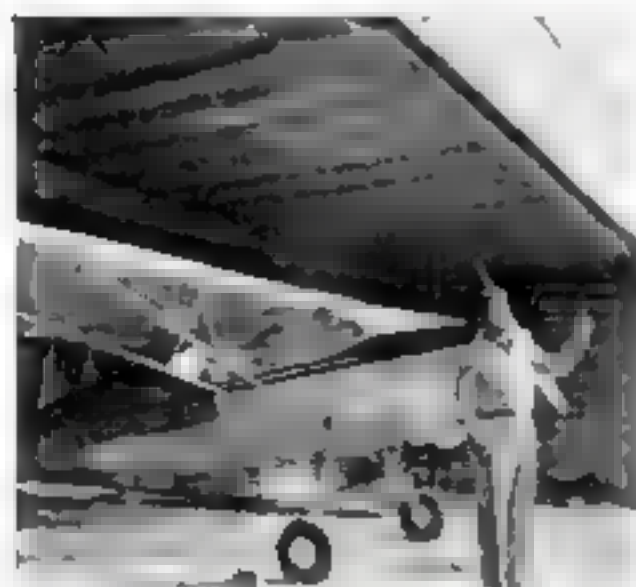
Casparis wastes few shells: "I figure one eagle for every three shots, but once I got 15 eagles out of 17 shots."

His peak day came early in 1948, when he killed 28 eagles in one day's shooting. In one year he killed 1,008 golden eagles, 315 coyotes, 28 wildcats and one panther. He averages 850 eagles and 250 coyotes a year.

Casparis has done some conservation work too. For example, when state officials wanted to transfer some of the Davis Mountain antelope to other parts of Texas where the antelopes had disappeared, he and his plane herded the wary antelope into pens.

When he is criticized by conservationists Casparis defends himself vigorously: "One of the ranchers in this eagle club don't own any sheep. Do you know why he belongs? Because he's got a game preserve on his ranch—deer and antelope—and these eagles will kill fawns just like they do lambs."

He likes to tell of the executive of a national magazine which carried a critical article on Casparis' activities. "This fellow wrote me. Said he disapproved of what I was doing, and thought it was terrible to break the law. But the next time I shot a golden eagle would I send it to him. He'd like to have it stuffed. So I wrote to him and explained that shooting these eagles wasn't illegal, and that I'd send him one. Next one I got was full of lice. I took it down, had it frozen and air-expressed him the carcass, lice and all."



HUNTING PLANE is an Aeronca. Casparis aims out cockpit window.

American Firsts

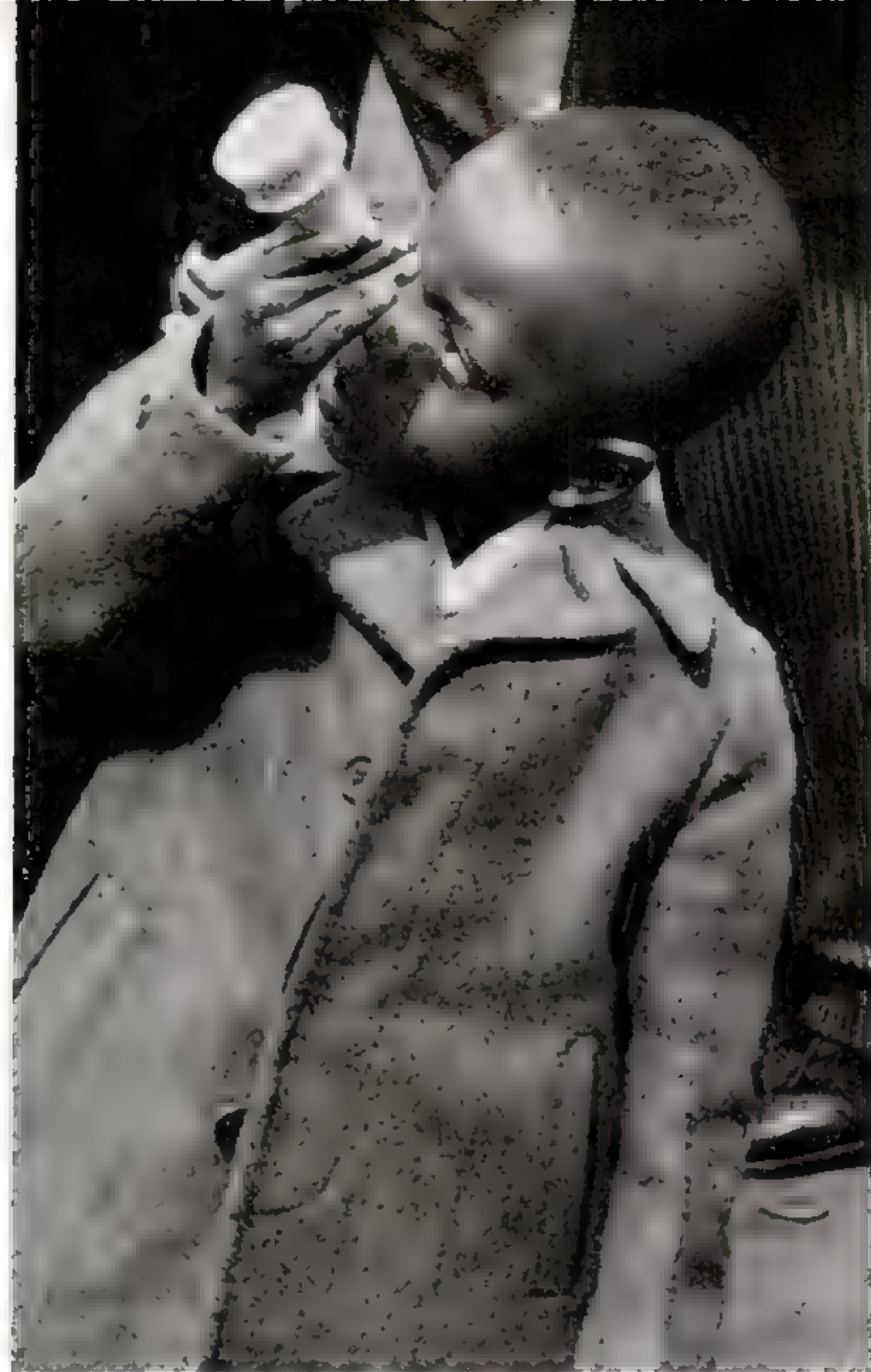
NESBITT'S is made from California Valencia oranges by craftsmen who take pride in producing an orange drink that's delicious, pure and thirst quenching.

Try Nesbitt's—be sure to ask for Nesbitt's Orange Drink by name.

Buy 6 bottles today!

Nesbitt's
OF CALIFORNIA
1946

MADE FROM Real ORANGES



HARLEM BOY SHIELDS A NEW ICE CREAM CONE FROM THE SUN

THEN HE BITES OFF THE END TO DRAIN WHAT HAS ALREADY MELTED

SPEAKING OF PICTURES...

... THESE SHOW CHILDREN'S OFFGUARD SIDEWALK ANTICS



TWO CHILDREN, FENCING WITH STICKS, NOTICE A NEW TARGET FOR THEIR ATTACK (LEFT)



THEY TURN ON HIM AND KNOCK OFF HIS HAT



LIKE MOST KIDS, HE FINDS IT TASTES BETTER FROM THE WRONG END



HE IS DISAPPOINTED WHEN HE HAS AN EMPTY CONE LEFT OVER

With amateur photography at an all-time high, a favorite pastime for city children these days is to run up to every passing photographer and beg to have their pictures taken. The result is usually a posed photograph showing a young ham actor gri-

macing at the camera. One photographer who finds this somewhat disconcerting is Jim Steinhardt, who lives in Mount Vernon, N.Y. A stickler for realism, Steinhardt likes to roam through the crowded streets of New York City and catch the children in real-life

dramas. Sometimes he waits for an hour or more until they forget he is around. The results of this patient stalking, shown on these pages, range from catching the quiet enjoyment of ice cream (above) to a startling example of childish cruelty (below).



DAZED AND TOTTERING, THE BOYS' VICTIM STUMBLES OFF THE CURB



HE FINALLY COLLAPSES ON TRUCK BEFORE KIDS TIRE AND MOVE ON

You're looking at a Father's Day Miracle!

Ever see such handsome gifts for any man?
For a few dollars, you give months (even years)
of superlative Courtley grooming.



Shave Bowl \$1.41
After Shave Lotion
and Cologne \$2.50 each
Men's Powder \$1.00
4 pc. set \$8.25.

Courtley containers are available in Royal Red, Black,
Green, Tan, White. Horse-heads are placed in steel and
flagons are genuine porcelain—also 23 carat gold plated
and sterling silver.



Shave Bowl \$1.41
After Shave Lotion \$2.50
Men's Powder \$1.00
4 pc. set \$8.25.



Shave Bowl \$1.41
After Shave Lotion \$2.50
Men's Powder \$1.00
4 pc. set \$8.25.

Shave Bowl \$1.41
After Shave Lotion \$2.50
Men's Powder \$1.00
4 pc. set \$8.25.



Shave Bowl \$1.41
After Shave Lotion \$2.50
Men's Powder \$1.00
4 pc. set \$8.25.



(All prices plus tax.)

FOR MEN WHO INSIST ON THE FINEST...

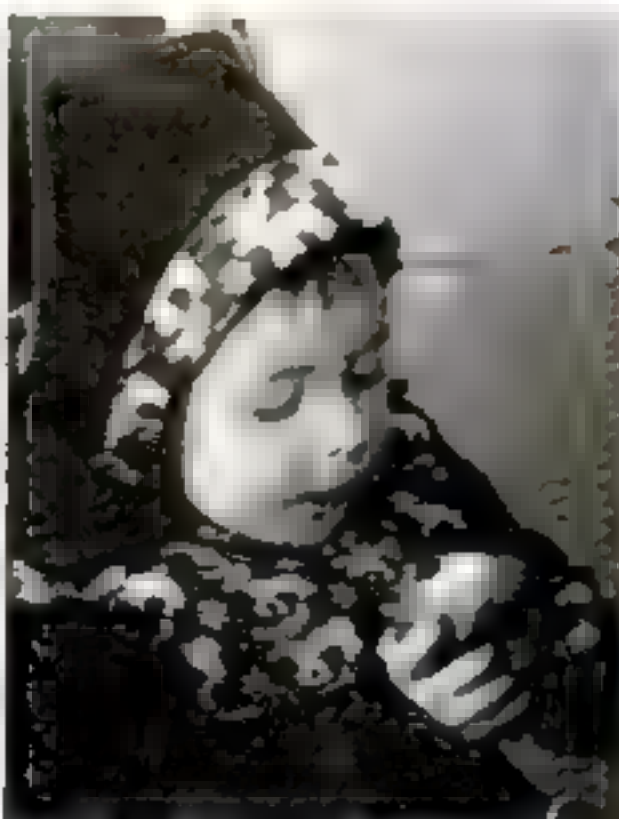
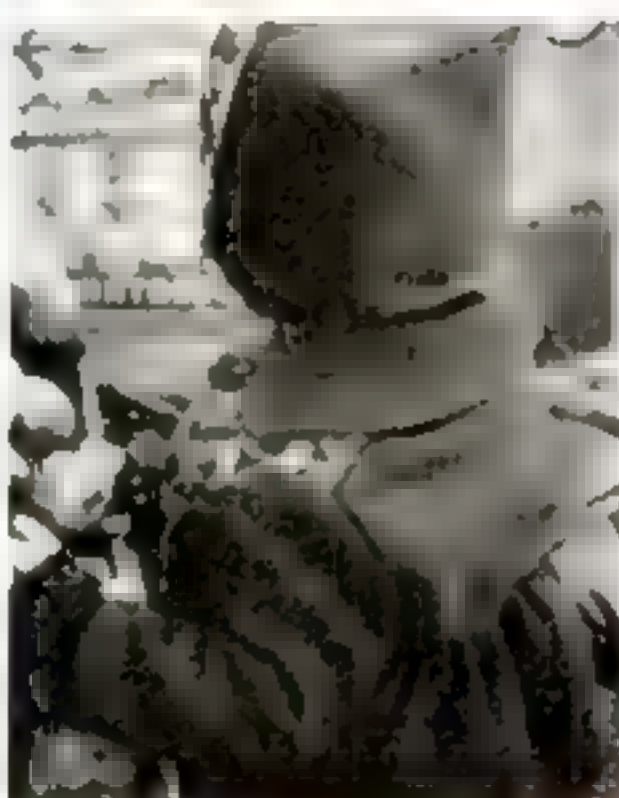
Courtley

WORLD'S FINEST MEN'S TOILETRIES, 50¢ TO \$175.00



SPEAKING OF PICTURES

CONTINUED



HUNGRY GIRL, waiting for her mother to finish shopping, makes sure no one is watching. Then, hugging stand and pretending to admire the fruit closely, she secretly takes a big bite from an apple. She finishes it on way home after grocer laughingly refuses mother's offer to pay.

ON TELEVISION

Thursday, June 16th*

General
**EISENHOWER'S
"CRUSADE in
EUROPE"**

Chapter No. 7
**"ROMMEL
ROUTED"**



Germans surprise Allies . . . Bitter defeat at Kasserine Pass . . . Allies strike back . . . GI's take Hill 609 . . . Tunis falls . . . Eisenhower reviews victory parade.

Showing on ABC network
in the following cities . . .

ATLANTA	MIAMI
BALTIMORE	MILWAUKEE
BOSTON	MINNEAPOLIS
BUFFALO	NEW HAVEN
CHICAGO	NEW ORLEANS
CINCINNATI	NEW YORK
CLEVELAND	PHILADELPHIA
COLUMBUS	PITTSBURGH
DAYTON	RICHMOND
DETROIT	ST. LOUIS
ERIE	SALT LAKE CITY
FORT WORTH	SAN FRANCISCO
HOUSTON	SCHENECTADY
LOS ANGELES	SEATTLE
LOUISVILLE	SYRACUSE
MEMPHIS	TOLEDO
	WASHINGTON

*On different evenings in some cities.
See your newspaper for evening and time.

LIFE & TIME
The Weekly News Magazine
TELEVISION PRESENTATION

THRILL With
Young
America

CHOOSE THIS LOWER PRICED NEW DODGE *WAYFARER*



Dodge gives you the first new Sports Roadster . . . a new value-packed 2-door Sedan . . . a new 3-passenger Coupe . . . for just a few dollars more than the lowest priced cars.

You'll have to see it to believe it! Even then, you'll wonder how the exciting new Dodge Wayfarer can be priced so low.

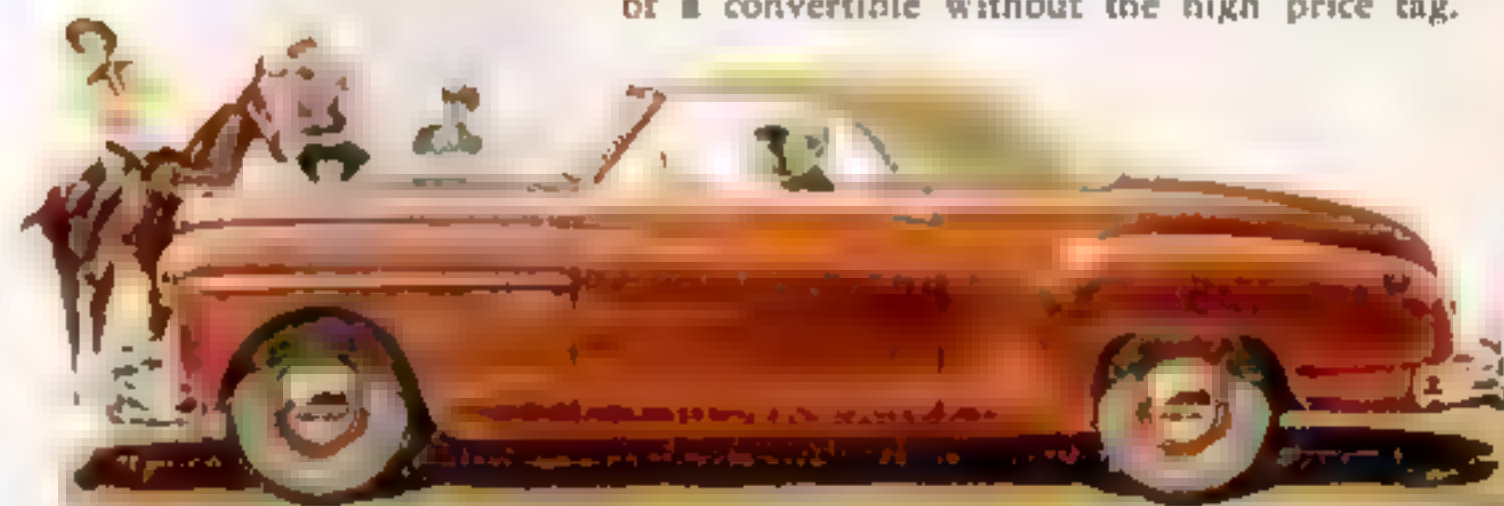
You'll see how Dodge "functional styling" gives new basic beauty . . . new roominess *inside* with less bulk *outside*!

You'll be amazed at Dodge Wayfarer performance, too. In traffic, you'll find the Wayfarer just as eager and just as

nimble as a polo pony—because of its 115" wheelbase and more powerful "Get-Away" Engine. And there's the thrilling smoothness of Dodge *gyral* Fluid Drive . . . smoother starts and stops . . . smoother driving mile after mile.

See the new, lower-priced Wayfarer . . . every inch a rugged, dependable Dodge. One look . . . one ride will tell you here is the car that gives *more* for your money today.

ONLY CAR OF ITS KIND! The smart good looks of a convertible without the high price tag.



*The New
Lower
Priced*

DODGE
WAYFARER

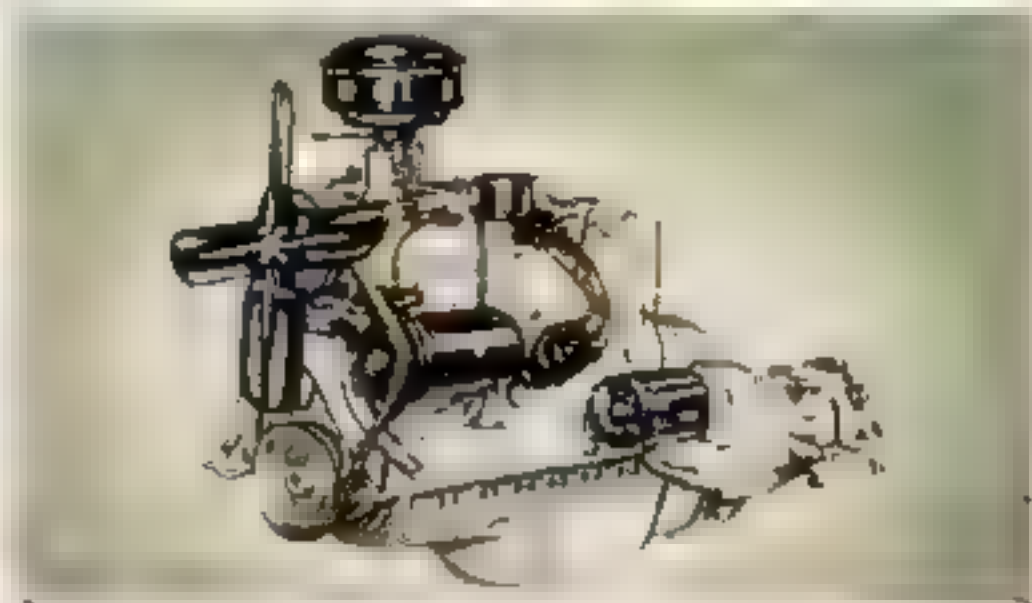
With *gyral* FLUID DRIVE



WAYFARER 2-DOOR SEDAN—Compare head room, elbow room, leg room—judge for yourself. Here's the car that sets new records for *value* the country over!



WAYFARER BUSINESS COUPE—Lower in price yet every inch a dependable Dodge! Amazing storage space behind front seat, huge luggage compartment.



NEW "GET-AWAY" ENGINE—Higher compression to deliver more power with greater gasoline economy . . . "speed proofed" for quick, safe break in.

Beautiful

and makes beautiful toast!

On the gift table they'll praise
this Proctor for its beauty ...
on the dining table
she'll praise it for its skill ...
its outstanding ability to make
toast exactly to suit your taste ...
a feat made possible by
its wonder-working
Proctor Color Guard.
The swish of a cloth keeps it
shining bright ...
and its sliding crumb tray
works so easily, like a drawer.
Fair trade price, \$22.00
Federal excise tax included.



To make your toaster gift breath-taking, Proctor Dealers are offering a beautiful tray set, worth \$9.95...together with the \$22.00 Deluxe Proctor Toaster, both only \$25.95... with the \$15.95 Proctor Toaster, both only \$19.95.



PROCTOR
AUTOMATIC POP-UP TOASTER

PROCTOR ELECTRIC COMPANY, PHILADELPHIA 40, PENNSYLVANIA

COOL! B.V.D.BREVS BRAND



BECAUSE THEY'RE BRIEF!

COOL

BECAUSE THEY'RE ABSORBENT!

COOL

BECAUSE THEY'RE "B.V.D. TAILORED" — NO HOT, UNPLEASANT BINDING, BUNCHING, CRAWLING!

COOL OFF! WEAR B.V.D.BREVS

"Next to myself I like 'B.V.D.' best!" — Mrs. J. A. R. R. R.



Year in and year out
you'll do well with the
HARTFORD



—all forms of fire,
marine and casualty
insurance and fidelity
and surety bonds.

See your Hartford agent
or insurance broker

**HARTFORD FIRE
INSURANCE COMPANY**
**HARTFORD ACCIDENT
AND INDEMNITY COMPANY**
**HARTFORD LIVE STOCK
INSURANCE COMPANY**
HARTFORD 15, CONNECTICUT

LETTERS TO THE EDITORS

MAE

Sirs:

I enjoyed your comment about Mae West (LIFE, May 23) when you said that her "immortality was assured when British Royal Air Force gave name 'Mae Wests' to its bulging life jackets."

Her immortality was even more securely assured by the U.S. naval air force when it attached the name "Mae West" to two jet-fighter hills within view of the air base at Argentia, Newfoundland. The former and less descriptive local name was Isaac Heads.

Of additional interest is the fact that it was on the surface of the water in the foreground of the hills that the Atlantic Charter was signed.

DR. ROBIN SMITH

Brookfield, Wis.



GEOGRAPHICAL MAE WEST

Sirs:

Mae West is also immortalized in chemistry laboratories. The curvy kipp gas generator is commonly called a "Mae West."

J. W. RAGINE

Sorel, P.Q., Canada



CHEMICAL MAE WEST

MONTEUX

Sirs:

Our grateful thanks to you for your article on Pierre Montoux and the San Francisco Symphony Orchestra (LIFE, May 23). In comparison with some of the tawdry showmanship of today it is gratifying to know that you have portrayed so ably the sincerity of Montoux and his belief in the harmonious sound of the genuine, all of which has earned for him a universal appeal and appreciation.

HOWARD K. SKINNER
Manager

San Francisco Symphony
San Francisco, Calif.

GIRAUD'S ESCAPE

Sirs:

In your publication of the article on the escape of Giraud from the Nazi prison fortress (LIFE, May 23), I can find nowhere mention of the fact he

Oh, how you'll SLEEP!



She can thank Phillips' ANTACID ACTION for this!

Thousands kept awake at night by sleep-robbing acid indigestion—which often accompanies constipation—I have found that Phillips' Milk of Magnesia solves their problem...and solves it fast. For Phillips' Milk of Magnesia is

one of the quickest, most effective antacids known. And when you take it at bedtime, Phillips' eases away your stomach acidity almost before your head touches the pillow. Result: you sleep—oh, *how* you sleep!—all night long!

And when you awaken HOW GOOD YOU'LL FEEL!



She can thank Phillips' LAXATIVE ACTION for this!

Because of Phillips' excellent *antacid* action, you'll wake up well rested. And then, because Double-Action Phillips' is also a marvelous *laxative*, it will provide gentle, effective constipation relief...so you'll be able to tackle the new day's problems feeling wonderfully refreshed!

SO GENTLE FOR CHILDREN...SO THOROUGH FOR GROWNUPS

PHILLIPS'

MILK OF MAGNESIA
Liquid or Tablets

Liquid Phillips' is available in 75¢, 50¢ and 25¢ bottles. Phillips' Tablets in \$1.00, 50¢ and 25¢ sizes.



CONTINUED ON NEXT PAGE

Glamour begins with grooming!



Safe-and-sure deodorant ends perspiration troubles!

1. **ETIQUET** actually ends under-arm perspiration odor—safely—surely!
2. **ETIQUET**—made by specially patented formula—really checks under-arm perspiration!
3. **FLUFFY-LIGHT AND SOOTHING**—Etiquet goes on easily—disappears in a jiffy! No gritty particles!
4. **NO DAMAGE TO CLOTHING** when you use Etiquet—famous cloth-test proves!
5. **MORE ECONOMICAL TO BUY**—Etiquet won't dry out in the jar! Four sizes, 10¢ to 59¢, plus tax.

Etiquet

THE SAFE-AND-SURE DEODORANT



Guaranteed by Good Housekeeping

PRODUCT OF LEHN & FINE

LETTERS TO THE EDITORS

CONTINUED
gave his word he would not attempt to escape. Did he give his word not to escape?

E. D. COLLINS
Manchester, Conn.

● No. In a paragraph which, for space reasons, was cut from the LIFE article, Giraud wrote, "General Genthe, the fortress commandant, who was to be severely punished following my escape, always dealt with me in soldierly fashion, and I owe it to him to say that I shall remember his constant courtesy, especially in view of the fact that I never concealed my feelings from him nor ever made him any promises."—ED.

Sirs:
I thoroughly enjoyed your articles on Mae West and Giraud's escape. I liked the latter very much because it brings suspense to a boy of 12.

ELLIOTT J. KERZNER
Waterbury, Conn.

M
Sirs:
Not all Ms come on mountainsides (LIFE, May 23). Here's one on a kitten's forehead. Born and raised in Ann Arbor, Mirabeau is well known to University of Michigan students. The Michigan Daily, noting that Mirabeau's mother's forehead bears the faintest trace of a rather rusty M, declared that this proved he came from a long line of Michigan-minded mousers.

JAMES CONANT
Detroit, Mich.



MICHIGAN MOUSER'S M

TELEVISION

Sirs:
An interesting postscript to your article on NBC's *Kukla, Fran and Ollie* (LIFE, May 23) is the freak reception report we received from Quincy, Ill., 1,650 miles from San Francisco, probably the farthest distance over land a television signal has been received.
Kukla, Fran and Ollie is telecast daily by kinescope recordings over KPIX on Channel 5. On May 19 H. A. Wenzel, a radio and TV dealer in Quincy, Ill., "began having bad interference on Channel 5 while watching KSD-TV from St. Louis." In a few moments Wenzel "recognized the voice of Kukla on the *Kukla, Fran and Ollie* show." By turning his antenna in the proper direction and retuning his booster, Wenzel was able to pick up the KPIX picture signal as well as sound.

"SUN SET"
by *Lovable*

Bra & Shorts
\$3.95

Daring, strapless bra-top, made like your favorite Lovable Bra. Matching tailored shorts make it an exciting "Sun-Set".
Bates "sanforized" cotton prints, or solids. All colors.
Bra may be purchased separately. Sizes 32-38, A-B Cup. \$2

Lovable Brassiers Co., Dept. 1113, 350 Fifth Ave. New York 1

YOU'LL LOOK LOVELY, TOO,
IN A *Lovable* BRA

The Magnificent NEW EVANS

\$6.00
Tax Free

THE FUTURE

ENGRAVABLE PERIOD DESIGNS FOR EVERY ROOM IN YOUR HOME.

OTHER MODELS FROM \$5

LOOK FOR THE RED SEAL

EVANS EXCLUSIVE FUEL CONTROL FEATURE ELIMINATES FLOODING PREVENTS EVAPORATION

AMERICA'S BEST *Evans*

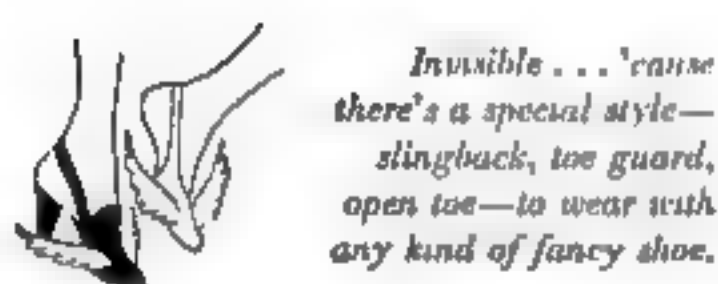
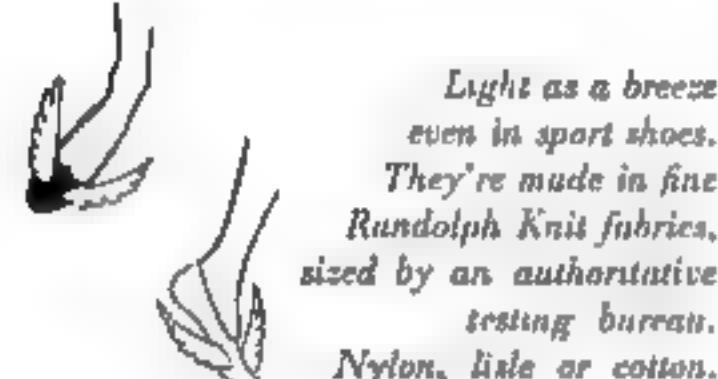
EVANS CASE CO., No. Attleboro, Mass.

CREATORS OF FITTED HANDBAGS AND POWDER BOXES



How to make summer sweet to your feet...leave off your stockings and wear Footlets!

- They'll keep you out of the rough...
- They're cool and will cushion any kind of footwear...
- They're invisible...little but Oh! My!
- They Fit and Feel Wonderful!
- They're sized to fit your shoes!



Because city pavements, country roughs, office floors are cruel to feet. And glory knows, when you step barefoot in your shoes on hot, hot summer days, you hear plenty from your burned-up feet! So be kind to 'em... cool 'em and pamper 'em in Footlets... they'll keep you shoe-happy and foot pretty and toe-free! J. W. Landenberger & Company, Philadelphia 24, Pa.

Between Your Shoes and You...
Footlets
Trade Mark
A RANDOLPH KNIT PRODUCT

LETTERS TO THE EDITORS

CONTINUED

Although there have been several freak TV reception reports throughout the nation within recent weeks, this instance is one of the few on record where the sound, as well as the picture signal, was picked up. . . .
ELLEN STERN

Station KPIX
San Francisco, Calif.

• The above may be the domestic record, but the all-time mark was probably established when a set owner in Long Island, N.Y. picked up a picture from the British Broadcasting Company's television station in London. Such flukes occur occasionally when television signals traveling out beyond the horizon into the upper air hit clouds of ions (electrically charged particles) in the ionosphere 60 miles up. The ions reflect the TV signals back to the earth, increasing their range immeasurably though erratically. —E.D.

ANIMALS

Sirs:

In your article "Africa Animals" (LIFE, May 23) you show a picture of the wildebeest. Isn't it more commonly known as the gnu, or am I wrong in assuming that the two are the same?

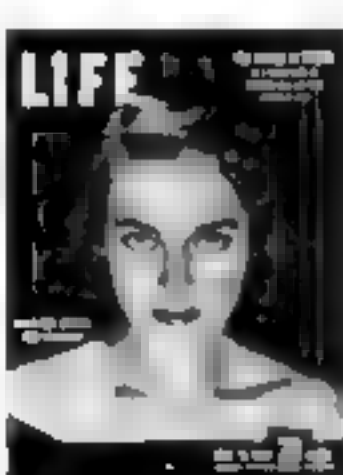
CHARLES R. GAY

U.S. Naval Air Station
Moffett Field, Calif.

• It's no gnus to crossword puzzlers who are gratefully aware that the 10-letter wildebeest is also the three-letter gnu. —E.D.

CONTINUED ON NEXT PAGE

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Anglia
A Ford Motor Company
Product made in England

Anglia owners all over the country are enjoying America's lowest-priced English automobile... trouble-free new cars that give amazingly low-cost driving.

"Imagine, saving hundreds a year...and driving a full family-size car!"

"This English-built Ford product," Mr. Acker Greer of Ackerman, Mins., adds, "handles easy, gives us all the comfort and room of a family-size car, plus 33 miles to a gallon."

"The whole family's tickled with this Anglia. My wife uses it to get to the store, to drive me to the station. I use the Anglia to get to clubs, games, for dozens of uses."

"Such driving's a pleasure in the Anglia. Every control is so responsive. There's less wheel-turning in tight traffic or in parking."

"As for economy: Add up the \$250 saved on gas and upkeep, plus the lower initial cost, and I'm really saving money this year!"

STOP IN SOON YOURSELF, at any Ford dealer displaying the Anglia sign. See what J. L. Larue, of Memphis, Tenn., means when he says: "I am familiar with most cars due to my job at the Traffic Bureau Testing Station. I was impressed with the sturdy construction and other features of these English cars as they came through the station."

Also available—the 4-door Prefect, Thames Panel truck— $\frac{1}{4}$ - and $\frac{1}{2}$ -ton.

1. Flag-type directional signals—operated from steering wheel.
 2. Car-width parcel shelf under dash—for handbags, books, packages.
 3. Briggs coach body—spot welded—steel construction.
 4. Oversize trunk—platform lid for extra luggage.
 5. 153 $\frac{1}{2}$ " long, including bumpers. Wheelbase 90".
 6. Unique jack-up system—operated from interior.
 7. Luxury upholstery—smart, restrained interior.
 8. 4-cylinder—30 H.P.—1700 lbs. Cruises comfortably at 50-55.
 9. Up to 40 miles per gallon.
 10. Standard left-hand drive.
 11. 4-wheel mechanical brakes.
- Available in 4 hardy lacquer paints.



Service at Ford dealers everywhere. Complete supply of parts from all Ford dealers displaying this sign. Simpler parts make service cost less.



IMPORT SALES SECTION, 2798 Schaefer Road, Dearborn, Michigan.

I WANT TO KNOW MORE. So I'm sending you this coupon for descriptive literature and what other owners have to say about their Anglias and Prefects.

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Street _____
City _____
Zone _____ State _____





Know this pleasant  fellow? Often he is good-naturedly cussed, but always deeply respected because millions the world around trust him to get them up  on time, keep them on time... Yes, this is Big Ben... the best known, best loved alarm clock in the world!



Three Big Bens to choose from. Big Ben Loud Alarm, above, has a "fire alarm" call, and a tick you can hear. \$4.75. Big Ben Chime Alarm has a quiet tick, and a 2-voice alarm. \$5.75. Big Ben Electric, with his pleasing gong alarm, is \$8.95. With luminous dials these clocks are priced at one dollar more. Prices quoted do not include tax, and are subject to change.

WESTCLOX, La Salle-Park, Ill.; Canada, Western Clock Co., Ltd., Peterborough, Ont. *Trade Mark Reg. U. S. Pat. Off.

LETTERS TO THE EDITORS

CONTINUED

AGA'S BEAUTY

Sirs:

In the close-up on the Aga Khan (LIFE, May 16) you attribute to him the choice of Mary, Viscountess Curzon as the most beautiful—"without exception"—woman he has known.

Please show a picture of her. I'd like very much to see the selection of a "connoisseur."

MRS. WILLIAM BLYTHE
Louisville, Ky.

• Herewith the Aga's choice.—ED.



BLUEBONNET BATTLE

Sirs:

Naturally reader Phil Chase of East Orange, N. J. (LIFE, May 23) couldn't appreciate us Texans painting our bluebonnet fields. The mosquitoes in New Jersey wouldn't permit him to paint outdoors, even if there were anything to paint.

FLORENCE TACKETT
New York, N. Y.

Sirs:

More power to your letter-writing friend Phil Chase (LIFE, May 23) and his attitude toward our bluebonnets and our wonderful state of Texas. May more and more of his Jersey neighbors share his opinion of us and the things we hold dear, because half of Jersey is already here and we most certainly don't want the other half. Every train, bus, plane, car and boat brings more of these refugees from Jersey, who bring with them all the drabness and gloom of their former miserable surroundings. Thank goodness for Phil Chase—maybe a few will stay in Jersey with him. Oh, happy day!

J. B. BOOTH
Houston, Texas

Sirs:

Of course Phil Chase never saw Texas, and it might be just as safe for him to remain in East Orange.

He is probably the guy who blew up the Holland Tunnel.

WALTER W. THORNTON
Texarkana, Texas

WEST MEMPHIS SCHOOLS

Sirs:

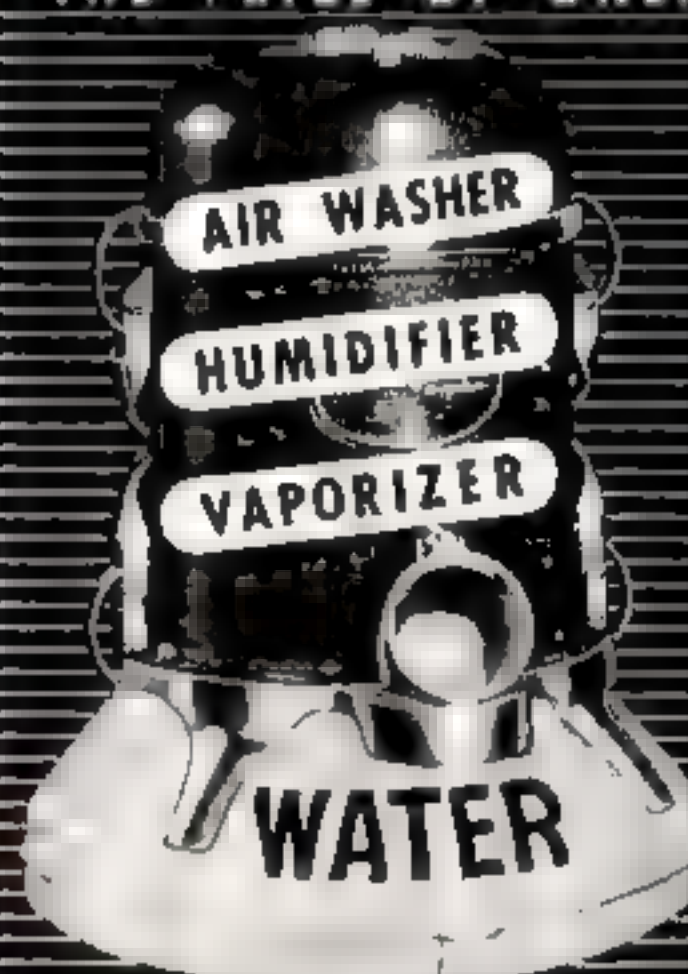
As a direct result of LIFE's story featuring Negro vs. white school systems in West Memphis (LIFE, March 21), the local school board has announced a \$240,000 building program for the Negroes.

I say it was a direct result of the LIFE article because indignant LIFE readers sent me contributions of \$1, \$5, \$50 and even one of \$100. In all, I received more than 800 letters, about that

Now You Can
Trap House-Dust
in a
Bowl of
Water!



THREE MACHINES FOR
THE PRICE OF ONE!



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Water is the secret of Rexair's success. Rexair—and only Rexair—extracts and traps household dust in a churning bowl of water. Rexair, the portable health unit and mechanical housemaid, literally washes your house-dust away—in water! Free factory branch inspection service to users in all leading cities in the United States and Canada. Consult phone book.

See Rexair before you buy a humidifier, vaporizer, or even a vacuum cleaner. Over 1,000,000 satisfied users.

REXAIR DIVISION
Martin-Parry Corporation
Box 964, Toledo, Ohio

CONTINUED ON PAGE 25



Modess *because*

YOU CAN BE **SURE**..IF IT'S
Westinghouse



Beauty at its best..with **COLDER COLD**

Look at them all!... and you, too, will want this big 10 cubic foot Refrigerator-Freezer combination. Beautiful to look at, marvelous to use, easy to own.

It has COLDER COLD for every food-keeping need... zero cold that captures nature's own color, flavor and vitamins... keeps delicious steaks and roasts ready for the whim of family appetites. COLDER COLD that stores gallons of milk with extra safety for thirsty children... protects the tasty goodness of leftovers... keeps, and even restores, crispy goodness in vegetables.



Try its quiet glides... the shelves that shift easily for special storage needs. See its big Meat Keeper and large Humidrawers... Yes, the Aristocrat even has a special compartment to keep butter just right for easy spreading.

Here truly is a freezing and storing wonder. It's the finest Refrigerator-Freezer Westinghouse has ever built.

Like all Westinghouse Refrigerators, the Aristocrat is equipped with the exclusive Hold Cold Control. You get intense COLDER COLD in the great Freeze Chest and steady, sure, soft cold in the Food Compartment.

... OF COURSE, IT'S ELECTRIC!

EVERY HOUSE
NEEDS A

Westinghouse Refrigerator

SEE IT AT YOUR
RETAILER'S

WESTINGHOUSE ELECTRIC CORPORATION • APPLIANCE DIVISION • MANSFIELD • OHIO

TUNE IN TED MALONE... EVERY DAY, MONDAY THROUGH FRIDAY... ABC NETWORK



Love just "happens" to the girl who Kares

And no wonder! KARE, the new "wonder" deodorant, keeps you bath-sweet. So nice to use... a satin-smooth lotion! So different from creams and liquids... not greasy or messy. Start now to use KARE, an amazing new improvement in underarm deodorants... the one that...

Soothes tender underarm skin
Stops odor... Dries instantly
Stops perspiration harmlessly
Will not harm even fine fabrics

Economical! A few drops are effective. 35¢ & 60¢ (plus tax), at drug and department stores.

The Grove Laboratories, Inc., St. Louis, Mo.



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Everyone Knows
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And away it goes!

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3-roll package, 25¢

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SEE SONOTONE IN 'PHONE BOOK OR WRITE SONOTONE, ELMSFORD, N. Y.

LETTERS TO THE EDITORS

CONTINUED

many dollars, half a ton of books and an assortment of dresses, shoes, hats, coats and mittens.

I put the cash in my legal fund and was just fixin' to instruct our attorney to file suit against the school board when it suddenly saw the light and agreed to the building plan.

I really believe the school board will build the school as promised. However a school building alone will not solve our problem. The school must be properly equipped and staffed and must be allowed a fair per-pupil share of school funds in order to operate properly....

J. G. COUGHLIN
Editor

The News
West Memphis, Ark.

UNNOTICED PAINTING

Sirs:

In your Speaking of Pictures on acute reactions to a painting on Paris' Left Bank (LIFE, May 23) you never showed us the other painting.

Please! Let's see the picture that nobody noticed!

JEANNE S. WILLIAMS
Blythe, Calif.

● Here it is.—ED.



PAINTING NOBODY NOTICED

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at 9 Rockefeller Plaza
New York 20, N.Y.

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architects of
men's clothing*
since 1895



Thoro-Cool' BY GGG

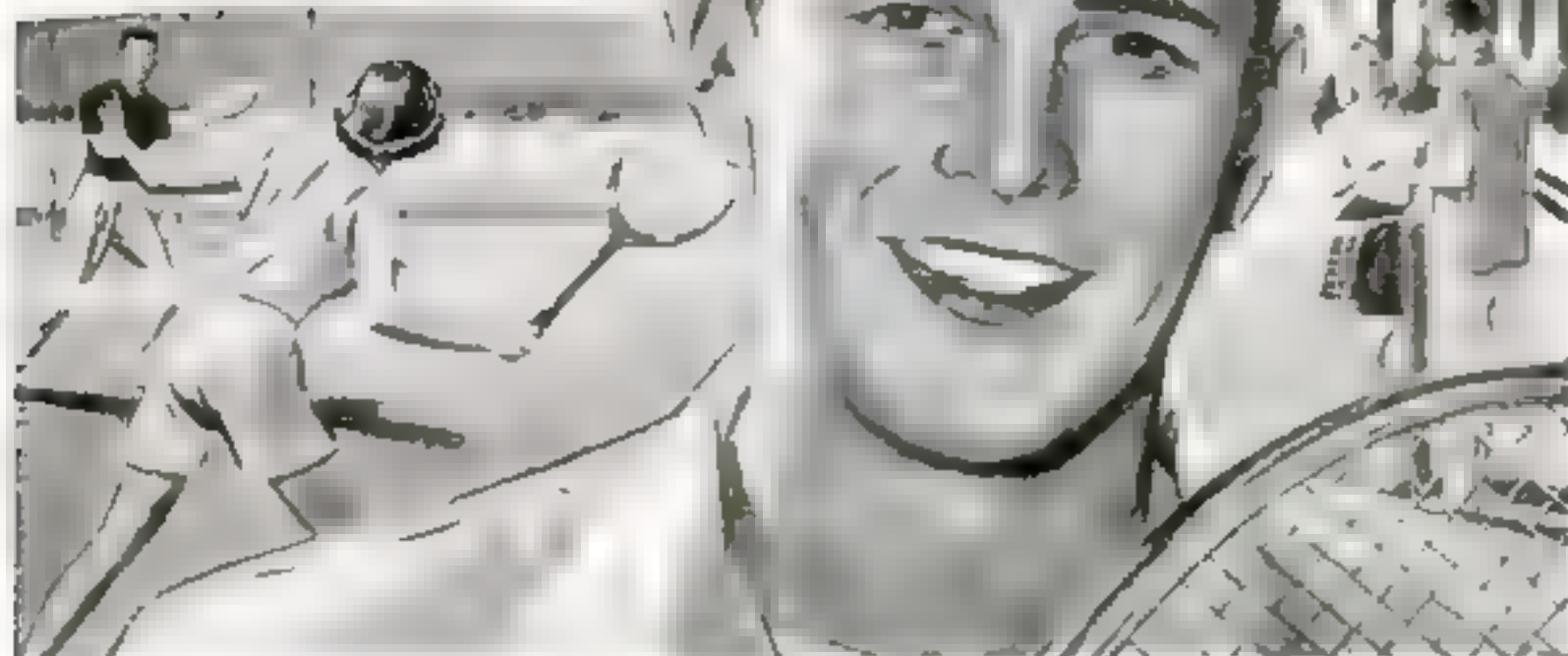
Life in the hot, hazy days is just a breeze for this executive in his cloud grey Thoracool. The finest imported tropical worsteds which permit circulation of comforting cool air, are architecturally tailored to keep their shape, for men of all builds**, for many seasons.

*Reg. U. S. Pat. Off.

**average, tall, long, extra long, short, extra short, portly, partly short, partly long.

For store in your city featuring GGG clothes and for free sketches of the newest styles, write to:
WM. P. GOLDMAN and BROS., Inc. 12 East 14th Street, New York 3, N. Y.

Guard hair and scalp from
Summer
Sun!



Summer's tough on your hair and scalp. Sun and water gang up to leave hair dry, brittle... scalp parched, flaky. That's why you need the extra protection of Vitalis and the "60-Second Workout!" 50 seconds' tingling massage with Vitalis (1) stimulates and refreshes scalp (2) prevents dryness (3) rids flaky dandruff (4) helps check excessive falling hair.



Have handsomer
hair for
Summer
Fun!



Now look what 10 seconds' combing does for your hair! Neat... set to stay in its handsome place... its good looks protected from sun and water damage. No "patent-leather" shine—Vitalis contains no greasy liquid petrolatum—just pure, natural vegetable oil. Get Vitalis at any drug counter. Get your hair and scalp conditioned for summer!



use the
Vitalis

"60-Second Workout"

• Many skin specialists prescribe two of Vitalis' ingredients for dry, flaky scalp. The Vitalis workout stimulates scalp, prevents dryness.



Product of Bristol-Myers

P. S. Your barber knows how to protect hair and scalp from the damaging effects of sun and water. Ask him about Vitalis and the individual, sanitary Sealtube application. Vitalis and Sealtube are Bristol-Myers trade marks.

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GET a "de-frost-it" and you'll never again have to endure that weekly mess of defrosting by hand. Nightly automatic defrosting by "de-frost-it" improves the efficiency of your refrigerator keeps it more uniformly cold... maintains better humidity. Heavy frost (the "trouble-maker") never gets a chance to form. "De-frost-it" pays for itself through savings in food, time, electricity and repairs. Just plug it in, and see for yourself



An Ideal Gift for HER!

\$995

AT APPLIANCE AND
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Money-back guarantee! If your dealer can't supply you, send check or money order and we will ship direct to you... but please include your dealer's name.



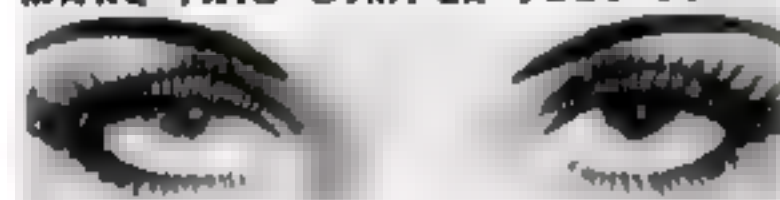
your refrigerator defrosts automatically with the new

Paragon de-frost-it
DEFROSTS... WHILE YOU SLEEP

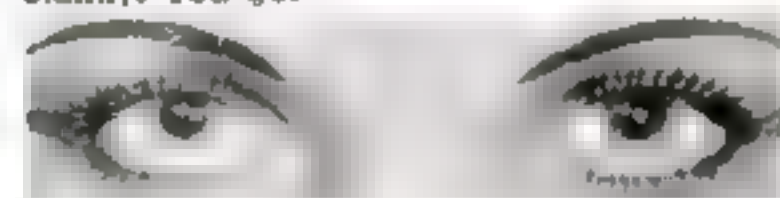
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Two Rivers, Wisconsin
America's largest exclusive manufacturer of Time Controls
Including nationally-known TIME-AIDS, WINDOW and ATTIC
FAN TIMERS, "de-frost-it" and other precision timers

How to give
QUICK REST
to tired eyes

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EYES OVERWORKED? Put two drops of gentle, safe Murine in each eye. Then feel that refreshing, soothing sensation that comes instantly. You get—



QUICK RELIEF from the discomfort of tired eyes. Murine's seven important ingredients are scientifically blended to cleanse and refresh overworked, tired eyes. Use Murine morning and night and whenever your eyes tell you to.

MURINE
FOR YOUR EYES



Remember!
NEVER
BE WITHOUT
Evaporated Milk
AMERICAN DAIRY ASSOCIATION
Chicago 4, Illinois

The Misery Waltz

Oh Misery of Miseries!

But who forgot to look for the "Sanforized" trademark on those shorts? Who but your good, forgetful self? Now, as a result, you're caught with gripping, binding shrinkage.

And it makes no sense at all, at all. For you know, we know, everybody and his brother and sister knows that "Sanforized" on a garment label says that the garment will never shrink out of fit!

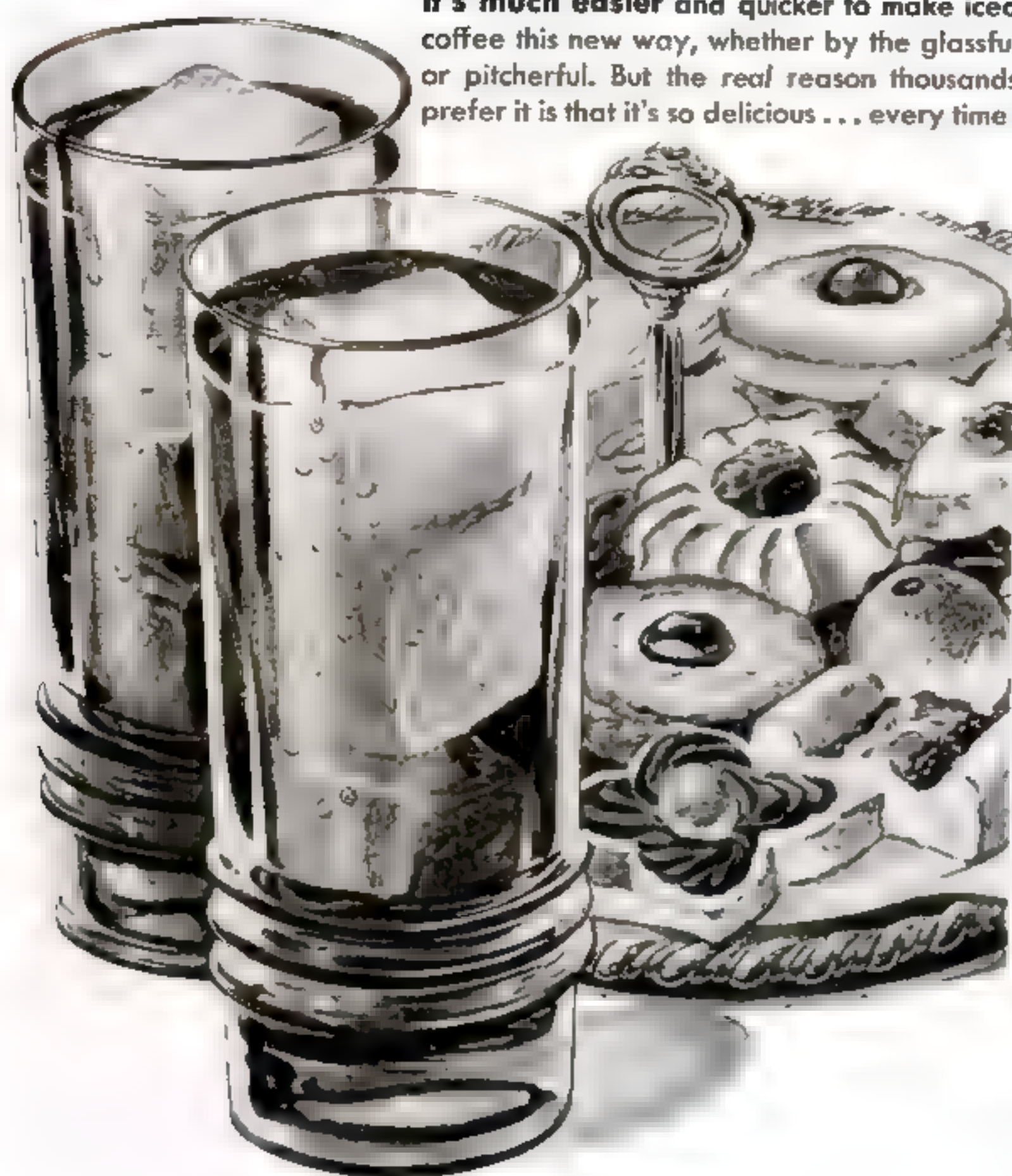
So from this day on, insist on seeing "Sanforized" on your shirts, shorts, and pajamas. And, ladies—in your own mysterious department—do the same sensible thing!

The comfort never shrinks away from the garment with "Sanforized" on the label.



•SANFORIZED•
TRADE © MARK

Cluett, Peabody & Co., Inc. permits use of its trademark "Sanforized," adopted in 1930, only on fabrics which meet this company's rigid shrinkage requirements. Fabrics bearing the trademark "Sanforized" will not shrink more than 1% by the Government's standard test.



It's much easier and quicker to make iced coffee this new way, whether by the glassful or pitcherful. But the real reason thousands prefer it is that it's so delicious . . . every time!

Now...in Iced Coffee, too
Thousands prefer it to coffee
made the old-fashioned way!

And this wonderful new "INSTANT" saves
up to 20¢ a pound over ground coffee

THIS NEW "INSTANT" was first tried—in
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. . . because it is so convenient, so easy to
make—so speedy!

But—as its wonderful, wonderful flavor was
discovered—as people discovered what
grand, clear, full-bodied, flavorful coffee it
made—they began using it for breakfast, too!

For all meals! For all coffee occasions.
Including, of course, iced coffee.

You'll love Instant Chase & Sanborn. And
here's really good news!—it saves you up to
20¢ a pound over ground coffee.

So—no wonder it is twice as popular as
a year ago! Try it . . . and find out why.

Made by the makers of famous Chase & Sanborn
Coffee . . . fine coffee roasters since 1864.

Instant
Chase & Sanborn Coffee
WITH DEXTRINS, MALTOSE AND DEXTROSE ADDED

Perfect iced coffee
easily

ONE

Place one well-rounded
teaspoon in a tall
glass. Half fill glass
with water. Stir until
dissolved.

TWO

Add ice and serve
with cream and sugar.

THAT'S ALL YOU DO

(Make it in a pitcher
if you
prefer.)



LIFE

Vol. 26, No. 24

REG. U.S. PAT. OFF.

June 13, 1949

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LIFE'S COVER

When Actress Marta Toren arrived from Sweden at LaGuardia airport in New York two years ago the army of publicists and photographers on hand to greet her was dismayed by her dowdy Swedish clothes. So they whisked her away to a beauty salon and a dressmaker's and a hairdresser's, and a week later they took her back to the airport, where, now properly clad in the mold of Hollywood fashion, she made her official entry into the U.S. for the photographers. That was Marta's introduction to the American way of life. For her latest impressions and Hollywood's impressions of her, see pages 103-107.



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Your Meat Team



I grow it

(5,000,000 farmers and ranchers
who grow meat animals)



I process it

(300,000 workers
in 4,000 meat packing companies)



I sell it

(1,000,000 meat-men in retail stores)

FROM FARM TO HOME PLATE

This is the land of teamwork and teams.
Teams of work as well as of play;
For it's pulling together at game or job
That means the American Way.

We cheer for champion teams at sport.
Plane and tank-building teams in war;
Let's look at a team that fills the Home Plate—
Farmer to Packer to Store.

The Farmer plays a vital part
In this meat-producing corps;
He raises cattle, lambs and hogs—
Farmer to Packer to Store

But pigs is pigs and steers are steers
Till they reach the Packer's door;
He changes them into "eating" meat—
Farmer to Packer to Store.

Last man, but not least, on the meat parade.
(You see him each week, once or more)
The retail meat-man who sells you meat—
Farmer to Packer to Store.

This team saves the soil as it furnishes food.
A food that we cannot ignore.
From ranches and farms, it brings nourishing meat—
Farmer to Packer to Store.

by a member of the Team

American Meat Institute

Headquarters, Chicago • Members throughout the U. S.

MEAT
SERVED
EVERYBODY

AMERICA'S MEAT SUPPLY TEAM CAN TAKE PRIDE IN THESE FACTS

The vigor, productivity and healthy outlook of Americans come from a diet built around meat. The soil, America's most precious physical asset, is conserved and rebuilt by new emphasis on livestock farming.

Meat animals convert into human food products that would otherwise go to waste—grasses from ranges and pastures, sugar beet pulp and many others.

ON THE TEAM

Not only the people pictured above but many others are important members of the Meat Team—the transportation people who keep meat animals rolling into the market places and meat rolling out to the far corners of the country . . . the stockyards people, in public markets, who keep "open house" for the farmer's animals, and the commission man who sells them promptly and to the highest bidder . . . the wholesalers, sausage makers, meat canners, salesmen and others who make it possible for your store to have a wide variety of meat any time you shop.

MAKE A DATE WITH THE

"88"



**LOWEST-PRICED CAR WITH
THE "ROCKET" ENGINE**

*Above: Oldsmobile "88" Convertible Coupe.
Hydra-Matic Drive standard equipment on
Series "88" and "88H," optional at extra cost on
"76" White sidewall tires optional at extra cost.*

Some day soon—it could even be tomorrow—you'll have your date with the "88"! You'll be standing in an Oldsmobile showroom, admiring those clean Futuramic lines—and your dealer will hand you the keys. Then it begins. You feel the "Rocket" Engine surge with Hydra-Matic* smoothness to highway speed—so eager—so quiet—hinting of so much more. You try the "88" in traffic. You discover its deft dexterity—the completely new *command* it gives you—with this compact new Body by Fisher. Then—before you know it—you're in the open! Miles spin under your wheels like minutes—you ride a great, gathering wave of "Rocket" Engine power—you find an exultant, air-borne freedom! That's "The New Thrill" you've waited for! So don't wait any longer. Make a demonstration date with the Oldsmobile "88"!

"The New Thrill"

FUTURAMIC

OLDSMOBILE

DIVISION OF GENERAL MOTORS

LIFE

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June 13, 1949



AT CASUALTY HOSPITAL MIKE LIES DRUGGED AS THE DOCTORS EXAMINE HIM BEFORE MAKING FIRST SKIN GRAFT SEVENTY PERCENT OF HIS SKIN WAS BURNED

A MEDICAL MIRACLE SAVES MIKE RECTOR

In an empty garage in Washington, D. C. two little boys watched fascinated as flames swirled up around the bound body of their playmate. 3-year-old Mike Rector. Then, suddenly terrified, they ran. Mike screamed and struggled but the ropes that held him did not burn through until his body was scorched from feet to shoulders. Almost fainting with pain Mike staggered home. His mother

who had been ironing, ran to him and smothered his flaming body with freshly pressed clothes. As she carried him to a taxi Mike told her. "They just tied my hands and feet and burned me."

At the hospital, doctors examined Mike, then told his parents that the boy could not live more than a few hours. Three quarters of his skin was seared, and they knew that burns which cover only

half that area usually are fatal. But the doctors were wrong. Today, seven months after his injury, Mike is alive and getting better all the time. The best of modern surgery (*next page*), the most devoted attention and his own courage have saved him from what had seemed to be inevitable death. This week his doctor reported that, barring some unforeseeable relapse, Mike would be home by fall.



SKILL AND DEVOTION PULLED MIKE THROUGH

The fight for Mike Rector's life was one that no doctor or drug or treatment could have won alone. The child was kept alive by the ceaseless efforts of a team which included surgeons, nurses, donors, laboratory technicians, his parents and Mike himself. The team was strengthened by the support of the Red Cross and the hospital, which supplied everything that was needed for the boy's treatment (*opposite page*).

When Mike first came to the hospital there was nothing the doctors could do but ease his pain with drugs and pump new blood into him to replace the body fluids that poured out of his raw flesh. To prevent this fluid loss, or "white hemorrhage," the surgeons covered Mike's body with patches of skin taken from his father and seven other volunteer donors. To guard against deformity, doctors put splints on Mike's legs but made him exercise a little whenever his dressings were changed (*left*). To avoid infection, the greatest menace of all, the hospital gave Mike a private room (although he was a charity patient) and billions of units of penicillin.

Mike's medical treatment was the best that could be given, and it was extraordinarily effective, for it gave him a fighting chance. The skin grafts took, the transfusions kept blood in his veins, the drugs kept down infection. But without the constant presence of his parents and the warmth of their affections, he might well have lost his will to live. His mother and father took turns at the hospital so that one of them could be with him every minute of the day and night. They joked and played games with him to keep up his tired spirits. They coaxed him to eat the food he needed so badly and wanted so little. They made him take an objective interest, unusual in such a little child, in his medical treatments. When nurses came to give him his transfusions, he directed the proceedings: "Do you have to give me an intravenous again? Put it in this vein here and don't use that big needle—use the little one."

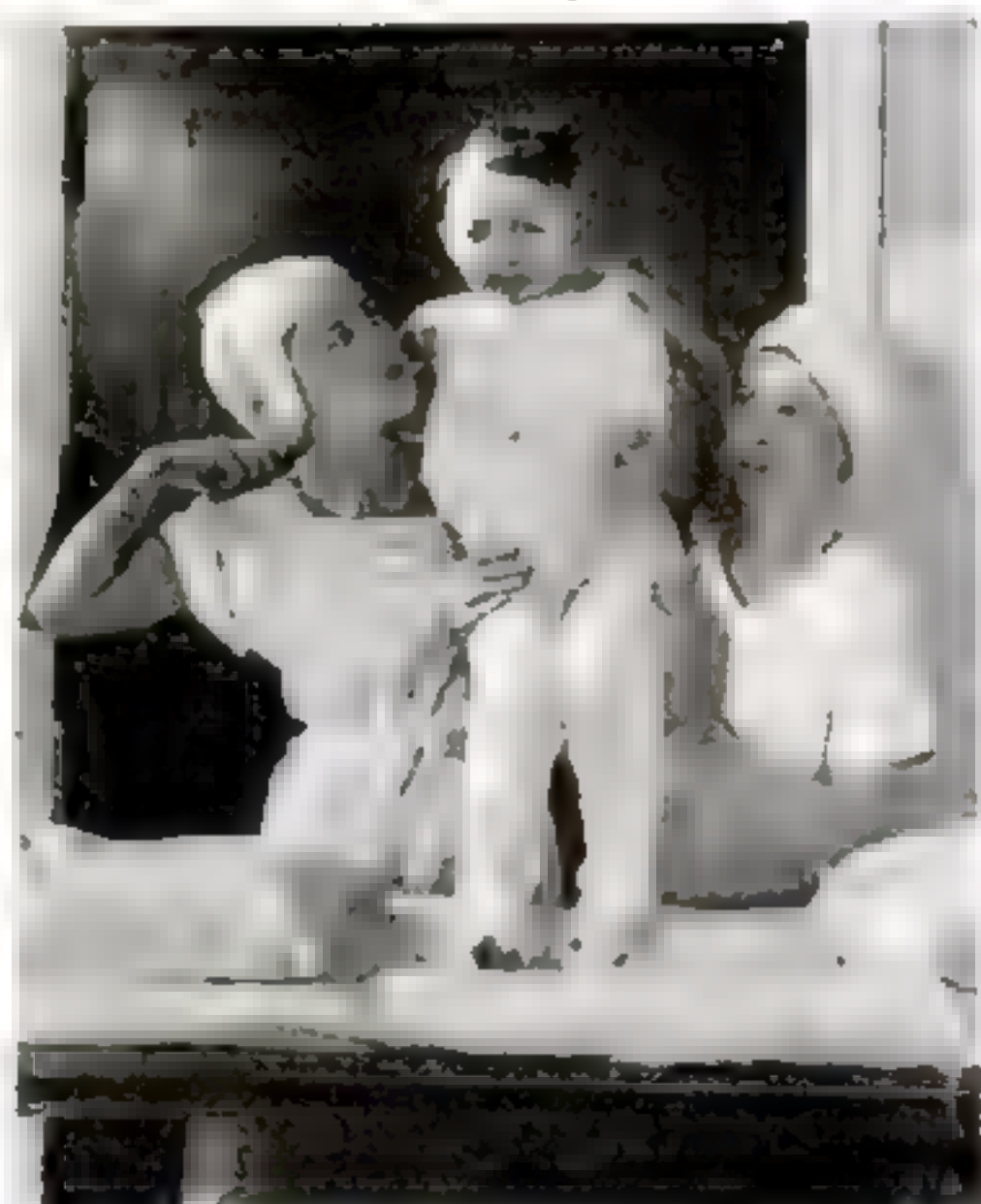
For Mike's parents the months of watching and waiting were an exhausting ordeal. But to them, as to the many others who gave their skill and blood and money to help the child, the price seemed to be little enough to pay because Mike's life was saved.

HE MANAGES A SMILE despite the pain he feels as doctor covers his body with new dressings, wrapping vas-

cles smeared gauze around the raw and healing areas. The light sections on legs and hip are healing scar tissue.



PRESSURE DRESSINGS of thick mechanics waste held by elastic bandages prevent loss of vital body fluid.



GENTLE EXERCISE of his legs hurts him but keeps skin and muscles from contracting and crippling limbs.



RICH FOOD, which Mike badly needs to keep up his strength, is fed to him a little at a time by his parents.



THE PRICE OF MIKE'S LIFE in drugs, medical equipment, hospital care and donors' services is reflected in the picture above. Here outside Casimir Hospital, Mike and the many people who helped save him line up behind an impressive array of bottles and bandages which represent the kinds and quantities of medical materials Mike had

required up to last week. The hospital's chief surgeon, who cared for Mike daily, stands with his hand on his patient's head. Around him are the doctors, nurses, technicians, Red Cross workers and skin donors who kept him alive. At left, with his back to the camera, is a donor who wished to remain unidentified. Mike's mother stands at her son's feet

"THE SLIDE"

THE FEARFUL MEN ARE WRONG

In the adjoining columns we discuss the individual's role in the national economy. The larger theme of the individual's total role in American society was chosen by General Dwight D. Eisenhower for his commencement day address at Columbia University last week, and we commend his words to every American:

"Millions of us today seem to fear that individual freedom is leading us toward social chaos; that individual opportunity has forever disappeared; that no person can have rightful title to property; that we have reached the point where the individual is far too small to cope with his circumstances; that his lifelong physical security against every risk is all that matters. More than this, we hear that such security must be attained by surrendering to centralized control the management of our society. In short, to these fearful men, the free human individual is a social anachronism.

"On every count the fearful men are wrong. More than ever before, in our country, this is the age of the individual. Endowed with the accumulated knowledge of centuries, armed with all the instruments of modern science, he is still assured personal freedom and wide avenues of expression so that he may win for himself, his family and his country greater material comfort, ease and happiness; greater spiritual satisfaction and contentment."

VISHINSKY AND CONGRESS

Far be it from us to pretend that we know what the Russians are up to at the Council of Foreign Ministers in Paris, where after much talk of "peace in Europe" they so far have taken the same old attitudes that have divided the world since 1945. But just suppose that one of their objects is to lull the American Congress into letting up on Marshall aid, the Atlantic Pact and the European arms program by cultivating the idea that "peace in Europe" is or soon will be a fact. If so, the Russians have done pretty well. The House has cut the ECA appropriation. Ratification of the Atlantic Pact is well to the rear on the Senate agenda, and the arms program is way down in the "hold" file. Andrei Vishinsky must be pleased with himself when he reads the news from Washington.

IT REQUIRES THE CITIZEN TO MAKE SOME SOUND DECISIONS

"Things look bad," said the 30-year-old salesman who has never seen a real depression. "When I talk about bargains in my line I get a fishy stare. Price cuts don't seem to mean very much—the customer has decided there are more to come, and he is outwaiting me. Yep, it looks as if we are in for a long slump."

"Okay," said the man with the long memory. "So things look bad and maybe will look worse. But I prefer to call it a slide. The word 'slump' smacks of the economic experts, and if you think they necessarily know how to predict the future, how come that on V-J Day we were expecting a great deflation with 10 million unemployed? How come that two years later so many of us believed we were in for a fatal inflation unless Truman got a dictator's power over prices? Now it turns out that instead of continued inflation we are getting the slide. And a good thing, too, in some ways—cheaper goods are never a calamity in the long run."

"You don't seem to know what's in the papers," said the salesman who has never seen a real depression. "Look at the steel rate—down to 91% of capacity. Used cars are off, trucks are not selling, department stores are down 8% in sales under last year. Business failures have doubled, carloadings are down, home construction hasn't picked up at last year's rate. Even the ball fans and race-track maniacs failed to turn out in force on Memorial Day—they were using their radio sets and saving the buck. We've got three million unemployed, and that doesn't include the people on part time."

"I can read the papers, too," said the man with the long memory. "But headlines don't give you historical perspective. The news looks bad when it is stacked up against last year's dizzy records. But compare the 1949 statistics with any prewar year, and we look wonderful. Personal incomes are running at a rate of over two hundred billions for the year, which is way over the rate for any year before the war. As a matter of fact, there were more unemployed early in 1942, during the fledgling wartime boom, than there are at present. The 'gross national product' may be off in terms of money valuation, but with prices coming down, the money figure makes the drop seem sharper than it is. It's not the dollar figure that counts but actual units of houses and cars, dresses and apples. We may have fewer income dollars at the end of the year, but each one should be worth a nickel more than it is now."

"Well, what about steel?" asked the man who has never seen a real depression. "Steel calls the turn."

"I don't see the steel rate doing a real dive," said the man with the long memory. "There's the Marshall Plan, there's armament spending, there are bridges to be constructed. The staggered nature of the slide will save the steel rate in the end. Machine tools have been off for some time—they'll pick up when manufacturers are retooling to create new styles. Public works will come in as a big steel user when cars are dropping."

"In other words," said the man who has never seen a real depression, "we're in for a short, sharp slump, like 1920-21, or maybe a period of prolonged bleeding, as in 1929-33?"

"You're not listening to what I've been saying," said the man with the long memory. "You're talking just like all the here-we-are-again boys. It's a fixation, a trauma, and maybe only a psychoanalyst can cure you of it. We aren't going to repeat 1929-33 because we aren't living in the same economic climate. In 1929 stocks were fantastically overvalued in relation to earnings. People were up to their eyes in debt for margin or installment buying. The farmer was loaded down with mortgages. Furthermore nobody knew much in 1929 about the gentle art of cushioning. We hadn't yet heard enough about compensatory public works, about cyclical government budgeting, about refunding government debt at low interest. We hadn't yet discovered that people will do anything, even some bad things, to stop mass starvation or mass unemployment."

"Well, if things are as you say, what are we worrying about?" asked the man who has never seen a real depression.

"The main reason for worry," said the man with the long memory, "is that the government may do too much of the right thing at the wrong time or too much of the wrong thing at the right time. Our government is committed to stopping mass unemployment. But that doesn't mean leaf-raking tomorrow. It doesn't mean cutting off foreign aid and making world calamity a certainty. But it does mean savings in federal administration. It does—or should—mean such things as tax relief and other incentives to encourage investment. It means credit expansion by government lending agencies and the Federal Reserve. It means that wage increases should be geared to increased worker efficiency, not to 'fourth round' sloganeering. Finally, it means that we should have some real public works—more schools and so on—ready to roll if and when unemployment tops the five million mark."

"But the customer," insisted the salesman who has never seen a real depression, "what about him? Should he wait for that next price cut?"

"Don't treat the customer as a dope," said the man with the long memory. "Remember—he's an individual, he's an American individual. He still has choices and the means to exercise them. If he hauls back and thinks about what he *really* wants for his money and out of his life and sees that he gets it—well, I won't be too worried."

The man with the long memory went on, "If he doesn't think, if he doesn't make his choices, if he doesn't act like a free individual—that would be bad. But I think he will. And I think that when he does we'll soon be 'readjusted' to the point of sailing into some pretty good times. The slide is here. But I don't see disaster, not what we called disaster in 1929. Don't forget—that individual I've been talking about has learned a lot. So has his government. So have we all."



PICTURE OF THE WEEK

"Have you taken an highly unusual picture of any upper Midwest subject? The Sunday Tribune pays \$5 for each photo accepted. . . ."

With this bait the Minneapolis Sunday Tribune gets

snapshots for its roto section. Recently Elaine Wilsey, of Virginia, Minn., sent in this contribution.

Some people might not find it unusual—the dog looks rather bored; he is merely climbing the fence, not jump-

ing it. Furthermore he is not carrying a suitcase and has forgotten his hat. But the *Tribune* thought the picture was worth printing and gave Mrs. Wilsey the \$5. *LIFE's* editors also thought it was unusual and paid her \$150.



BERLIN RAIL STRIKE The 12,000 anti-Communist workers on Berlin's Soviet-bossed railroad system who went on strike a fortnight ago showed no disposition to go back to work. The strike resulted from a Soviet refusal to pay the workers in Western marks, which are worth four times as much as Russian zone marks. When Russian officers moved in with 30 Red strikebreakers to try to free jammed switches (below), the strikers stormed the Soviet work train and captured it (above).



MELBOURNE MISHAP Australian track fans saw a demonstration of the perils of hurdle racing (above) when a horse named Dunky thudded against first obstacle, catapulted Jockey S. Haag forward. Photographer snapped his shutter as Haag passed Dunky's ears.





HOLIDAY IN BRITAIN

London felt the call of spring, and thousands of cyclists pedaled off to a meeting south of the city. Their stacked bicycles (below) provided a British equivalent of a U.S. parking lot. Many Britons have been able to get new wheels recently.



SEARCH IN SICILY

On the big island off Italy the 20th Century Robin Hood, Salvatore Guigliano (above, left, with friend) remained happily at large despite a concentrated month-long hunt by thousands of carabinieri, security agents and soldiers. Beloved by ordinary Sicilians (he has murdered more than 70 carabinieri and at least 100 Communist officials), Guigliano had the people's sympathy. Soldiers enlivened their unpopular search by blowing up caves (below) where Guigliano had hidden out.





JOHN BUGAS & WALTER REUTHER

For three weeks, while 62,000 workers stayed out, U.A.W. President Reuther charged Ford with speeding up assembly lines while Ford Vice President Bugas denied it. Then, open mindedly agreeing to resume work while factfinders studied the case, they shook hands, Reuther using his left because his right is still crippled.



ROBERT FROST

Americans last week got their first good over-all look at the poetry that has won white-thatched, 74-year-old Robert Frost the Pulitzer Prize four times. Publishers Henry Holt & Co. put out *The Complete Poems of Robert Frost*, containing everything from *Mending Wall* to U.S. 1946 *King's X*, in a big 642-page edition.



SAM SNEAD

Colorful U.S. golfer, undismayed by a hard-fought play-off and nerve-wracking sand-trap shots like this one, won the P.G.A. championship on May 31.



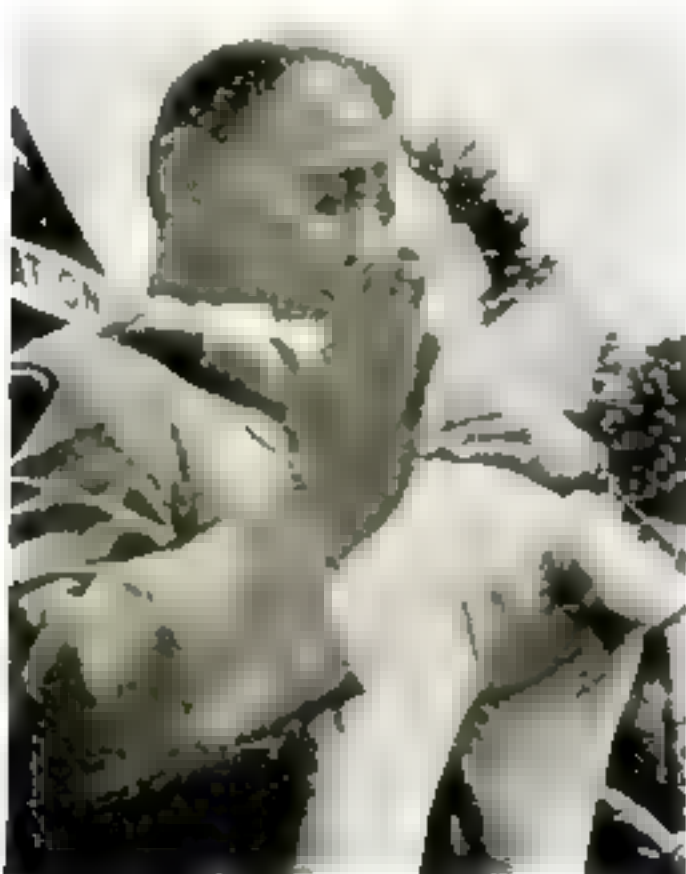
SAM MCCREADY

This golfer, an Ulsterman, created the mob scene above by winning the British Amateur Golf Championship at Portmarnock, County Dublin on May 28. He was surrounded by his admirers, who wanted to clap him on the back just after he had beaten U.S. Golfer Wilhe Turnesa on the next-to-last hole.



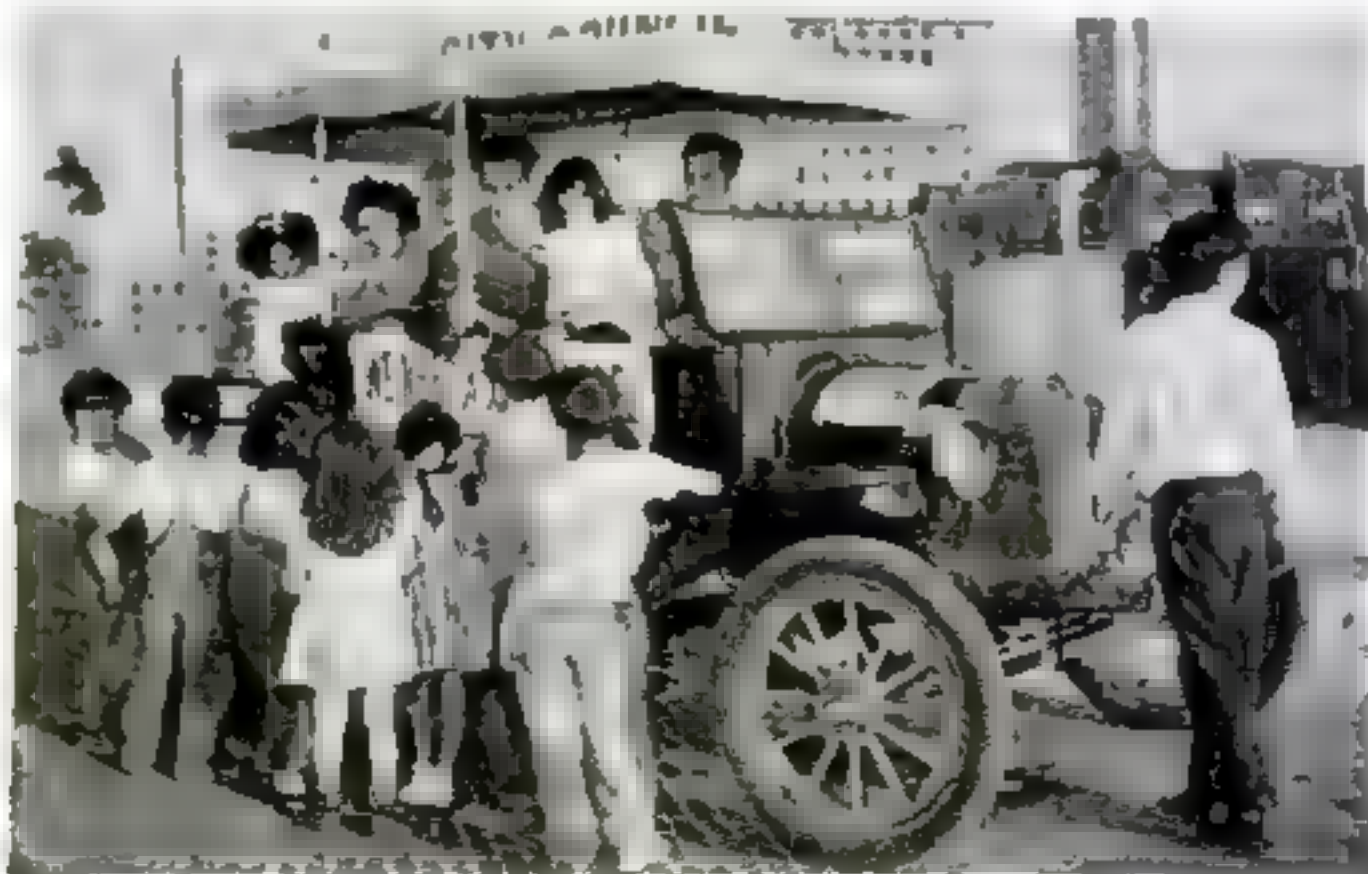
JACKIE ROBINSON

Once notable merely because he was the first Negro in big-league baseball, he has been accepted as Brooklyn's real star. Here he steals home against St. Louis.



WALTER B. SMITH

Now boss of the First Army, the former Moscow ambassador attended a circus on Governors Island, N.Y., showed he could be as firm with kids as with Reds.



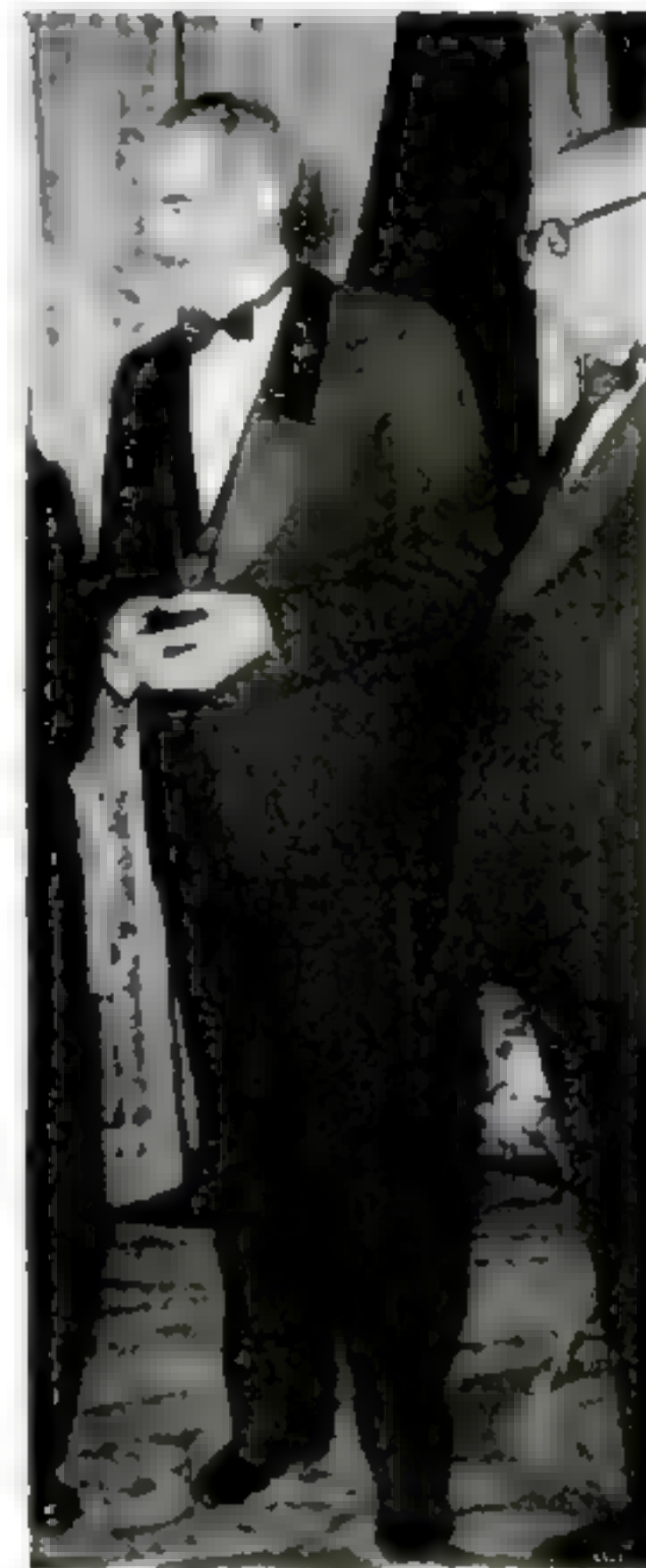
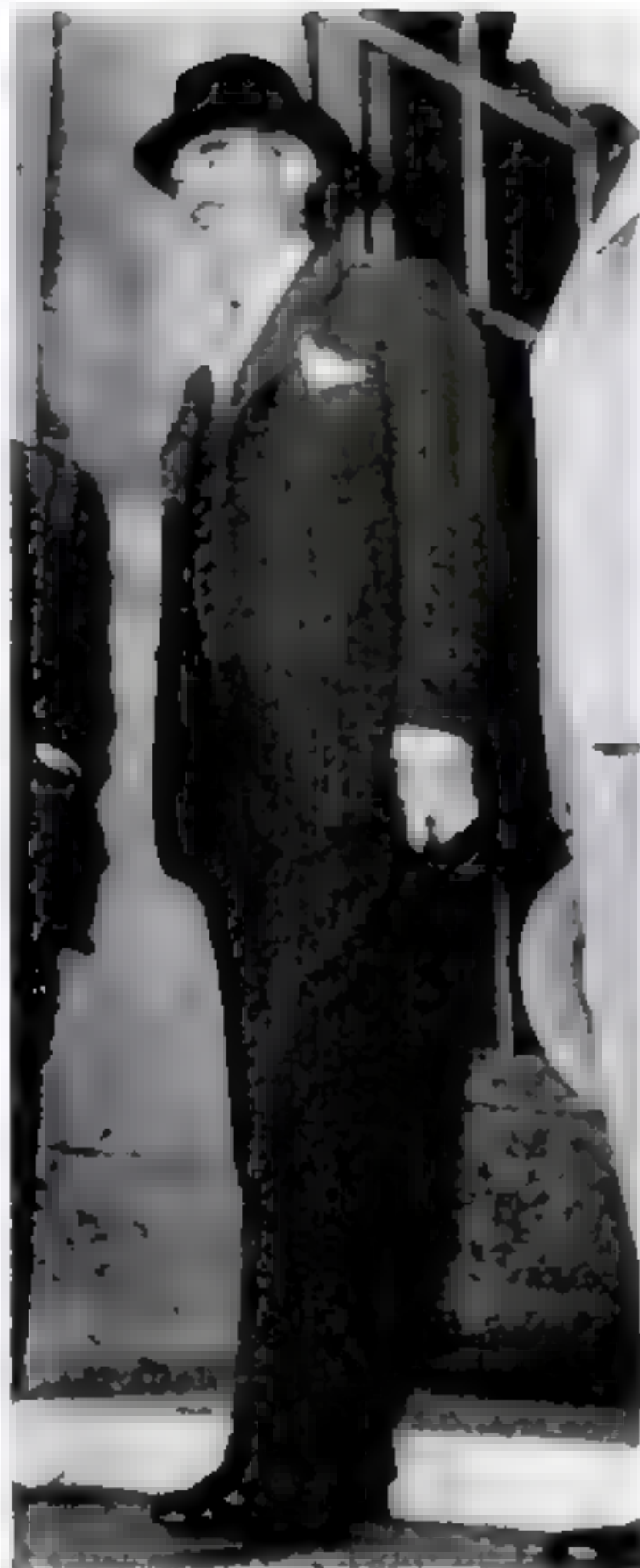
EDWARD ROYBAL

Because of Los Angeles racial feeling, Roybal, an organizer for the Tuberculosis and Health Association, had small hope of being a councilman. Reason: he was of Mexican origin. But by campaigning vigorously (above) he won, becoming the first Mexican-American to hold public office in city's recent history.



RUDOLPH BING

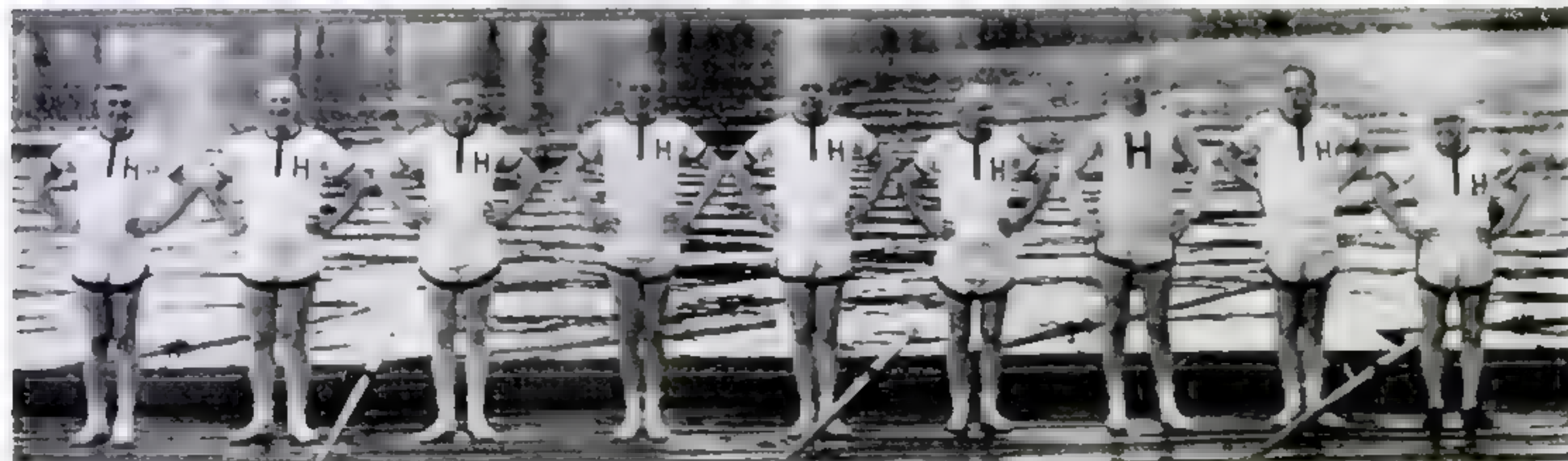
The famous director of the Edinburgh Festival accepted the uneasy project of managing New York City's Metropolitan Opera Company beginning in 1950.



DEAN ACHESON

It was too early to tell what concrete results would come from the Paris Conference of Foreign Ministers, but in the meantime the U.S. Secretary of State innocently proved that he is the best looking—and most impeccable—foreign minister since Anthony Eden. Necessarily prepared for all the sartorial demands of

international diplomacy, Secretary Acheson took along his "chancellery suit" (left, short black coat and vest and striped morning trousers), a dark, pin-striped gray suit (second from left), a light, chalk-striped gray suit (third from left), a dinner jacket (right). The Secretary's tailor: Washington's Farnsworth-Reed Ltd.



LEVERETT SALTONSTALL AND HIS HARVARD CREW

Exactly 35 years ago, long before he ever thought of being governor of Massachusetts or U.S. senator, Leverett Saltonstall was captain (left in top picture) of the first American crew ever to win Britain's Grand Challenge Cup of the Henley Regatta. It seemed only right, therefore, that the crew members should gather

last week to felicitate themselves both on their historic victory and on the way they had kept in shape since. Lining up as before (bottom picture), they climbed into a racing shell without swamping it. But the coxswain (right) had been ordered by his doctor not to let his colleagues toss him into Boston's Charles River.



DENVER VANNEST
2 to 25 YEARS

DENNIS TAYLOR
25 YEARS

EVERETT RUBBLE
15 YEARS

ELMER TICHNELL
10 YEARS

JOHN VALYKEO
LIFE

OTTO NEFF
10 YEARS and LIFE

STANLEY SHEFTIE
LIFE



33461, THE FIRST MAN CAPTURED, WAITS FOR THE POLICE TO PICK HIM UP

MOUNDSVILLE JAILBREAK

Moundsville is a grimy, gloomy town on the Ohio River, in the sliver of West Virginia which sticks up like the tail of a horseshoe crab between Ohio and Pennsylvania. The West Virginia State Penitentiary—a smoke-stained, drab old building which houses 1,400 convicts—is located there.

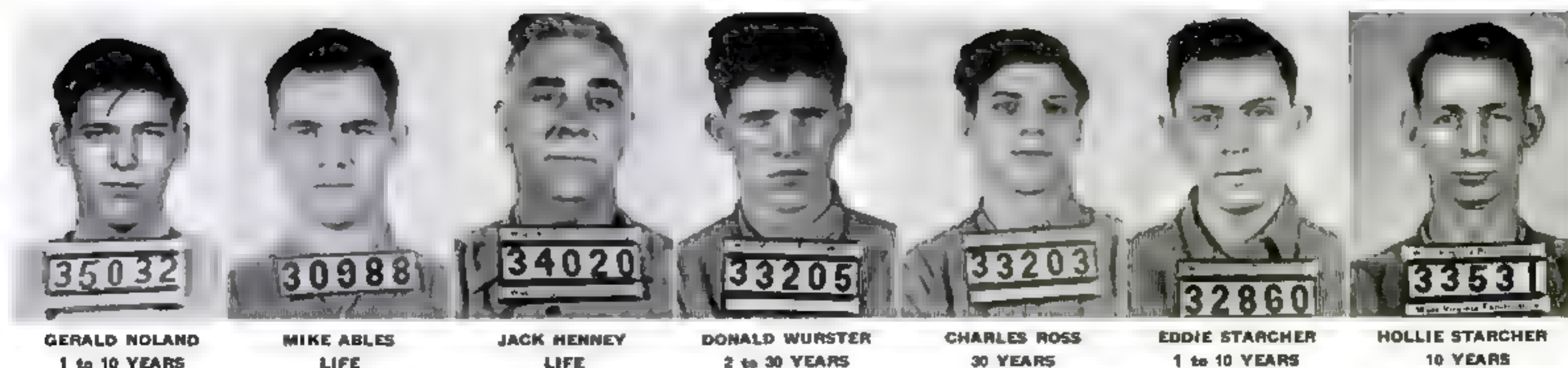
The big jailbreak came at 3:30 on the morning of June 3. For some time the convicts had been quietly sawing through the bars of six of their cells, plugging the saw cuts with soap to escape detection. When the time was ripe 14 men overpowered a guard, hacked a 10x18-inch hole in an outer window (p. 42), dropped to the street and ran off into the darkness.

Almost immediately the man hunt began. Newspapers spoke of dragnets and roadblocks, but it was not like that. There were prison guards and local cops, state highway patrolmen, hangers-on and a well-meaning, affable bloodhound named Max (p. 42), all mulling about the roads. The pursuers were fearful of each other and ready to blast any shadow that moved.

A full 30 hours after the jailbreak, a stranger came to the little grocery store in Roseby Rock, 7 miles from Moundsville, and asked grocer Floyd Fritzman

LOOKING FOR CONVICTS THEY KNOW ARE IN THE NEIGHBORHOOD, WEST VIRGINIA COPS AND VOLUNTEERS START DOWN THE RAILROAD TRACKS NEAR ROSEBY ROCK





14 LONG-TERM CONVICTS MAKE AN ILL-FATED ESCAPE FROM THE GLOOMY STATE PRISON IN WEST VIRGINIA

for several loaves of bread, some canned fruit juice and 10 candy bars. Fritzman got suspicious. "You from around here?" he said. "I live with my uncle out on the edge of town," replied the stranger. Then the stranger started running. Fritzman took off after him with a shotgun and ran him down in a nearby field. Angrily, chomping his food, the man admitted that he was Dennis Taylor (above, second from left).

The chase speeded up. Police combed the woods around Roseby Rock and found three other convicts (34020, 33205, 33203) hiding there, waiting for Taylor to return with their bread and candy bars. A few hours later, across the river in Ohio, cops rounded up Nos. 30988 and 33531. In nearby Belpre convicts 34088 and 34308 also were caught without a fight.

As the week ended posses roamed West Virginia, Ohio and Pennsylvania. They were not scientific about it and did not have to be. For a hundred miles around Moundsville no stranger could safely ask for a loaf of bread, a hitch-hike or even for a drink of water. The six remaining convicts, cowering somewhere in the woods or fields, had very little chance of escaping and they knew it.



FLOYD FRITZMAN, WHO RAN DOWN 3481, STANDS GUARD ON THE B. & O. TRACKS

WITH THREE DISGRUNTLED ESCAPEES—NUMBERS 34020, 33205 AND 33203—PLODDING ALONG IN FRONT OF THEM, THE WEST VIRGINIA MAN HUNTERS COME BACK HOME





BROKEN BARS are mended by a welder a few hours after escape. Convicts dropped to the street from this window in glare of lights, then ran south along the wall.



CHARTING PROGRESS OF CHASE, Warden Orel Skleen methodically pins prison picture of each escapee onto folder when word comes in that he has been caught.



BLOODHOUND NAMED MAX plods down road in search of escapees. Max, nicknamed Snuffles, failed to flush a single convict and has been dejected ever since.



BACK TO THEIR CELLS come wounded Mike Ables (left) and Hollie Starcher. At an Ohio coal mine 6 miles south across the river from the prison, they broke into a miners' shack to get clothes to replace their prison uniforms. They were fired on but got

away. Ables lost his prison cap. Immediately a posse spread across the area. Shortly after noon on June 4 a policeman spotted Ables on the roadside and shot him in the shoulder. He found Starcher cowering in a field nearby. They had been free 33 hours.



CAMPBELL'S TOMATO SOUP

Made to a matchless recipe from specially-grown tomatoes and golden table butter. No wonder it's "the soup most folks like best". Why not try this tempting menu?

Campbell's Tomato Soup
Cold roast beef sandwiches
Olive and pickle garnish
Strawberries with cream



The air is soft, the sky is blue,
And all outdoors is calling you.
So throw your kitchen cares away—
Let Campbell's be your cook today!

COME ON... it's June!

More hours out of doors for you, these lovely days...when you serve Campbell's Soups as your one hot dish. They're delicious, nourishing—and quick as a wink to fix! Here are three popular soups, with menus, that you may want to try.

Campbell's SOUPS

LOOK FOR THE RED AND WHITE LABEL



CAMPBELL'S BEEF NOODLE SOUP

Here's a prime favorite with children and husbands! They love its generous pieces of beef, the rich, full flavor of its beef stock, its golden egg noodles. A grand main dish! For example:

Campbell's Beef Noodle Soup
Fruit salad
Nut bread and
cream cheese sandwiches



CAMPBELL'S VEGETABLE SOUP

Fifteen garden vegetables in a homey beef stock—why, it's almost a meal in itself! Spoons fly when this delicious and filling soup comes on the table. Serve it for lunch or supper:

Campbell's Vegetable Soup
Cold meat platter
Potato salad
Cherries and cookies

Gillette alone offers



look **SHARP!** feel **SHARP!** be **SHARP!** use **Gillette Blue Blades**
WITH THE SHARPEST EDGES EVER HONED

you ALL THREE

- INSTANT BLADE CHANGING ● REAL SHAVING COMFORT
- DOUBLE-EDGE ECONOMY

To enjoy utmost shaving comfort, convenience and economy, get the ultra-modern Gillette One-Piece Razor. It's the handiest and easiest-shaving razor money can buy. With it, you change blades *presto* and get the best-looking, most refreshing shaves ever. TWIST—the razor opens! ZIP—it's loaded! Then TWIST again—and you're all set.

The Gillette One-Piece Razor is a fine precision instrument—not a gadget. It saves time—saves fuss. There's nothing to fit together—nothing to jam or clog—nothing to waste time or try patience. Cleaning is as simple as A-B-C. Just loosen the razor slightly, rinse and shake. Remember, too, Gillette's *double* edges mean *double* economy. You get two shaving edges—not just one—and save money.

There's a beautifully designed, superbly made Gillette One-Piece Razor priced to suit your purse. Buy one and enjoy the latest word in complete shaving satisfaction. Gillette Safety Razor Co., Boston 6, Massachusetts.

Greatest Shaving Bargain Ever!

Gillette Super-Speed One-Piece Razor and Gillette Dispenser Containing 10 Gillette Blue Blades. \$1.50 Value...

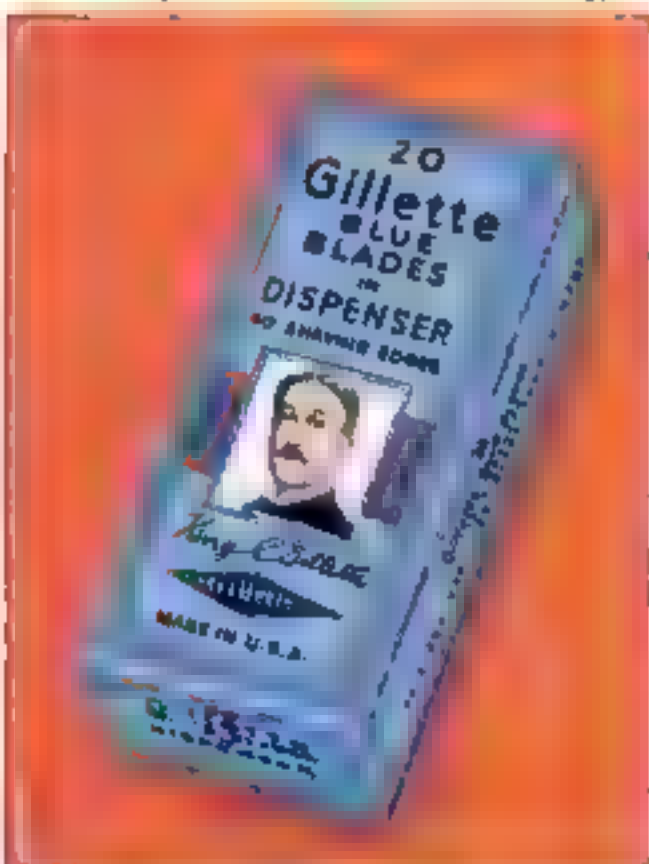
\$1.00



Gillette

One-Piece Razors

(All prices apply in United States only) Copyright, 1948, by Gillette Safety Razor Company



20-Blade Gillette Dispenser
Dad will welcome a supply of super-keen Gillette Blue Blades in the new Dispenser. (Carton of five . . . \$4.90) **98¢**



Gillette Aristocrat Razor Set
Gold-plated Gillette Aristocrat One-Piece Razor and 10-blade Gillette Dispenser in deluxe case covered with durable Texol . . . **\$3.79**



Gillette Milord Razor Set
Handsome gold-plated Gillette Milord One-Piece Razor and 10-blade Gillette Dispenser in attractive traveling case . . . **\$2.75**

Give Dad
a Modern Razor
on

FATHER'S DAY

June 19



Studebaker Champion 4-door sedan

Studebaker's the '49 buy word

**for out-ahead thrift as
well as smart looks**

WHY do you suppose smart car buyers are switching to Studebakers more and more today?

People want to save real money on their driving—that's one important reason.

Operating economy speaks out to everyone from every graceful, low-slung line of every '49 Studebaker.

You don't see a trace of gas-wasting excess poundage in a new

Studebaker's dreamlined structure.

A new Studebaker's a new vision of loveliness inside and outside—an all-out thriller of a car in sparkling performance—a marvel in restful ride—easy to park—easy to maneuver in tight traffic.

No other automobile dollar buys you what a Studebaker dollar does today. Studebaker's out ahead in style—in timely new thrift—in wear-resisting craftsmanship!



Superbly styled interiors! It's a lift to anyone's spirits just to look inside the door of a beautiful new Studebaker. Pictured here, a Commander Starlight coupe with distinctive decorator-fabric upholstery.



Gas mileage that amazes everyone! You like the way they say, "Welcome stranger!" at the gas pumps, when you drive up in a low-slung Studebaker. It's an impressively thrifty car with oil, too.



New self-adjusting brakes! A postwar Studebaker's brakes seldom require a service mechanic's attention. The brake shoes automatically adjust to "like new" efficiency as the brake lining gradually wears.



Wear-resisting master craftsmanship! Father and son teams and other expert craftsmen build Studebaker cars so soundly they seldom need major repairs.

© 1949 Studebaker Corp'n. South Bend 27, Indiana, U. S. A.

Small tires and wheel trim rings available on all models at extra cost.



WEARING THE PEARL-BUTTON "DRESS UNIFORM" OF BRITAIN'S FAMED COSTERMONGERS, DANNY KAYE SINGS "BUTTONS AND BOWS" AT THE LONDON PALLADIUM



DANNY FIGHTS HIS WAY THROUGH AUTOGRAPH HUNTERS AT A GARDEN PARTY

DANNY CONQUERS ENGLAND

Kaye's git-gat-gittle "sends" kings and costermongers

For the first time in living memory the staid British Isles were indulging in a type of worshipful hysteria only too common in the U.S. The object of this nationwide adulation, which affected young and old of both sexes, was the pearl-buttoned gentleman in the picture above—Danny Kaye of Brooklyn. An unprecedented 10 weeks before Kaye opened at London's Palladium, his six-week run was sold out and more than \$45,000 had to be returned to disappointed applicants. In Birmingham people queued up for 26 hours in a mile-long line to buy tickets for a future appearance. It was hard to believe that in 1938, when Comedian Kaye first trouped in London, nobody noticed him. When he went back last year his weird double talk and git-gat-gittle scat singing made a great hit. This year he is a sensation, although one mystified London drama critic wrote, "Mr. Kaye . . . jerks about the stage as if in the grip of a paralytic spasm; all the time making those queer, disturbing noises, as though he were a rabbit in agony . . . or a bull with a toothache."



Put them in a goldfish bowl for a year



they still won't lose their color



Cost only 75¢, too!



ESQUIRE'S famous Colorfixt* socks



Bet your wife will like these Esquire Colorfixt Socks even more than you do.

For she can wash them right in with the shirts and sheets. Soak them over night. (Even leave them in a goldfish bowl for a year, if she wants.) And still not one drop of color will come out of these socks. They're 100% color-fast.

And like all of Esquire's wondersocks,

"The smartest thing on two feet!"

their construction is pre-tested 5 ways for added wear. An abrasion test, size test, fade test, laundry test, and a strength test.

Designed by Fifth Avenue stylists, Esquire's Colorfixt Socks truly are "the smartest thing on two feet." They're made by the world's biggest maker of men's socks.

Come in 17 colors, all sizes. Only 75¢. Esquire Socks, 389 Fifth Avenue, New York 16, N. Y.

*Trade-mark

Danny Kaye CONTINUED



DANNY AND G.B.S. match sober-faced witticisms at Ayot St. Lawrence, Shaw's home village. Kaye did well enough in exchange to get second invitation.

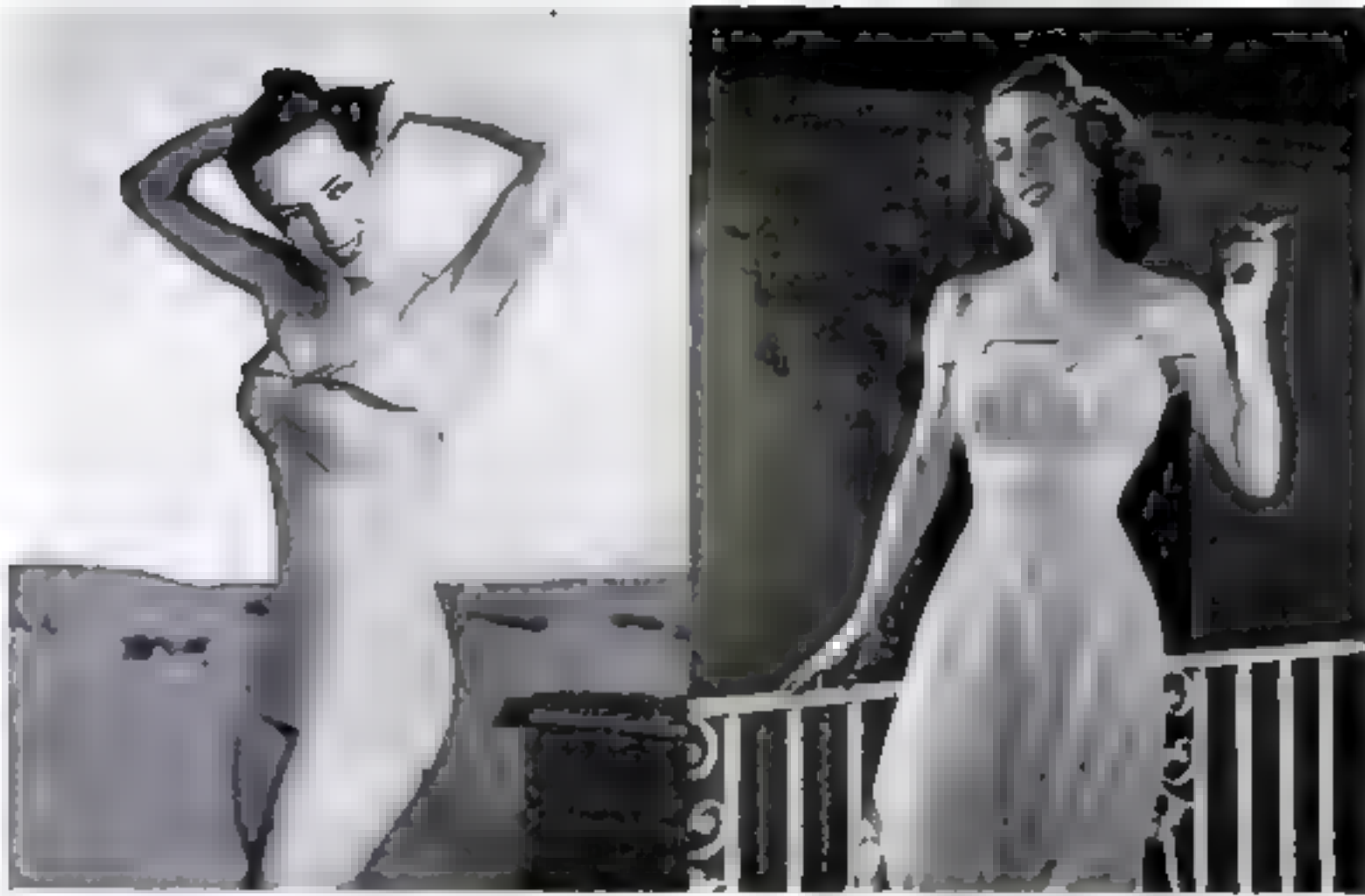


COMMAND PERFORMANCE spotlights Danny as Royal Family watches from box (right). The king joined in singing a chorus of *Minnie the Moocher*.



FOR THE WAXWORKS Kaye permits Bernard Tussaud (left) to measure his features for wax model. The waxen Kaye is on display at Tussaud's museum.

CONTINUED ON PAGE 50



LISA KIRK, chosen one of America's "Best Dressed" women of 1949, swims by day, enjoys evening parties after singing in the Broadway hit, "Kiss Me, Kate." She says: "Wonderful how PLAYTEX slims and trims, yet provides complete freedom of action."



SARAH PALFREY COOKE, Boston socialite, holder of 40 National Tennis Titles, says: "On the court, in the drawing room, PLAYTEX does wonders for your summer figure. So comfortable and invisible, it gives the illusion of no girdle at all!"

NEW DAY AND EVENING SUMMER FASHIONS CALL FOR PLAYTEX® PANTY GIRDLE

In this summer of slimmer skirts, trimmer slacks, sheerer fabrics, briefer bathing suits, women are finding the revolutionary new PLAYTEX PANTY GIRDLE the perfect way to the ideal active-and-attractive figure. PLAYTEX trims inches from hips and thighs. Perfect under swim suits,

PLAYTEX makes you inches slimmer while you play. PLAYTEX PANTY GIRDLE is one smooth piece of pure liquid latex—with not a single seam, stitch or bone. It fits like a second skin, washes in 10 seconds, pats dry with a towel—and it's absolutely invisible under the sleekest summer clothes.



LILLY DACHE, famous designer of hats and clothes: "Any dress, light and gossamer, or sleek and clinging—looks better on a woman if she's wearing a PLAYTEX."



IN SLIM, SILVERY TUBES, PLAYTEX Panty Girdles are on sale at leading department stores and specialty shops, coast to coast. Blossom Pink, Gardenia White, Heavenly Blue. Extra Small, Small, Medium and Large.....\$3.50
PLAYTEX Panty Girdle with garters.....\$3.95
PLAYTEX Garter Girdle.....\$3.95
Extra Large PLAYTEX Garter Girdle...\$4.95

INTERNATIONAL LATEX CORP.
PLAYTEX PARK, DOVER, DELAWARE © 1949



WITH COMPLETE FREEDOM OF ACTION, PLAYTEX PANTY GIRDLE IS INVISIBLE UNDER ALL SUMMER CLOTHES

JAYSON WHITEHALL

Because it fits to Perfection



THE SHIRT THAT GIVES MOST FOR THE MONEY!

Made of IMPORTED EGYPTIAN COTTON—worth twice as much as cotton used in even higher priced shirts! Scientifically tailored to conform to body lines!

60% STRONGER... Egyptian Cotton's longer fibre makes Whitehall 60% stronger by test* than shirts at higher prices. **WEARS MUCH LONGER.**

GREATER PERMANENT LUSTRE... Sparkles more brightly even after a year's laundering. Lustre can't wash out. Smoother, richer, luxury look and feel thru-out its longer life.

DEMAND THE PERFECT FIT OF JAYSON WHITEHALL... THE LUXURY SHIRT AT THE ECONOMY PRICE—In Broadcloth or Oxford—all popular collar styles.

ONLY \$3.95

THE NATION SAYS

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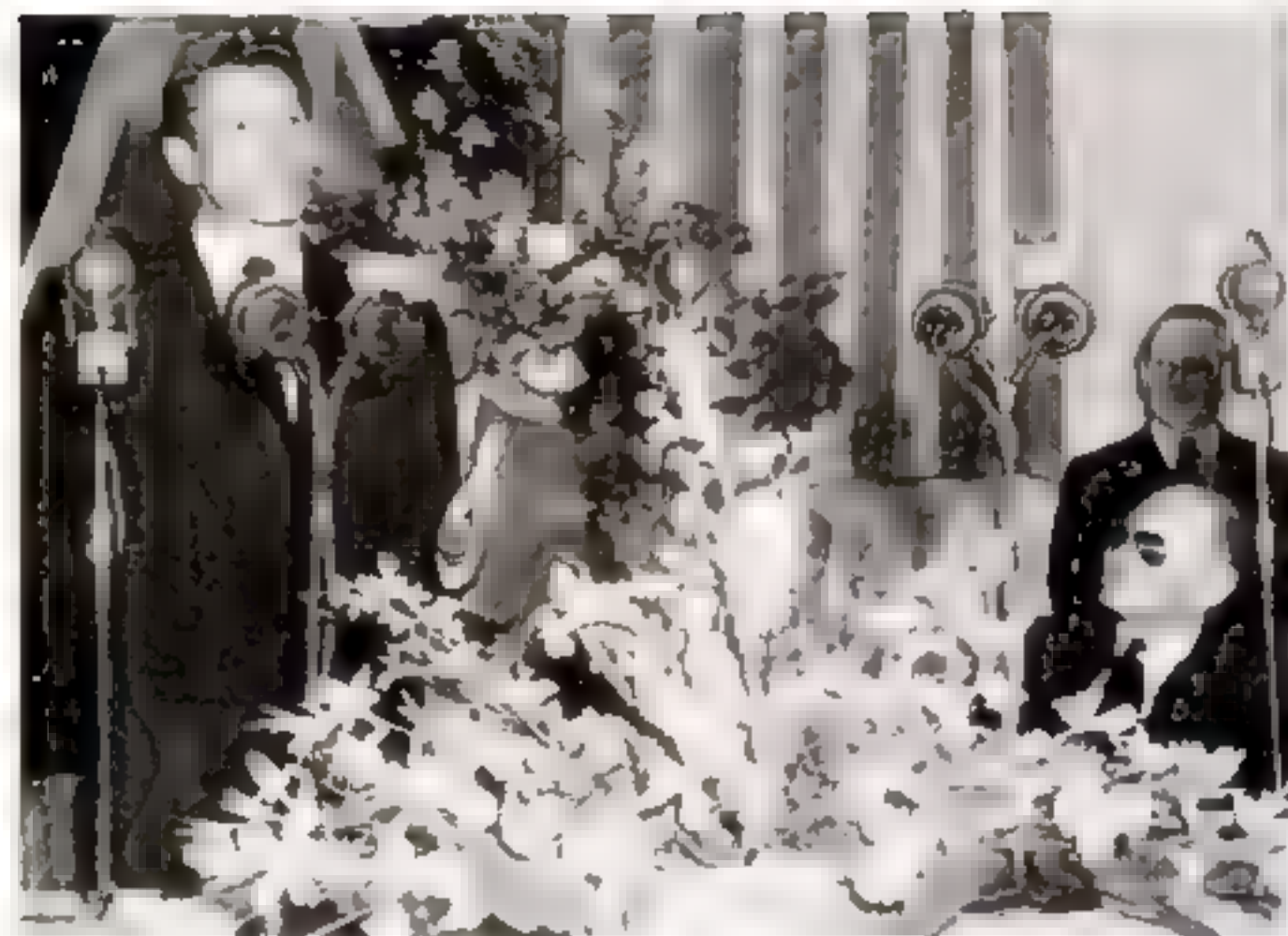
*Wash Tensile Research, Tensile Strength Test. Fabric shrinkage less than 1% by Government Standard Test.



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Danny Kaye CONTINUED



AS UNOFFICIAL ENVOY Danny Kaye addresses British begwigs at Savoy as U.S. Ambassador Lewis Douglas, wearing dark glasses, smiles approvingly.

THE AMBASSADOR FROM BROOKLYN

On a recent Tuesday in London a glittering collection of U.S. and British notables assembled at the Savoy Hotel for an important luncheon. Those at the head table included U.S. Ambassador Lewis Douglas, British War Minister Emanuel Shinwell, and the Lord Mayor of London and the Sheriff with their chains and badges of office.

The traditional British "toastmaster" in scarlet uniform silenced the throng with a traditional cry: "Mr. Chairman, Your Excellency, His Majesty's ministers, My Lords, Ladies and Gentlemen." The assembly came to rapt attention. Then, in tones loud enough to jangle the crystal chandeliers, the toastmaster shouted, "Pray silence for Mr. Danny Kaye!" The prayed-for silence fell, and Orator-of-the-Day Kaye delivered a brief and not very original message: people are people. But even Danny Kaye's corniest platitudes are news in Britain.

The Savoy luncheon only served to reiterate the strange but undeniable fact that Danny Kaye, the comical kid from Brooklyn, has become a national figure in Britain. It is not merely that he's a popular entertainer—the British have seen good troupers before. Nor is it so much that Britons laugh at Kaye's antics (though, of course, they do). It's simply that the British love the gay himself. Kaye is all the GIs the British loved, rolled into one larger-than-life-size package of frank ebullience and unadulterated charm.

Never one to fall for a cheap publicity stunt, shrewd Ambassador Douglas came to this official luncheon—his first since the fishing accident that scarred one of his eyes—especially to join in praising Kaye. Said Douglas, "If I were deliberately to set out to do him justice . . . I would say that he has been a better and more effective and persuading ambassador of good will from my country to yours than all the accumulated personalities of officialdom. . . ."

The Kaye spell seems to work with Britons of all classes. In Manchester crowds with blankets queued all night for tickets. London's high-brow Sunday *Observer* remarked, "His dressing room at the Palladium is now as crowded as the anteroom of an 18th Century nobleman in the days of patronage." Even Winston Churchill joined in paying court.

Last year, when Kaye made his first personal appearance in London, he got 70,000 fan letters in seven weeks. This year the number exceeds 100,000. Two telephone lines have been set up to handle his calls at the Savoy (the operators keep both busy telling fans Kaye isn't in). He cannot visit a store or restaurant without being mobbed.

English Anthropologist Geoffrey Gorer appraised the Kaye phenomenon recently. "In the U.S. Danny Kaye is admired for his entertainment technique. . . . To the English he is exotic, and since he is a foreigner who won't be around tomorrow, they let themselves be swept along by his personality. His appeal is emotional, and his openness and lack of shame are most welcome. He makes love to his audience."

Kaye would agree. Although Kaye says firmly he is looking forward to returning to America in July, he knows it won't be like Britain.

"Never have I encountered such warmth, such enthusiasm, such deep emotion," he says. "Here, when I give the audience some emotion, I can feel it coming up from them. It goes back and forth in waves."

To a people like the British, whose deep emotions are normally veiled with traditional reserve, Kaye appeals as the great uninhibited. He is the traveling salesman. Britannia is the farmer's daughter.

ERIC GIBBS



Smoke a **LUCKY**
To feel your **LEVEL** best!

Luckies' fine tobacco picks you up when you're low . . . calms you down when you're tense—puts you on the Lucky level! That's why it's so important to remember that LUCKY STRIKE MEANS FINE TOBACCO

—mild, ripe, light tobacco. No wonder more independent tobacco experts—auctioneers, buyers and warehousemen—smoke Luckies regularly than the next two leading brands combined! Get a carton of Luckies today!

L.S./M.F.T. — Lucky Strike Means Fine Tobacco

So round, so firm, so fully packed — so free and easy on the draw



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IF IT'S FLAVOR YOU'RE HUNTING — **Hunt.**
for the best



The Kettle-simmered cooking sauce!

Spaghetti and Meat Balls Hunt Style

1 clove garlic, minced
3/4 cup chopped onion
4 tbsp. of fat
1 lb. ground beef
1 cup water
1 can HUNT'S TOMATO SAUCE
1 tsp. salt
1/4 tsp. pepper
2 tsp. Worcestershire Sauce
1 8-oz. pkg. spaghetti, cooked
Grated cheese

This recipe's a grand way to discover the rich, all-tomato goodness that Hunt's Tomato Sauce brings you for a few pennies a can. Lightly brown onion and garlic in hot fat. Add salt to meat, mix lightly, form into 8 meat balls. Brown in drippings in pan. Add Hunt's Tomato Sauce (it pays to insist on the Hunt red label!), water and seasonings.

Cover and simmer 40 minutes. Pour sauce over hot spaghetti. Sprinkle with cheese. Serves 4 hungry people a main course that'll make them chorus: "If it's FLAVOR you're hunting... Hunt—for the best."

Kettle-simmering makes Hunt's Tomato Sauce richer, smoother, extra flavorful. And Hunt's costs you but a few cents a can—about half the price of a can of soup. Use it in stews, spaghetti, soups, meat loaf, casseroles, gravies! Hunt Foods, Inc., Los Angeles, Cal.

and for dessert...

HUNT'S HEAVENLY PEACHES...
at down-to-earth prices





BORNE BY TOP-HATTED PALLBEARERS WHO ARE MEMBERS OF THE CITY COUNCIL, ONE OF SAGINAW'S MOST VENERABLE PUMPS GOES TO FINAL RESTING PLACE

TOWN PUMP'S END

Saginaw gives it civic burial
when new water finally comes in

Twenty years ago the city of Saginaw, Mich. erected a \$2 million water-pumping plant, but it made the mistake of drawing its water from the Saginaw River, where chemical plants and other factories dumped their waste. A way was found to purify the water bacteriologically, but it still tasted like *aqua nausea*. So for 20 years townspeople continued to use town pumps to get their *aqua pura* and stoutly resisted all efforts to raise taxes to pipe in a supply purer than the Saginaw River.

Then someone suggested they run the pipes 78 miles to Lake Huron and pay for it with higher water rates. The tax-conscious people of Saginaw approved. So on May 20 Saginaw, the last U.S. city of its size (pop. 97,000) that still had them, celebrated the passing of its 163 pumps. One was reverently deposited in a pink-lined coffin (*above*). People sent baskets of flowers, held parades, boat races and ball games in observance of the occasion. It was the happiest funeral Saginaw had ever seen.

I'm not rich...but I'm

Satisfied!



"I'M NOT RICH—not the way most people figure it. . . . My 'wealth' is a grand wife and three swell kids. . . . We have a home and a car. My wife has a fur coat, some modest pieces of jewelry. We have a nice layout of furniture. . . .

"What I have I want to *keep*—so everything I have is *protected*—covered by insurance in the strongest companies—America Fore Companies.

"And I mean e-v-e-r-y-t-h-i-n-g! Our home and furniture are covered, and at *today's* values, not 1939's. Our car, my wife's fur coat and jewelry, our liability for damage or injuries for which we may be responsible—all protected. I'm covered in case of accident with a policy which includes medical and hospital payments—provides an income of \$50 per week up to 200 weeks, and if I am *permanently* disabled I get a cash settlement of \$30,000.

"What does all this protection cost me? Very little for the great security and peace of mind I get! Almost anything can happen. Life's too short to worry—so I *don't*. I'M COVERED!"

For the name of a nearby America Fore Agent call Western Union by number and ask for Operator 25.



Town Pump's End CONTINUED



BEFORE CHANGE-OVER householders lined up like this at the numerous town pumps. The piped water, used for washing, tasted bad even in cooking.



A MEMORIAL PUMP, chromium-plated, is displayed in the lobby of Saginaw's Bancroft Hotel before being enshrined in the city waterworks building.



FINAL RESTING PLACE for pump carried in funeral is on grounds of the waterworks. Difference between the old and new water is evidenced by sign.



Everybody knows the



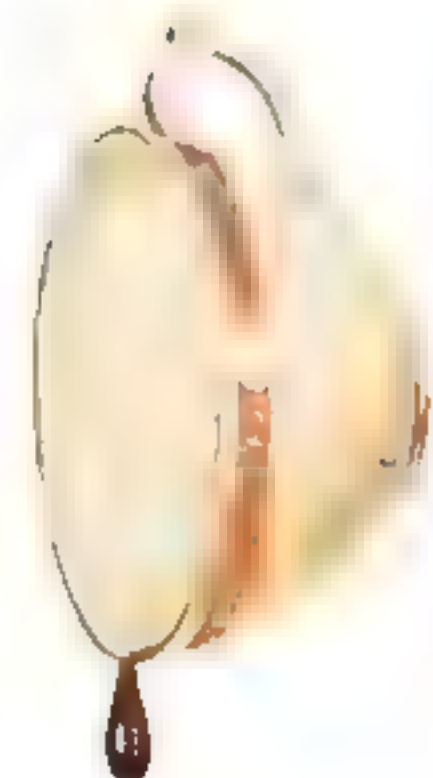
sign of good coffee



Products of General Foods

DAY'S END—when the cool mist rises from the water, and the blazing campfire, with its promise of rich, fragrant coffee, draws the fishermen to shore. To Maxwell House... the coffee with the full-bodied, mellow, vigorous flavor that a man likes. Expertly blended to give *more* satisfaction, *more* real *enjoyment*, it's truly "Good to the Last Drop!" No wonder—in this nation of coffee lovers—Maxwell House is bought and enjoyed by more people than any other brand, at any price!

TUNE IN... Maxwell House Coffee Time...starring George Burns and Gracie Allen, NBC, Thursday nights.



Maxwell House . . . the one coffee with that "Good to the Last Drop" flavor!



INFECTED MICE, stained in four colors, have been sprayed with a vapor of malignant parrot fever virus in varying strengths. Yellow mice received weakest

mixture. Purple mice got highly concentrated virus, 1,000 times more virulent. Other colors mark groups exposed to intermediate doses of the infection.



RUBBER GLOVES EXTEND STIFFLY from side of infection chamber as Bacteriologist William Conine increases

pressure inside to test for leaks. Ordinarily the gloves project into chamber so scientists can reach inside to handle animals.

COLORLED MICE AID IN DISEASE STUDY

The multicolored mice shown on the opposite page are part of a Navy-sponsored study of airborne bacteria and viruses, the tiny, lethal organisms which float through the air to cause most of the world's deadliest epidemics. Sealed inside an airproof, germproof container (*next page*), the gaudy rodents live out their lives in hermetically perfect isolation while scientists observe their reactions to such virulent diseases as plague, influenza and parrot fever. The mice are painted with different colors to distinguish the different groups which have been given varying doses of germ-laden vapor.

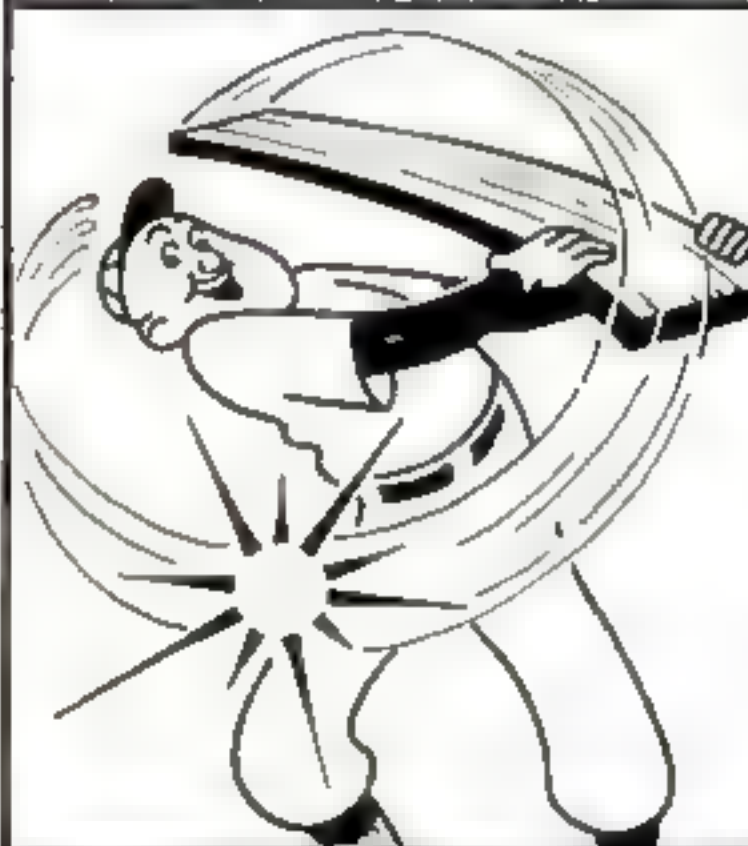
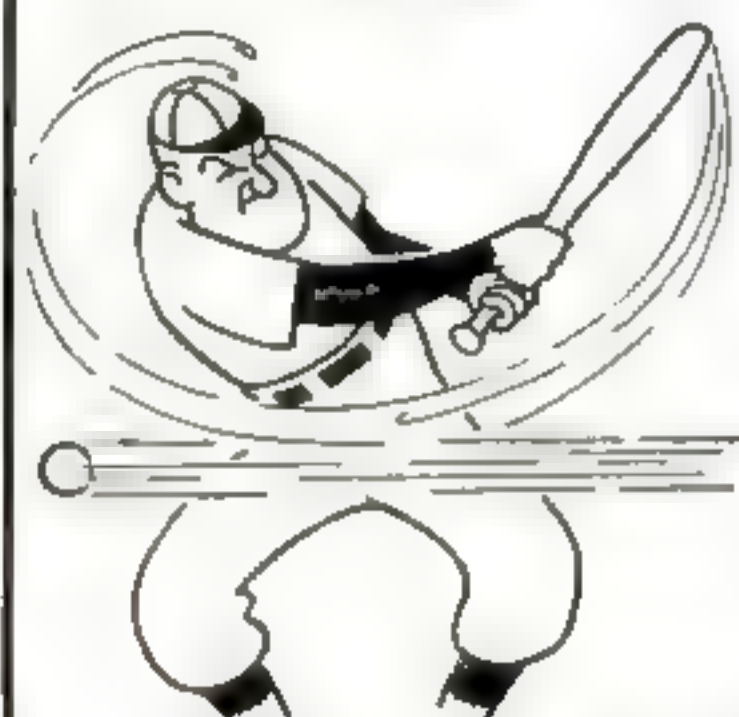
In order to infect the animals without becoming infected themselves, Navy scientists developed the weird-looking machine above, now in use at the University of California's bacteriology laboratory. Mice or guinea pigs to be exposed are placed in an air lock at one end of this infection chamber. The rubber arms, drawn inward by reduced pressure inside the chamber, enable the researchers to reach in, take the animals from the air lock and place them near a germ-dispensing atomizer. Once infected, the mice are transferred to another chamber where their symptoms, carefully analyzed and recorded, give badly needed information about the course, nature and treatment of airborne disease.



INSIDE CHAMBER guinea pigs are placed in cans close to atomizer.

CONTINUED ON NEXT PAGE

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for SOMETHING
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YELLOW PAGES
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**POP Will
FEEL LIKE A KING**

When You Give Him

MENNEN Skin Bracer

AMERICA'S LARGEST-SELLING AFTER-SHAVE LOTION

● There's joy in the Royal Household when Dad gets the gift he hoped for — Mennen Skin Bracer! Its "wake-up" tingle will help him start every day feeling — and looking — like the King he is! Helps heal razor nicks, too.

Giant Economy Size Bottle \$1.00

Regular Large Size Bottle 50¢

Try MENNEN Brushless

MORE DOCTORS

who specialize in care of the skin

USE MENNEN BRUSHLESS

than all other brands combined

Helps Make Beards Up to 47% Softer

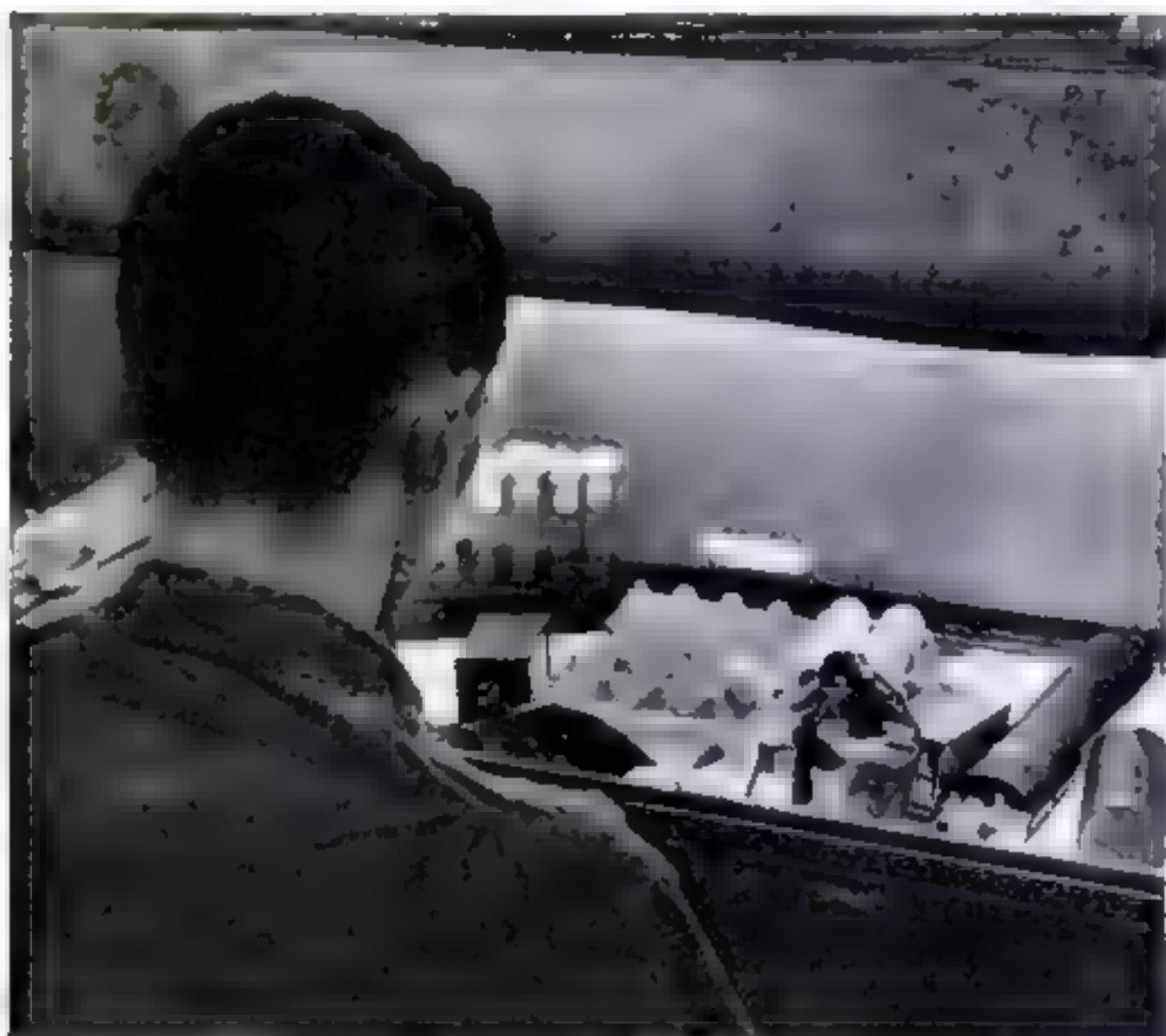
LARGE SIZE 35¢ GIANT SIZE 49¢



Airborne Infection CONTINUED



AIRTIGHT HOLDING UNIT houses infected animals for observation. The animals are fed and watered through the air lock at the end of the chamber.



PSITTACOSIS VIRUS is withdrawn by syringe from the eggs in which it has been grown. Technician uses rubber gloves, works inside protective hood.



STREPTOCOCCUS BACTERIA from infectious vapor are spread in dish to grow. Amount of growth determines virulence of dose inhaled by animals.

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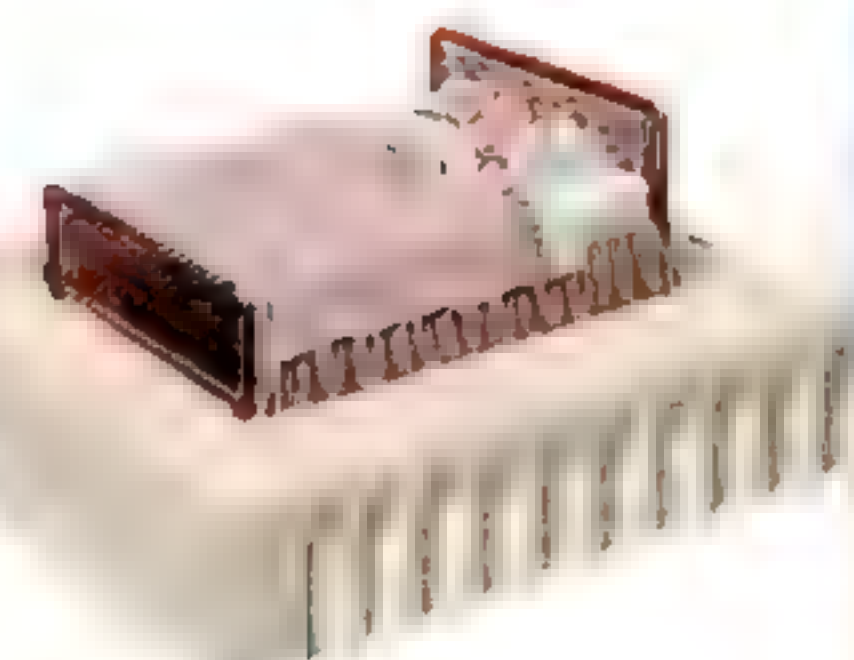
The comfort
that you
love to feel...

Firestone
FOAMEX*



✓ *in mattresses*

cloud soft FOAMEX stays cool,
clean, and never needs turning.



✓ *in furniture*

can't pack down, sag or lump...even
the cushions never need "plumping."



Cuddle up to comfort, and baby yourself with petal-soft *Foamex* cushioning that cradles every weary muscle in complete relaxation. There's just no comparison between *Foamex* and old-fashioned stuffings. *Foamex* is an entirely different material...pure latex, whipped with air to a creamy foam, and baked like a meringue. It yields to your contours, yet gives firm, buoyant support. Because *Foamex* delivers such luxurious comfort with so little bulk, it contributes loveliness of line and shape to exciting new designs. Only Firestone makes *Foamex*, so be sure to ask for *Foamex* by name—it cushions the finest cars, the most comfortable furniture and mattresses, everywhere.

✓ *in transportation*

seating, FOAMEX cushioning
already has proved its durability
over conventional "stuffings."

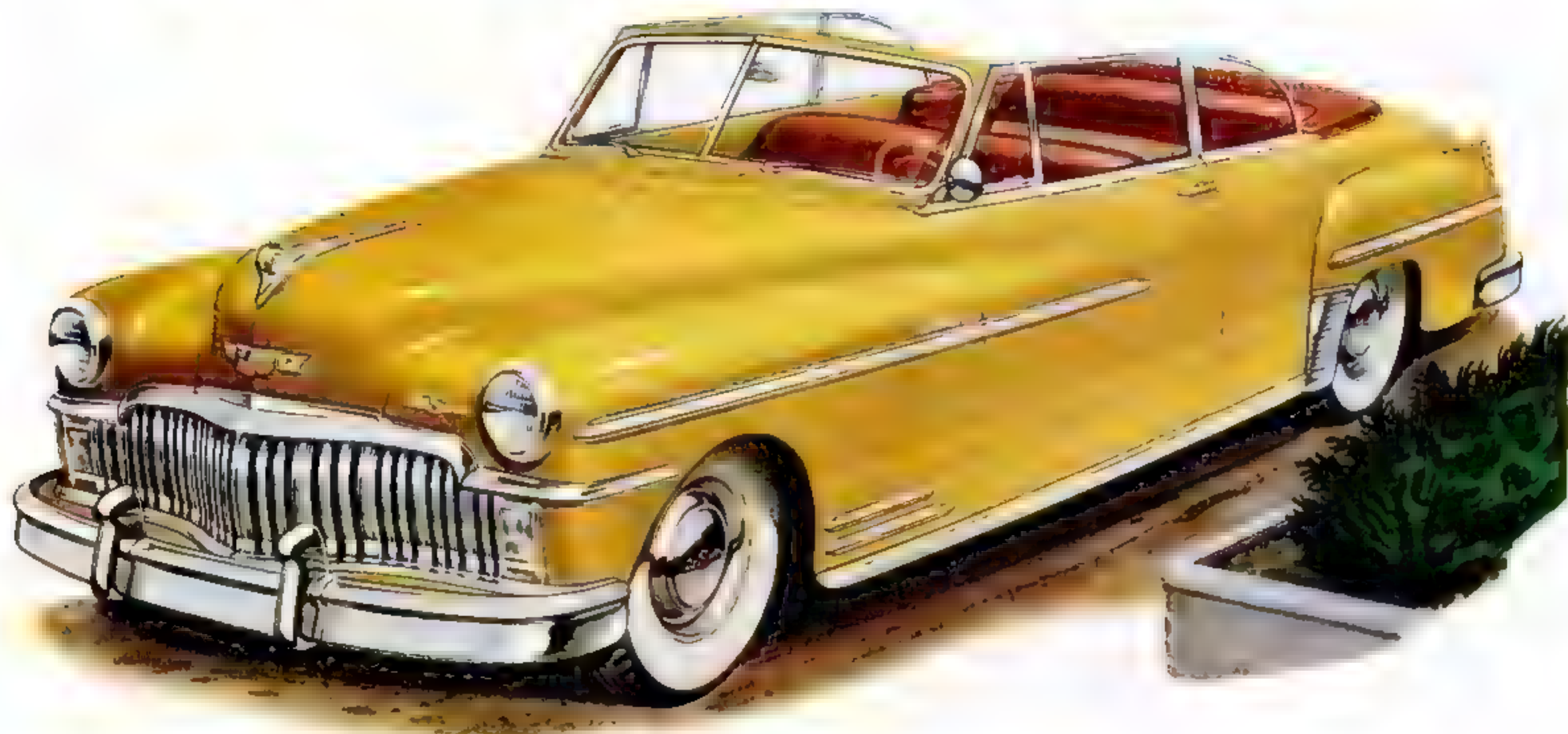


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THE NEW DE SOTO



THE CAR DESIGNED WITH YOU IN MIND!

**No matter what car you thought
of buying, don't decide until
you've seen the new De Soto**

What do you want most in a new car? Good looks or comfort? Smart new lines or added roominess? Smooth riding or economical operation?

Isn't the answer that you want them ALL? You don't want to compromise. You want style and comfort and roominess and safety and economy . . . and you don't want to pay any penalty for any of them. *And now there is no reason why you should.* The new De Soto gives you everything!

The engineers and artists who designed this new

De Soto knew exactly what you wanted. Here is a car with a new wide, low look. But there's *more* room inside . . . not less. There are big wide doors that you *walk* into . . . not creep into. And the steering wheel doesn't hit your knees or obstruct your view.

Here's an instrument panel that curves forward to give front-seat passengers real stretch-out comfort. Here are luxurious chair-high seats that mean more *real* visibility through the bigger windshield and larger windows.

Here's the famous De Soto "ride" made smoother than ever. And De Soto *lets you drive without shifting.* Its Tip-Toe Hydraulic Shift with glycol Fluid Drive has a record of *billions* of miles of effortless driving.

See this new De Soto at your dealer's as soon as

possible. Compare it feature by feature with any other car on the market at *any* price. Then decide.

Tune in "HIT THE JACKPOT"
every Tuesday night over all CBS stations

DE SOTO DIVISION, CHRYSLER CORPORATION



*De Soto lets you drive
without shifting!*

Airborne Infection CONTINUED

SIGNS WARN OF CONTAMINATION

Although the men and women who work in the laboratory are used to dealing with dangerous bacteria and viruses, they never forget their insidious nature. As warning against contamination they post cryptic signs like those shown here in infected areas. Such signs often appear on workbenches, beakers, wastebaskets and even on refrigerators (*below*). Further precautions have been taken in the design of the laboratory itself. Workers must change their clothing on entering and leaving. The most dangerous experiments are done only in the innermost rooms, each of which has a separate ventilation system. Because of such precautions not a single researcher has become infected in the seven years the laboratory has operated.



SIGN ON WALL points out equipment which may be contaminated.



"HOT" TABLE is one which probably is contaminated by dangerous bacteria and viruses. The word "hot" indicates extreme virulence of the organisms.



"COLD" REFRIGERATOR is so labeled because germs infesting it are less dangerous. Equipment is called "dirty" which may be either "hot" or "cold."

Now...a milder, cooler smoke you can-

Inhale to your heart's content!

Welcome news! A really mild, flavorful smoke that enters your mouth pleasantly cool and filtered. Embassy's extra length of fine, mellow tobaccos provides extra enjoyment plus an extra margin of protection. With Embassy, you can inhale to your heart's content!

Longer!
Milder!
Cooler!

EMBASSY
KING SIZE
Cigarettes

EMBASSY

PRODUCT OF
R.J. REYNOLDS COMPANY
Established 1960



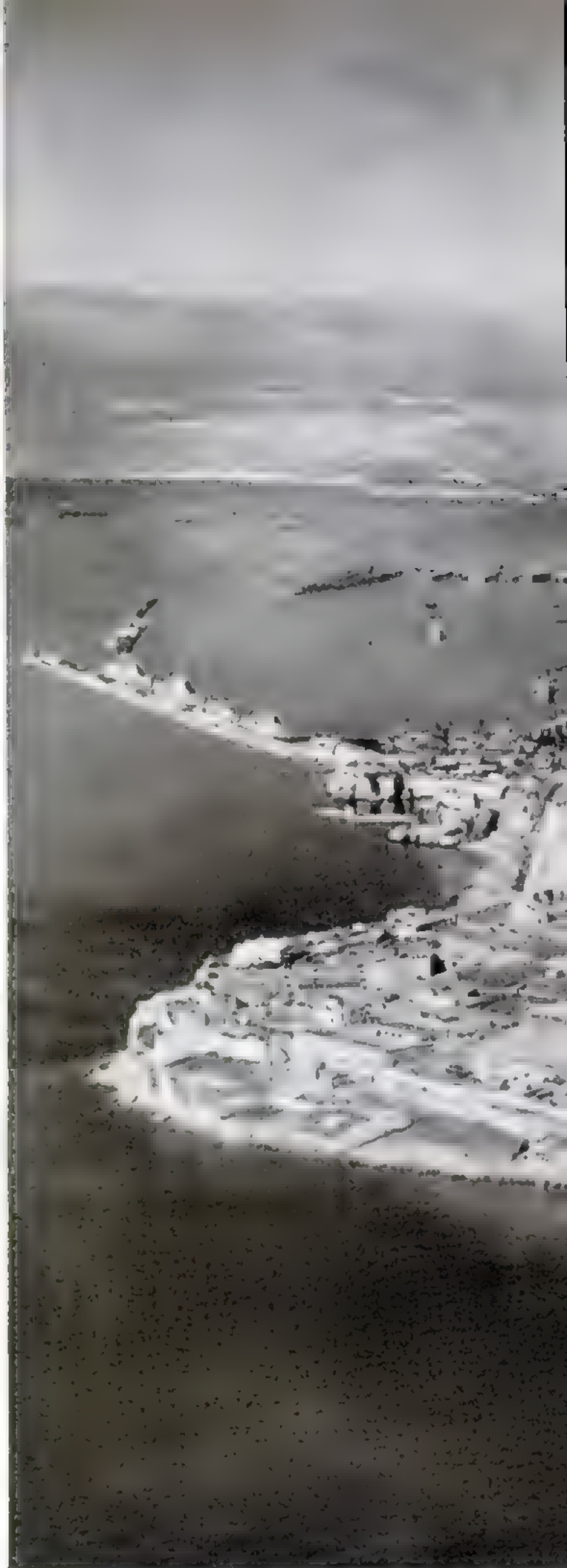
THE COAST OF EUROPE

**IT IS A BRIGHT MAGNET
FOR AMERICAN TOURISTS**

COLOR PHOTOGRAPHY FOR LIFE
BY ELIOT ELISOFFON

This year 400,000 Americans, drawn by the strong magnets of ancestry and common culture, will cross the coast of Europe on their way to visit sights denied them during a decade of war and of postwar troubles. Most of this all-time record wave of tourists will make their landfall on the rolling channel coast of France. A few will see the sunlit beaches of Portugal and Spain or the jagged sea cliffs of Norway. Probably none of them will look upon the whole western face of the Old World, from the Mediterranean Sea to the Arctic Ocean. To photograph this spectacular trip in color, LIFE's Eliot Elisoffon traveled 12,000 miles by automobile and boat along nine nations' shores.

Washed by the tides of sea and history, the coast of Europe is still rugged, still salty bright, still host to the timeless convention of fishermen as in the time of Christ. It is a coast which remembers the Vikings, Columbus and Magellan, the Spanish Armada, the fleets of Nelson. From the hamlets and thriving harbors of the coast, Europe's mariners went out to trade and conquer, returned to build and defend. LIFE's tour from Gibraltar (right) to the North Cape shows some of these hamlets and harbors of the mariners—and perhaps much of America's heritage and strength.



GIBRALTAR RISES OUT OF THE SEA WHERE ATLANTIC MEETS MEDITERRANEAN. THIS BRITISH



AERIAL PHOTOGRAPH LOOKS NORTHWARD PAST "THE ROCK'S" TWO PEAKS TOWARD THE SPANISH MAINLAND. IN THE FOREGROUND ARE BARRACKS, AT LEFT THE HARBOR



PORTUGAL

The Iberian Peninsula reaches out from the continent of Europe like a clenched fist. Gibraltar is its thumb, and the rocky, gale-swept beaches of Portugal are its scarred and calloused knuckles. It is a fist which has long defied the sea. As early as 1100 B.C. the Phoenicians, trading in tin and amber, emerged from the Mediterranean to hurl their frail galleys against the Atlantic from landfalls on the 500-mile-long Portuguese coast. In the 15th and 16th Centuries the fist struck halfway around the world as Prince

Henry the Navigator, Vasco da Gama, Albuquerque and other innovators and explorers made Portugal a mighty imperial power. But time, war and the sea have taken their toll. The Atlantic has eroded the coast itself, the empire has been lost and Portugal's heroes of conquest belong to history. Today fish nets festoon the Iberian shore (*opposite*) and Portuguese fishermen in their ancient wool caps, sailing galleys of Phoenician design, are the last surviving warriors in a personal struggle with the Atlantic.



BOULDERS AND SAND are the beaten adversaries of the momentarily placid sea at Praia da Rocha, a favorite Portuguese winter resort. When the great gales

roar down Portugal's coast, the Atlantic lashes against the yielding stone, isolating and eroding clumps of rock which have taken on a variety of pastel shades.

CONTINUED ON NEXT PAGE



THE PORTUGUESE PUT TO SEA in one of their huge sardine barks. These gaily striped, long-oared craft, with their graceful lines and upswept bows, have

been a familiar sight along the Iberian coast since before the time of Christ. About 40 men are needed to wield the great oars. Here sailors, from another sardi-



ner, many of them wearing the traditional black-and-yellow woolen shirts of Portuguese fishermen, launch the bark by pushing it into the surf with a huge pole

while the bronzed oarsmen bend to their task. Ropes help keep the hull bow-on to the sea, and ox teams are used to beach the galleys when fishing voyage is over.

CONTINUED ON NEXT PAGE



GOURD FLOATS for fishing nets, freshly painted, brighten beach at Portuguese town of Setúbal.



SCULPTURED ROCKS, modeled by sometimes furious sea, form arches on Praia da Rocha beach.



BRIGHT HARBOR for hundreds of Portuguese fishermen is this protected bay with its picturesque weathered breakwater at the village of Sines, south of Lisbon.

Spread over breakwater are dozens of round baskets which the fishermen use to carry their catch to market. During the day the baskets are left to dry in the sun.



SAILS AND HAZE on calm water give the mood of a Whistler painting to the Bay of Biscay, off the long, straight northern coast of Spain. These ketch-

rigged fishing boats come from Santander, the capital and principal seaport of Castile province, where coal and dried codfish are landed from northern Europe.



PORTUGAL'S ROOFTOPS march up the hills of coastal city of Oporto in an angular jumble of masonry. In this section of Oporto, which was photographed

from the high, two-story Luiz bridge over the Douro River, the rust-colored roofs are all made of tile. The stone staircases serve as "sidewalks" for the dwellers.

CONTINUED ON NEXT PAGE

SPAIN



Most of Spain's Atlantic coast faces north across the Bay of Biscay in the direction of England, the traditional enemy of the Spanish kings in the age of exploration and conquest. Much of it walled off from the rest of the country by the snow-capped peaks of the Cordillera Cantabrica, the Spanish coast is peopled by a variety of types—poets, foresters, lawyers, fishermen, rich and poor—all of them passionately Spanish. At the western bulge where the coast meets the northern Portuguese frontier are the Gallegans, a shrewd, hard-working, practical people who have produced many lawyers and politicians. Next door in Asturia, where the shore runs mile on mile with scarcely an indentation in the steep cliffs, are centuries-old cities like Llanes. Beyond Asturia old Castile, the home of the ancient aristocracy and the purest Spanish spoken in this world, survives in slightly crumbled splendor. Finally there are the Basques. They are the toughest, most stubborn and most devout of all the coastal peoples. Still affecting their traditional rakish berets (*above*), the Basque fishermen sail in fair weather or foul, the Basque peasants ask no quarter of the spare land, and the Basque foresters are among the best in Europe.



NET MENDER at San Sebastian, this woman uses her toes to stretch sardine nets while she is repairing them. Her square, Basque-style headress is also net.



AN OLD CANAL mirrors a mossy stone bridge and green hills above Llanes, an ancient but still active city of bright hued small boats and high stone houses

on the Bay of Biscay. The quiet canals of Llanes resemble the more famous ones of Venice. The Spanish Catholics of Llanes worship in a 15th Century church.

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MONT ST. MICHEL is a rocky islet connected with French coast by causeway almost exactly on border

between Brittany and Normandy. Benedictine monks in 1203 A.D. built the great abbey which crowns it.



LACY FISH NETS with corks of brightly contrasting colors are spread out to dry over the breakwa-

ter at the little village of Croix de Vie, south of St. Nazaire on the French shore of the Bay of Biscay.



The coast of France is Europe's favorite doorway to the New World. From its great transatlantic ports—Cherbourg, Le Havre, St. Nazaire and Bordeaux—luxury liners and small greasy freighters move out into the green swells of the Atlantic. These ports are part of the world of Paris and New York, of Glasgow and Pittsburgh. They are cosmopolitan patches on the frugal and austere shores of Gascony, Brittany and Normandy. They are the market places and wholesalers of coastal France, but remote from its native life.

Like most coastal peoples, the French who



SHIPS AND SHIPWAYS again crowd the harbor area of St. Nazaire, before the war the greatest ship-

building center in France. The Nazis used the port as U-boat base, which made it a primary bomb target

FRANCE

live along the 2,000-mile shore line are mostly peasants and fishermen. They live close to a stern God, close to the unending struggle for survival and the realities of death. Their customs are old and unchanging, the Breton woman (above, left) wears an ancient coiffure, and Bretons and Normans as well as the tourists revere the antiquity of the Abbey of Mont St. Michel (top, left). Even the breakwater at St. Malo is old and gnarled. But if life is hard, the coast itself is not bleak. Biarritz in the south is a favorite society resort, and around Bordeaux the vineyards come down almost to the sea.



A KNOTTED BARRIER against the sea at St. Malo, this breakwater was built 150 years ago of gnarled

oak unsuitable for lumber. St. Malo was the scene of a big battle in the Allied invasion of Normandy.



BELGIAN TRAWLERS lie idle while nets dry in the sun at Ostend, Flanders' big fishing port. Ostend sends North Sea fish, oysters and lobsters to England.



THE LOW

The faces of the Belgian (left) and Dutch coast dwellers above are the tanned and taciturn faces of landsmen who have given stiff odds to the sea and whipped it. Theirs are the Low Countries. They share a flat and sandy coastline which rarely stands more than a few inches above the tide and in Holland falls away to vast areas below sea level. They move by canals and take their harvests from fishing banks with russet seines or reap them from the rich green lands retrieved by diking out the sea. Belgium's seaboard is the shortest (62 miles) of any of the Atlantic nations, but for nearly a century the prosperous commercial city of Ant-

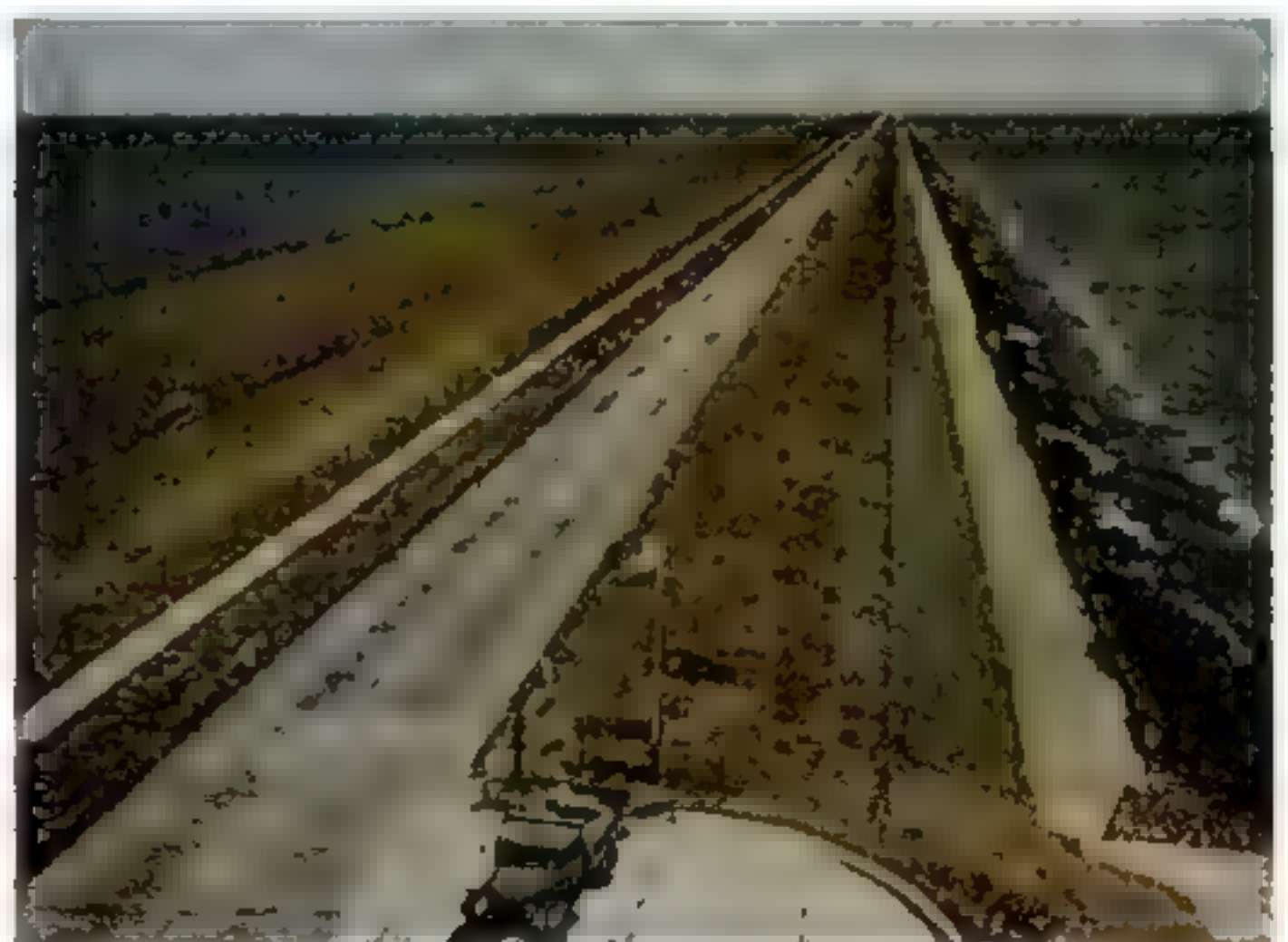


A WICKER WONDERLAND of basketlike beach chairs decorates the Dutch coast at the Hook of Holland near Rotterdam. Bathers rent them for 50¢ a day.

COUNTRIES



werp, with its long granite quays along the river Schelde has operated one of the busiest ports in the world. Both Holland and Belgium are colonial powers whose trade and influence go far beyond their shores. Holland exists in Europe because of its ability to hold back the Atlantic. In war the stolid Dutch have cut their dikes to flood back invaders, but this has not always been enough. The Low Countries (once a political unit) have known conquest by Rome, Spain, Austria, Napoleon and Hitler. Yet peace always returns, and the Low Countries mend their dikes, restore their fleets and go back to the normal life of maritime peoples.



BIGGEST DUTCH DIKE divides salty Wadden Sea (left) from IJssel Lake, the former Zuider Zee. Lake is being drained so that the land may produce crops.



DENMARK

Where the low coast swings across northwestern Germany, the peninsula of Jutland stands off the continental shelf, a natural breakwater between the North Sea and the Baltic. Fertile Jutland is two thirds of Denmark; some 500 islands complete the little kingdom whose ruddy people (*left*) are the southerners of Scandinavia.

One Danish king, Sven Forkbeard, conquered England. Legend says his successor, King Canute, tried a more difficult feat—commanded the tide to turn back—and failed. The stolid, liberal Danes now are content to live peacefully in snowy white homes (*below*) and take a tasty portion of their livelihood from the disobedient sea.



A PIER AT SKAGEN, where Danish fishermen dry their long nets on weathered planks, is deserted on a Sabbath. Scandinavian artists flock to Skagen, at Jut-

land's northern tip, to paint the churning of the North Sea where the Skagerrak meets the Kattegat. In summer Denmark's king moves here to enjoy the ocean a r

NORWAY



Across the Skagerrak from Denmark, southern Norway rises out of the meeting place of the North Sea and Atlantic. Northward the country narrows into a mountainous strip laced by fjords, until inside the Arctic Circle parts of Norway are five miles wide. From Norway's shores 950 years ago sailed the Viking, Leif Eriksen, to

find the American coast. Its harbors now are home to the third largest merchant fleet (next to the U.S. and British), but 30% of the three million Norwegians are farmers. In their world of vast beauty, they squeeze a living from seacoast meadows and mountain-ides and proudly sing of "ancient sagas bringing dreams upon our earth."



FJORD EXCURSION BOAT leaves a dappled wake on blue Geirangerfjord, a deep mountain-walled inlet 350 miles south of the Arctic Circle. The tour-

ists on board are largely Norwegians, who fervently love their native scenery. Photographer Elshofen called this trip "perhaps the most beautiful in Norway."

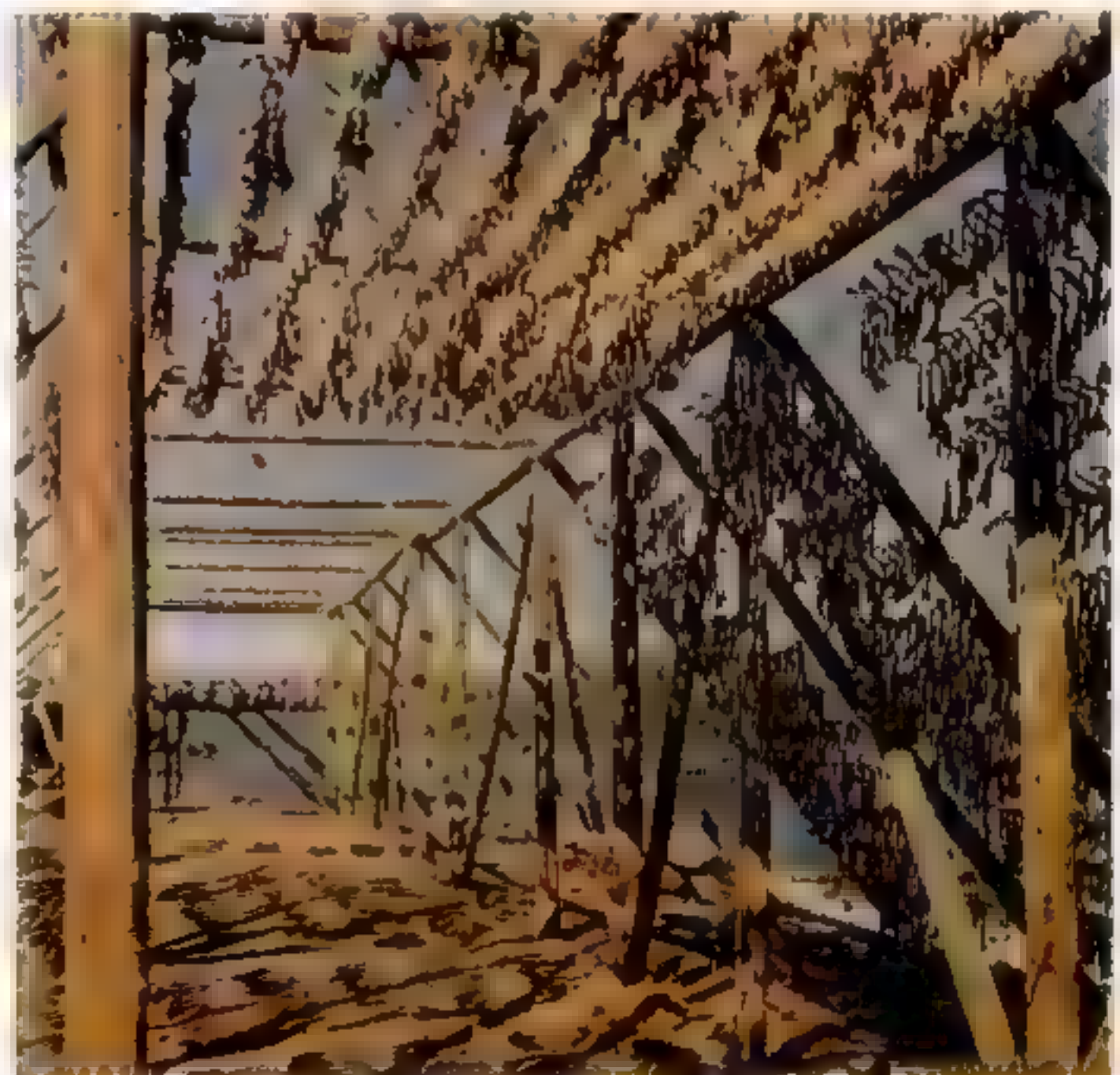
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ARCTIC SUMMER with its 20-hour day spreads carpet of buttercups over Skjerstad, a coastal village. New grass freshens three sod roofs in the foreground.

ROCK AND WATER mingle under a ceiling of mist where the veil-like cascades of Seven Sisters Waterfall (left) tumble over a cliff into Geirangerfjord.



A CANOPY OF COD cast a speckle of shadows across the beach at Tromsø as thousands of the fish dry on tumbler and wire racks in the northern summer sun.

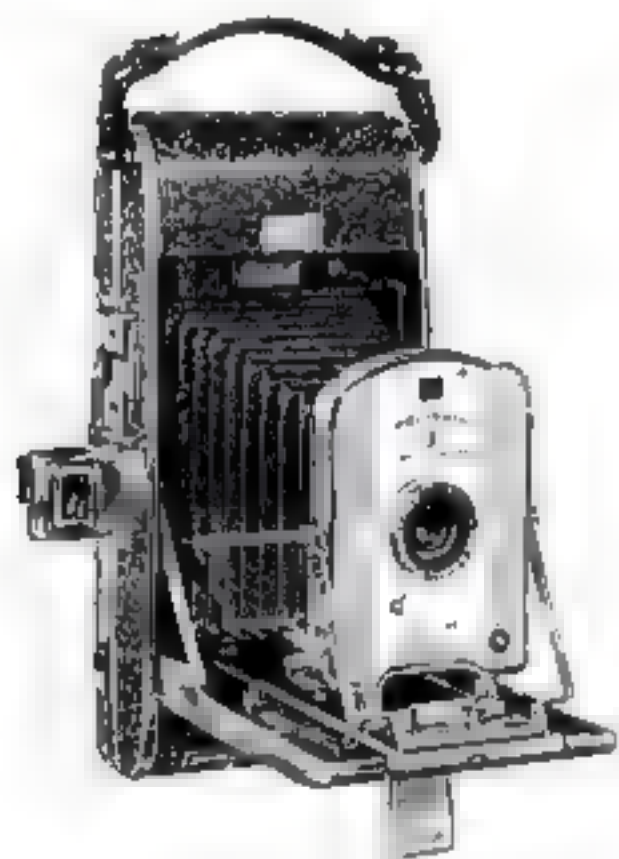


THE ARCTIC TIP OF NORWAY is the desolate northernmost point in Europe. Here the midday sun throws a metallic sheen across a small bay bounded by the

high black cliffs of the North Cape. During the three months of summer Norwegians and foreign tourists flock here to climb the cape and see the midnight sun.

POLAROID PROUDLY PRESENTS

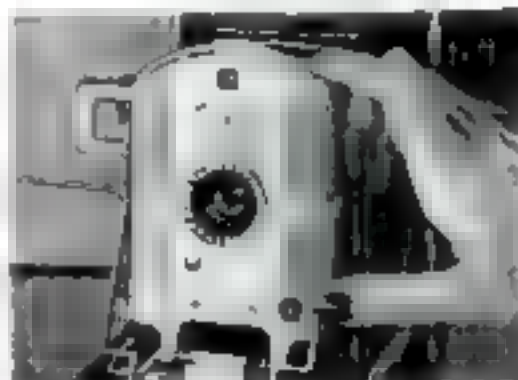
The Land^{} picture-in-a-minute Camera*



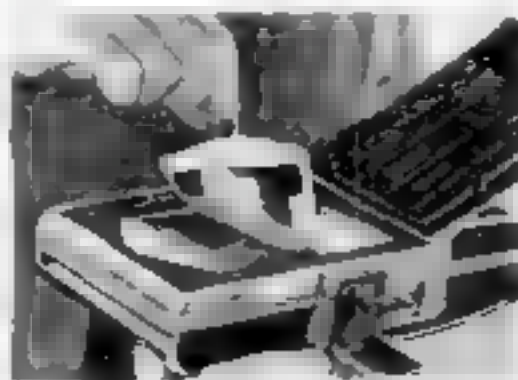
SEE HOW SIMPLE IT IS TO USE



Easy to load. Film simply drops into place! You don't even have to thread a spool.



A single control sets both shutter and lens. Focusing is quick and sure; no rangefinder, no tape measure.



See the print sixty seconds later. Lift out your picture — print is on dry, white bordered durable stock, ready for frame or album — complete even to deckle edge! Land prints pass the life-tests used to check conventional snapshots.

LIFETIME Guarantee

The Polaroid Land Camera is a precision instrument, guaranteed to give you years of pleasurable picture-taking. Any defects in workmanship or material will be remedied free during the life of the camera (except for transportation charges).

*Named for its inventor, Dr. Edwin H. Land. Polaroid T. M. Reg. U. S. Pat. Off.

Here's a new kind of photography, packed with fun and pleasure you've never known before

Now you can enjoy the thrilling new experience of seeing every picture you take the very minute you snap it! No waiting for developing, no wondering "How will the roll come out?"

HERE'S HOW IT WORKS

You snap the picture. After only sixty seconds, you open the camera, lift out your picture — a beautiful, big, lasting print, in the lifelike sepia tone long favored by leading photographers!

Film and camera do it all. A roll of inexpensive Polaroid film gives you eight 3½" by 4½" pictures. The developer is ingeniously stored right in the film itself. There are no tanks, no liquids. The camera is dry — there is nothing to refill!

You'll take better pictures. With your very first roll of Polaroid film, you'll learn to take the best pictures you have ever made — for you'll see *at once* how to make improvements in composition, lighting or

pose. You can take professional quality pictures indoors or out, portraits or landscapes, in winter or summer.

More fun, too. More than a million pictures have already been made by Polaroid Camera owners. Professionals and amateurs alike already are finding that the Polaroid Camera opens up a whole new field of photography. It's the house party hit of the year! You can snap arriving dinner guests, then use their pictures as place cards. You can mail those vacation shots to friends while they are still news. And you'll never again miss a once-in-a-lifetime picture — baby's first steps, the graduation, the wedding — for you have the print at once. See this new miracle of photography in action today — and you'll want one to enjoy for years to come.

For free booklet that tells how you can take better pictures and enjoy the new thrill of picture-in-a-minute photography — write Polaroid Corporation, Dept. L-1, Cambridge 39, Massachusetts.

See a demonstration of the new
POLAROID Land CAMERA
at camera stores everywhere

SOFT!



See for yourself! Your skin will feel the difference between Kleenex Tissues and ordinary brands. That's why Kleenex soothes raw noses during colds . . . takes good care of delicate complexions!

STRONG!



The softness you love—the sturdiness you need—you get both qualities in Kleenex Tissues! You won't find any weak spots in Kleenex. It's extra absorbent, dependably strong . . . a perfectly balanced tissue that's so helpful for so many different uses!

POPS UP!



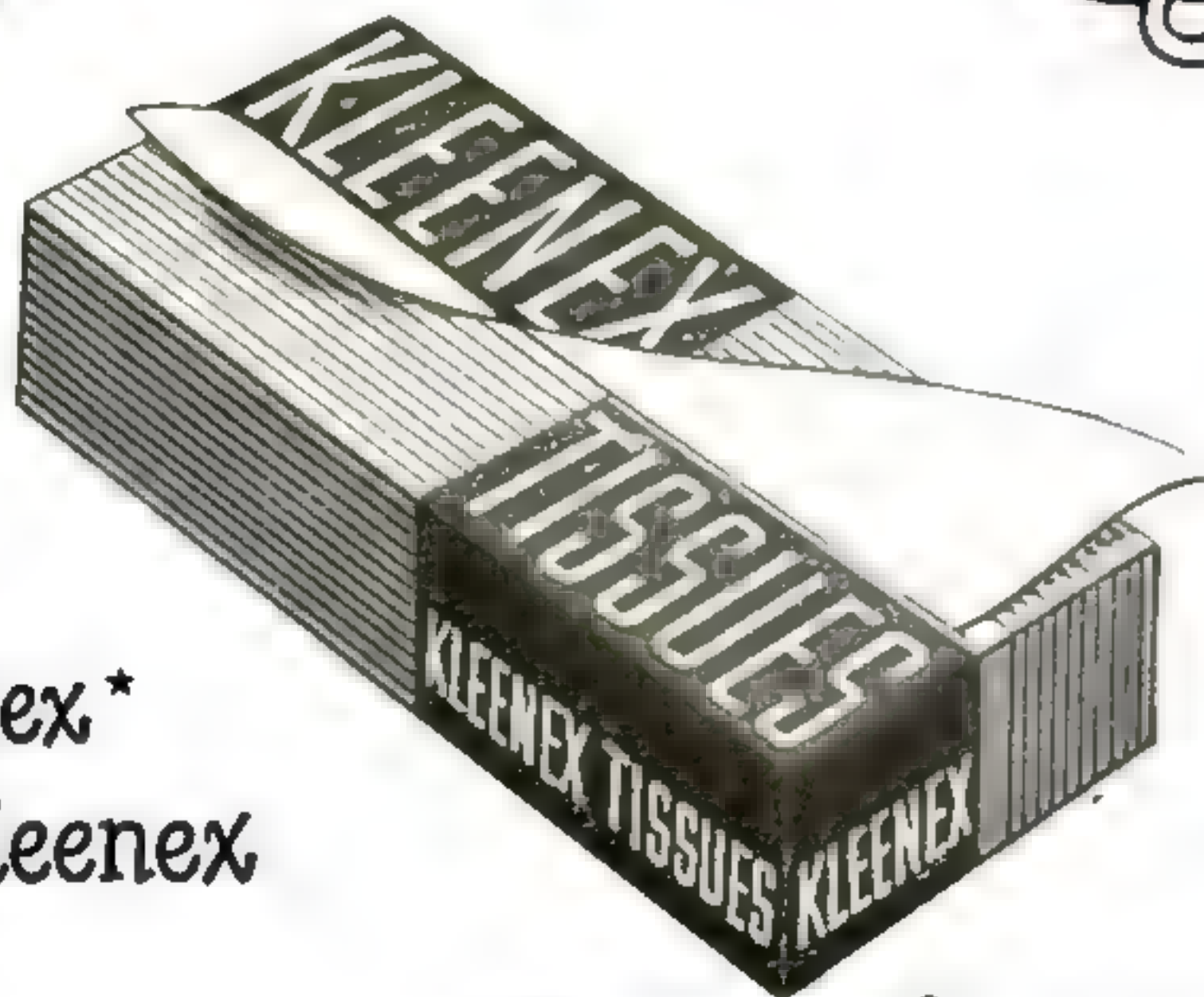
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LITTLE
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*America's
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Better get Delsey—it's soft
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Only a few extra pennies a month for
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Compare Delsey with any other toilet tissue and see how soft Delsey really is! Because it's so soft, *you know it's safe* for your children and all your family... a real contribution to health! And because each sheet of Delsey is *double-ply*, it provides extra strength, too. Buy Delsey today... 7 rolls for only one dollar. You'll be glad you did!



2 for
29¢

Delsey toilet tissue

a Kleenex product...double ply for extra strength

* T. M. Reg. U. S. Pat. Off.



Make friends with **Guild Wine**

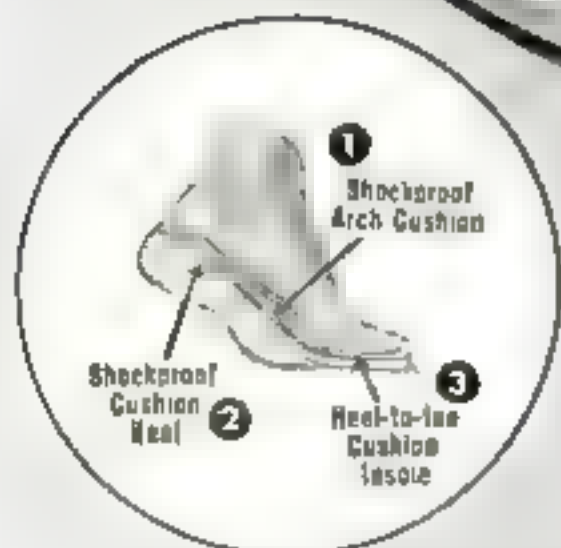
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COURT KING, a top-flight tennis shoe that gives cushiony speed! White, men's and women's sizes.



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The Shoe of Champions
THEY WASH!

Scientific lasts—free toe action
★ Smooth inside toe construction ★ Balanced for wear
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MOVIE HOPEFUL JO JORDAN WEARS A RAY-DUCER TO LOSE WEIGHT FAST

PORTABLE STEAM BATH

It turns any sunny spot into a reducing parlor

Surprised one day by a door-to-door salesman while she was sunbathing in her backyard, Mrs. George Freitas of Glendale, Calif. discovered the plastic sheet she wrapped herself in was not only emergency clothing but a remarkable inducer of perspiration. As a result she designed the Ray-ducer, an outsize plastic jumper which fastens tightly at ankle and neck and costs \$11.95. While the sun's tanning rays do not readily penetrate it, the heat rays do, making it a portable steam bath since a person wearing it will perspire in it even when motionless. Hollywood baseball players (right) and actresses find it a quick, if temporary, way of losing a few pounds.



PITCHER SALVESON TRIES ONE

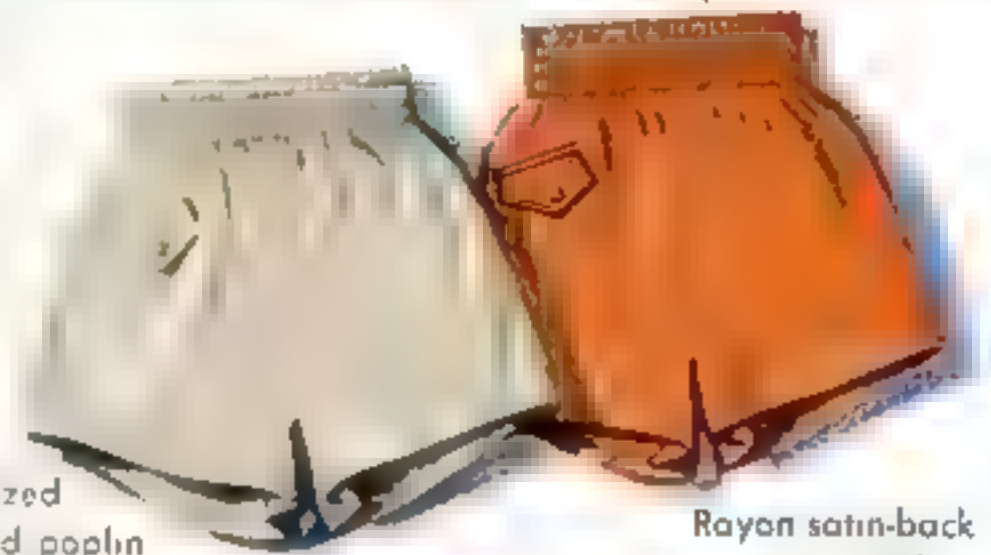


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there's something about a Jantzen!

...there's something about a Jantzen that's bound to make you look wonderful, to make you feel wonderful, to inspire romantic ideas about you... and that "something" is genius. Genius is involved in the exclusive Lastex-powered fabrics that remodel your body along young graceful lines. Genius is involved in the efficient Jantzen girdle control and the effective bra-lift present in every girl's suit...the flawless fit, trim athletic lines of men's trunks. "Amourette", girl's suit, has a tricky slimming panel, comes in Jantzen Lastex-powered two-way-stretch pique, five glorious colors plus all-white, all-black, black with white panel, Rio red with white panel 11.95. "Militaire" the man's trunks, Jantzen Lastex-powered sharkskin in seven smart color routines 4.95. Other Jantzen women's suits 8.95 to 17.95... men's trunks 3.95 to 6.95...at most stores.

REMEMBER FATHER'S DAY, JUNE 19TH



Sanforized
Zion-treated poplin
boxer trunks 4 95

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Golf or tennis?

IT'S A MATTER OF CHOICE . . . some folks prefer golf, some tennis, and some would rather sit!

Similarly, no single brand of whiskey can seem best to everyone. That's why we take the commonsense attitude that Hunter's delicately

different flavor will appeal to a great many men, but not necessarily to all men. It's a matter of choice!

We do sincerely believe you should try this fine whiskey. Try it because it is different. Try it and form your own opinion!

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SINCE 1860

First over the Bars

HUNTER-WILSON DISTILLING CO., INC., LOUISVILLE, KENTUCKY. BLENDED WHISKEY, 92 PROOF, 60% GRAIN NEUTRAL SPIRITS.



ASTRIDE A PALOMINO MARE, JOSEPHINE WILLIS, RANCHER'S DAUGHTER FROM SAN ANGELO, MAKES A TIGHT TURN DURING BARREL RACE AT GIRL RODEO IN TEXAS

ALL-GIRL RODEO

Some rough-riding Texas cowgirls kick up dust in their own show

For years at Texas rodeos the cowgirls never had a chance to show their stuff. They were allowed to compete in only one or two tame events while the cowboys drew all the glory and the richest prize money bronco-busting and riding wild Brahma cows bareback. But in February 1918 the girls took action. They formed the G.R.A. (Girls Rodeo Association) and began riding Brahma cows themselves all over the Southwest. The G.R.A. now has

some 100 members, ranging from hard-bitten professionals who have followed the rodeo circuit for years to college students who rodeo for the love of it. This spring at Fort Stockton the G.R.A. held its fourth and biggest event. Forty-six girls, some of whom had never been in a rodeo before, tried most everything cowboys do. Their performances were carefully recorded so that by the year's end the world's champion cowgirls could be picked.

*It's a happy meeting
when you get **P.A.****



● Yes... a girl enjoys meeting a man with Pipe Appeal — that extra attractiveness of the man who smokes a pipe. And when a man has "met up" with Prince Albert, long known as "The National Joy Smoke," he has found a rich-tasting tobacco that's mild and tongue-easy!

***P.A.** means pipe appeal
means prince albert*

The NEW HUMIDOR TOP—
locks OUT the air—locks IN
the freshness and flavor.



WITH P.A., YOU CAN
ROLL A BETTER-
TASTING CIGARETTE

The
National
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Girl Rodeo CONTINUED



BETTY BARRON, 19, 1948 G.R.A. calf-roping champ, took second place, \$161 in prizes. She carries piggin' string in mouth to tie up calf once it is roped.



JUDY HAYES, 24-year-old rancher's wife, raises hand to signal judges she has just finished tying required three legs of calf. Placing poorly, she lost \$13.

CONTINUED ON PAGE 31

"I Was at the End of My Rope!"



7 CEREAL FAVORITES
10 INDIVIDUAL PACKAGES

3 Post's Toasties 1 Grape-Nuts
2 Grape-Nuts Flakes 1 Raisin Bran
1 40% Bran Flakes 1 Rice Toasties
1 Nabisco Shredded Wheat

"Trying to suit my changeable children at breakfast was really getting me down—till I discovered Post-Tens. That wonderful assortment of 7 different cereals is just made for a finicky family like mine. Now Johnnie can have Post's Toasties, his favorite corn flakes, for two days running and then do a quick switch to Raisin Bran. Unpredictable Polly can have a different cereal every day in the week. And Post-Tens opened all our eyes to Sugarroasted Grape-Nuts Flakes—the 2 Bonus Cereal!"



"America's 2-BONUS CEREAL
Clicks with all my chicks!"



Everybody likes a bonus! And you get not one but two when you buy Sugarroasted Grape-Nuts Flakes! For just as the sun brings out the full flavor of plump ripened strawberries, so Sugarroasting brings out all the goodness of whole-wheat flakes

drenches them in the melt-sugar of tender barley till they're butter brown, perfect! Yes, it's Sugarroasting that makes Grape-Nuts Flakes the 2-Bonus Cereal Bonus #1—that sweet-as-a-cut-flavor! Bonus #2—more quick energy than any other leading

cereal! And thanks to Sugarroasting Grape-Nuts Flakes gives you more get up and go! For a truly wonderful treat—try America's 2-Bonus Cereal. Ask your grocer for the big economy size package of Sugarroasted Grape-Nuts Flakes today!

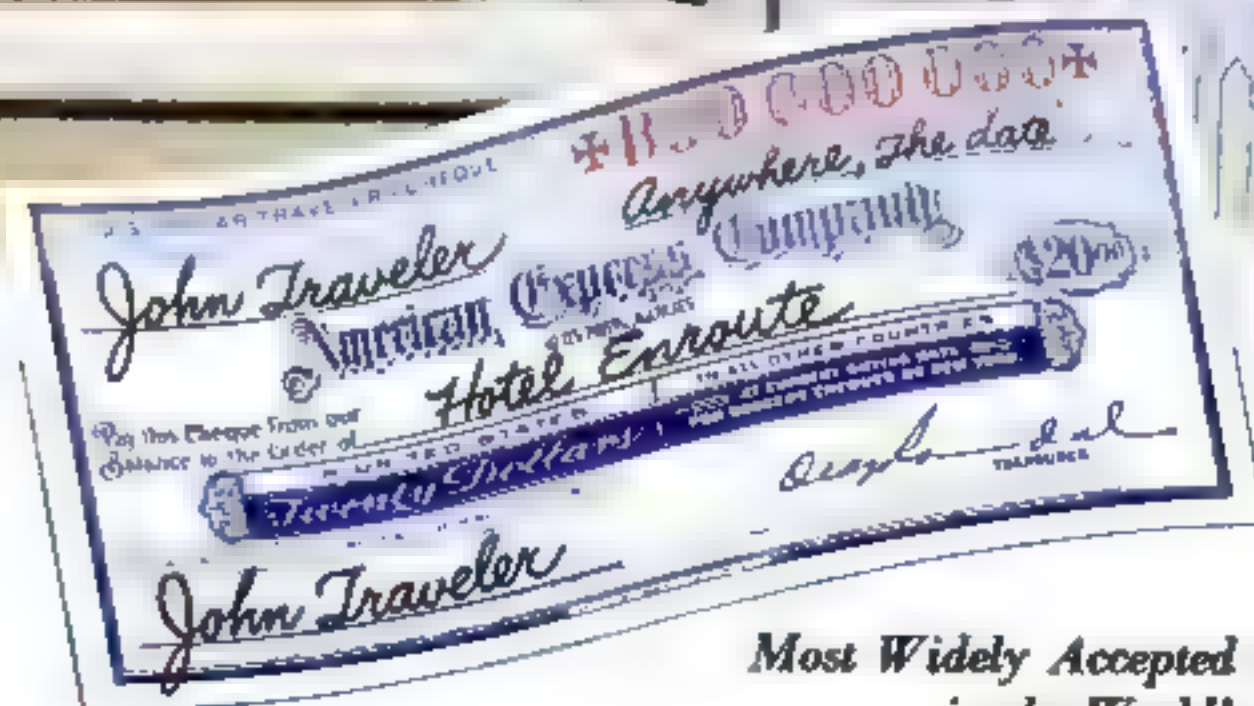
Grape-Nuts Flakes—The 2-BONUS CEREAL!

Products of
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All Set?



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No matter where your vacation trip takes you, never carry, in cash, more than you can afford to lose! Instead, use *American Express Travelers Cheques*—the safe way to protect your travel and pocket cash. If they're lost

or stolen, you get a quick refund. And *these* cheques are spendable *anywhere, anytime*—with no identification other than your signature—for they're the most widely accepted cheques in the world! Only 75¢ per \$100.

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LEAVING CHUTE, Tony Parker, 19, who took weekend from Sul Ross college to participate in rodeo, clings to a Brahman cow which is already bucking.



THROWN, Tony falls clear. During two days' competing, Tony was bucked off two Brahmas and one bronc but stuck on long enough to tie for third place.



RUNNING to arena railing after her fall, Tony is groggy but unhurt. For her weekend she paid \$20 entrance fee, but she got \$18.40 of it back in prize money.

CONTINUED ON NEXT PAGE

Sunbeam

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REG. U. S. PAT. OFF.

You've got it
**UNDER
YOUR THUMB!**



HOT
in 30 seconds

HEATS QUICKER, STAYS HOTTER, IRONS FASTER

Until you've used Sunbeam Ironmaster, you've no idea how much faster and easier ironing can be. No waiting for it to heat up—it's ready to go in a split minute, and always delivers the *correct*, steady heat for whatever fabric you're ironing. That's why you finish quicker, feeling fresher with a Sunbeam on the job.

SUNBEAM HAS the Thumb-tip Heat Control Dial up in the handle, where it is always cool and convenient. Easy-to-see. Easy-to-set. A finger-touch sets it for the correct, safe heat you want.

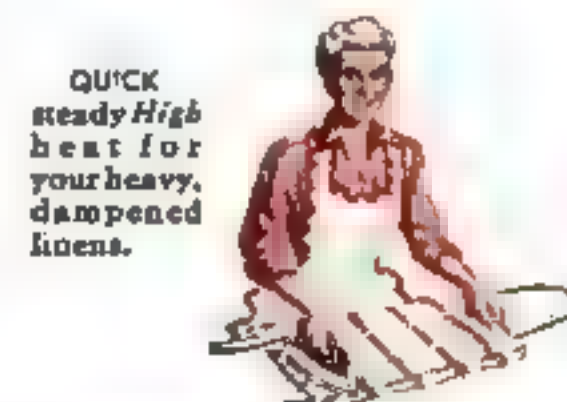
SUNBEAM HAS the Quick, Steady Heat made possible by Double-Automatic Heat Control, an exclusive Sunbeam invention. Heats faster—but never overheats. Reaches safe Low Heat for rayons in 30 seconds, quick High Heat for heavy, damp linens in 2½ minutes.

IN ADDITION, IT HAS the air-cooled, wrist-resting handle... larger ironing surface... permanently attached cord set... new streamlined beauty.

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SAFE steady Low heat that will not scorch the finest lingerie.



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Famous for Sunbeam TOASTER, MIXMASTER, COFFEEMASTER, WAFFLE MAKER, etc.

PERFECT PAIR!

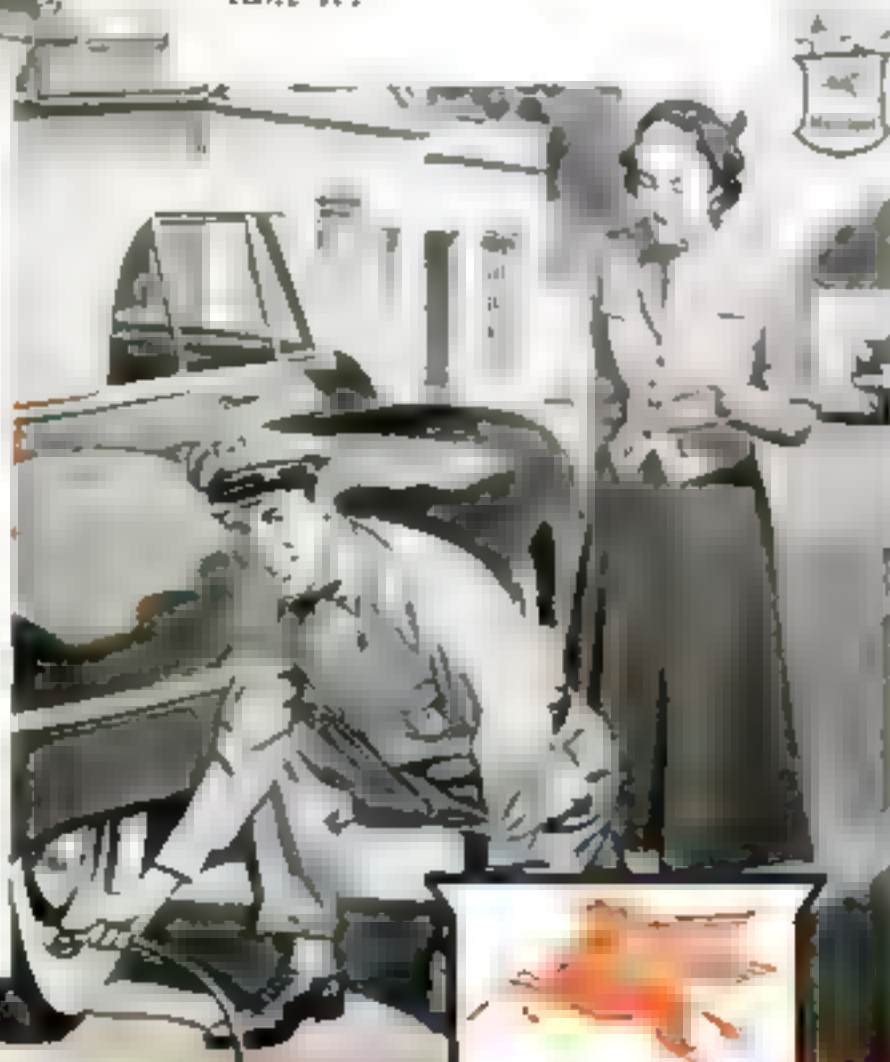


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- Mobil Tires have to be good to be guaranteed by the makers of Mobilgas! Good for long, trouble-free mileage . . . good for extra road safety . . . good for your pocketbook!
- High compression tread gives maximum non-skid, resists cuts, bruises, wear. Scientific design helps eliminate side-sway. Tough laboratory and road tests prove—Mobil Tires can take it!

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- With Mobil Tires you get not only the tire quality you want, but the tire service you want. Conveniently, too.
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Girl Rodeo CONTINUED



COOKIE FOSTER, 17-year-old rodeo professional, is helped away after fall from a bronc. Few minutes later she tried again, stuck on for required 6 seconds.



JOYCE DYER, 20, senior at Sul Ross college, recuperates from concussion. Riding Brahma cow, she collided with overhead crosspiece of starting chute.



COWBOYS on sidelines worked up as much interest as they could by betting on the girls. Their own rodeo association has officially recognized the G.R.A.

All Aboard...

FOR A HAPPY VACATION

GO BY TRAIN!



CHOOSE your own vacationland

... but for every season — go by train!

It's merry and carefree. And the train is so comfortable, convenient and reliable. There's room to roam, room to relax — whether you go coach or Pullman. Your carefree vacation starts the moment you step aboard any one of the 1100+ trains that make up Pennsylvania Railroad's great passenger lines. No matter where you're bound, there's a train ready to take you on the day you plan to go.

Courtesy of Pennsylvania Railroad employees are on hand to serve you when you make the initial arrangements of your travel details, when you are boarding the train and en route. This year — for the vacation of your dreams — take a happy, carefree trip ... Take the Penn. ...

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Visit the CHICAGO RAILROAD FAIR — June 25 to October 2, 1949

for father's day,
June 19th
give dad
the new

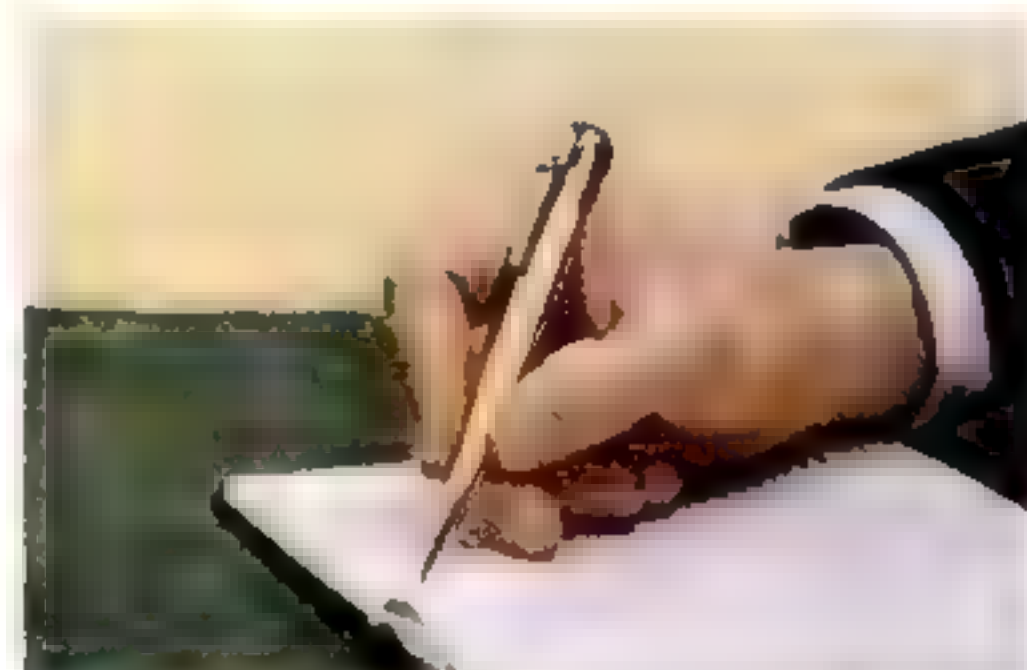
RONSON

penciliter



PRESS—IT'S LIT
RELEASE—IT'S OUT
(safely out the instant
you lift your finger!)

always at hand....to light with....to write with!....



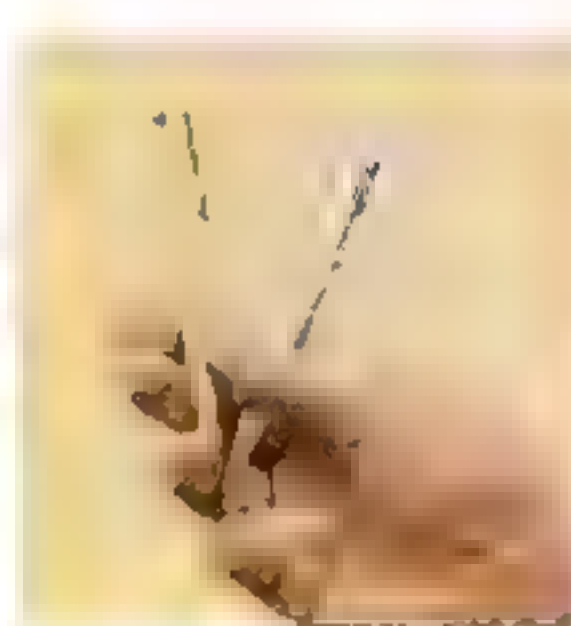
U. S. PATS. OTHER U. S. AND FOR. PATS. P.D.O.

It's a really new and different gift for Dad!

The world's finest lighter and a superb mechanical pencil are combined
in the handsome Ronson Penciliter. It's finely balanced...it's streamlined...

it's always at hand for the two things he does most—
lighting (press—it's lit...release—it's out)...and writing

He'll constantly use...constantly thank you for
the new Ronson Penciliter!



Your choice of two styles in a handsome gift box

$\frac{1}{10}$ 14K Gold filled \$15.00 (plus tax);

plated with Rhodium (a precious non-tarnishing metal of the platinum group) \$10.00 (no fed. tax)

Tune in Ronson's
"20 Questions" Saturday nights
(Sunday nights, Pacific Coast),
Mutual Network...and
Ronson's "Johnny Desmond Show"
Sunday nights, Mutual Network.
See and hear Ronson
on Television, too!

RONSON
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SOME OUTSTANDING COLLEGE GRADUATES OF '49

The bright young men and women shown below and on the following pages represent the success story of the college student. They are some, but by no means all, of the outstanding seniors who will graduate from U.S. colleges and universities this spring. Behind them are the straight-A aver-

ages, the class presidencies and the honor societies; their futures should be bright. But the class of '49 is the biggest in history and for many of its 350,000 members the future may be tougher. For the first time since the war, jobs are not so easy to get, and the average graduate becomes just another of

the five million American men and women who already have degrees. However he can always console himself with the history of two notable successes: Admiral William Halsey, who graduated 43rd in his class of 62 at Annapolis, and General Hoyt Vandenberg, 240th in his class of 261 at West Point.



AT SWARTHMORE Robert Brentano, 23, of Evansville, Ind. is considered top man in his class. A Phi Beta Kappa, he is graduating with highest honors, has won a Rhodes scholarship to Oxford University, has been editor of the Swarthmore literary magazine, worked in the radio station and theater and is writing a book and a play.



AT VASSAR Anne MacKay, 21, holds the school's highest office, the presidency of the College Government Association in which she has worked for two years. She lives in New York City, has gone in heavily for dramatics and plans to work in the production end of the theater business. "I'm no stage-struck actress," she says.



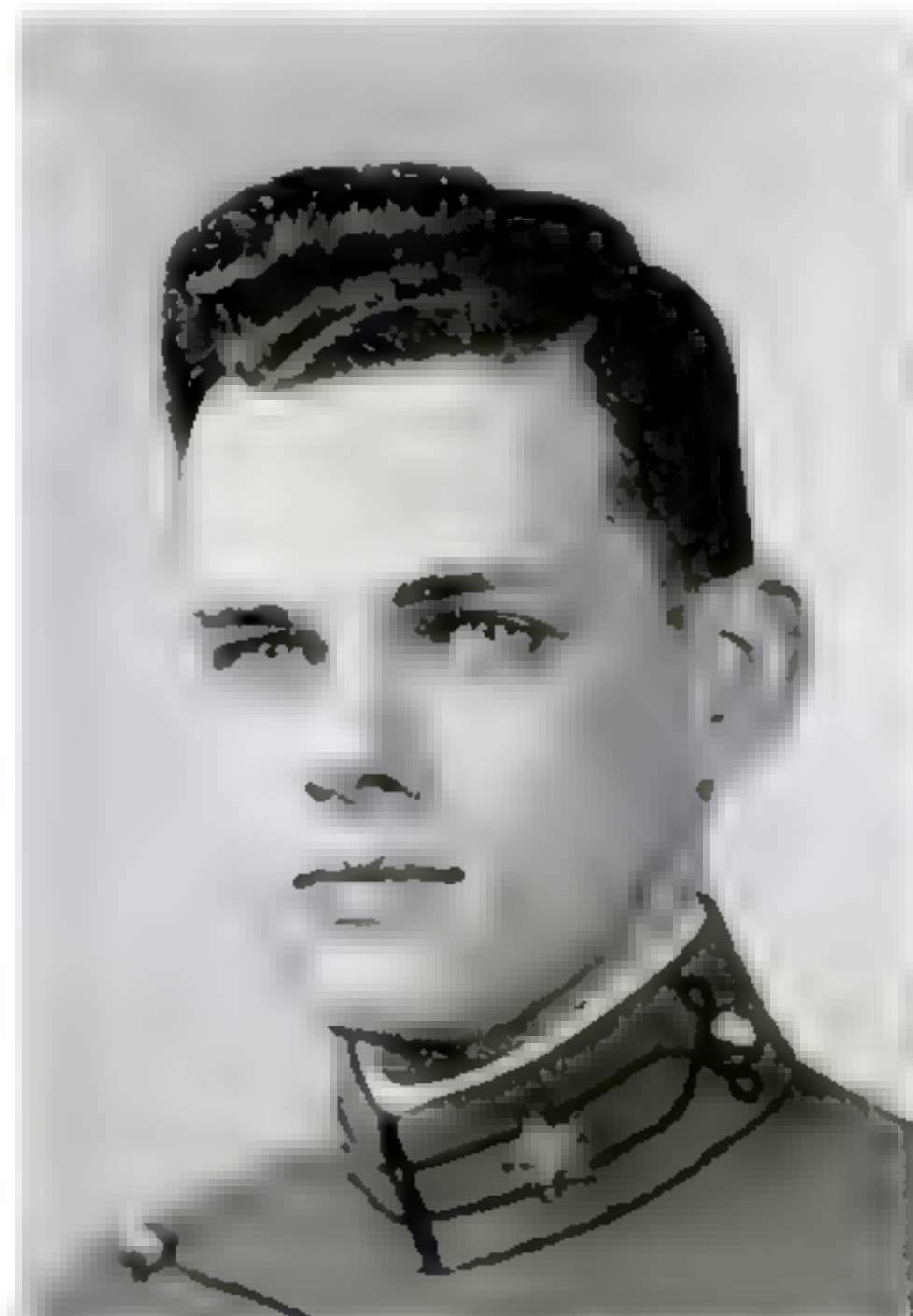
AT YALE Minturn Tatum Wright III of Philadelphia, Phi Beta Kappa, wrote his thesis about Huey Long because he is fascinated by the problem of American dictators. He won an Oxford scholarship as well as the Tuttle Cup for Scholastic Achievement and wants, after law school, to go to work for the State Department in ECA.



AT ANNAPOLIS Lionel M. Noel, 23, of Elizabeth, N.J. graduated at the head of a class of 790 last week because of his leadership, aptitude and academic standing. His boyhood idol was always a magazine-serial hero called Midshipman Lee at Annapolis. Now his friends call him "Lee." After his marriage this month, he will go to sea.



AT PRINCETON David Woodruff Romig, 22, was singled out this year as "The Man Who Has Done The Most For Princeton." He was chairman of the undergraduate council and winner of the Pyne award, highest undergraduate prize. He was member of the track team, chairman of Honor Committee, plans to be a minister.



AT WEST POINT Richard T. Carvolth III, a Navy veteran, is graduating at the head of his class of 572, has won a Rhodes scholarship. Now 22, he lives in Peckville, Pa., spent a year at Brown, has won eight academic awards and will join the Air Force and get married late this month. He teaches Sunday school for post children.

Improved Boxer shorts with waist-opening!



ELASTIC LASTS LONGER!

EASIER TO GET IN AND OUT OF!

NEATER...SMARTER LOOKING!

• Here's the new improved boxer!

You still get elastic all around the waist for automatic comfort... PLUS...

The greater convenience and longer flex life that only a waist-opening (with GRIPPER* fasteners) gives you!

And Gripper fasteners refuse to pop off... chip... or break! They're easier

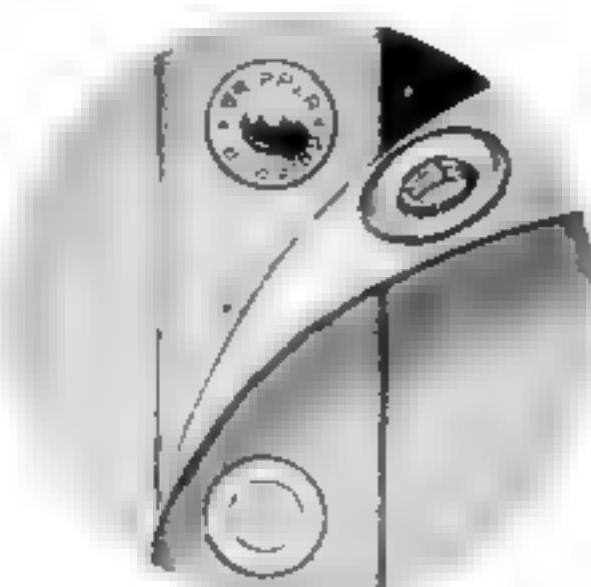
to wash, and can be ironed right over!

So take a tip from smart, active men—the ones who're saying, "I want the shorts with the Gripper fasteners, please!"

Available in leading national brands at your favorite retailer's.

An ideal gift for Father's Day!

GRIPPER*
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FASTENERS



THE LAUNDRY-PROOF SNAP FASTENERS THAT END 'BUTTON BOTHER'!

A PRODUCT OF SCOVILL

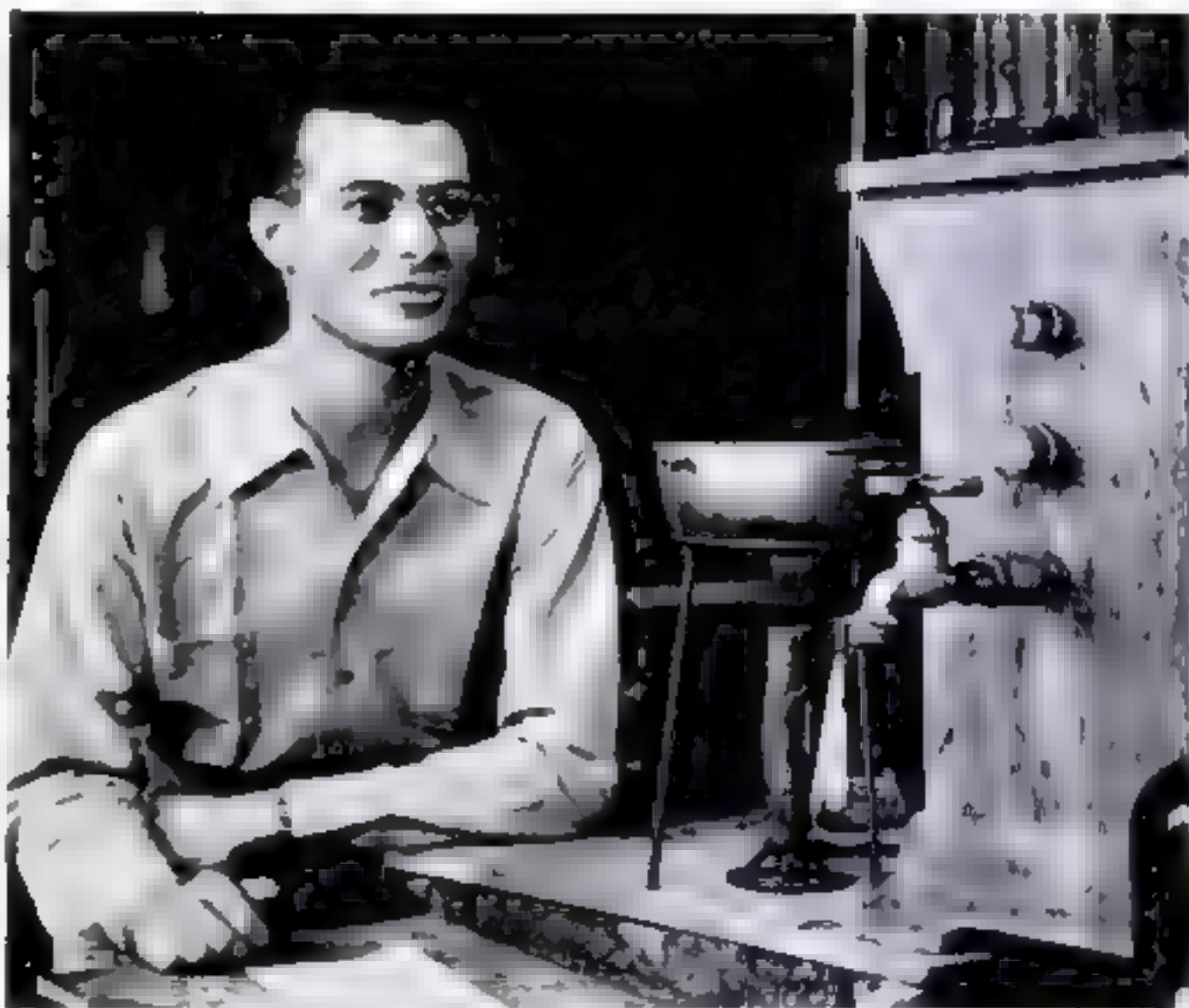
Outstanding Graduates CONTINUED



AT ROOSEVELT, in Chicago, Dorothy Petak, a 20-year-old biology major, is one of five top students in the new college's first graduating class. Because her parents were ill, she was raised by five different sets of foster parents, won a scholarship, worked as typist, got married and finished college in three years.



AT HARVARD Mathematician Daniel Ray, 21, of Brooklyn, N. Y., a Phi Beta Kappa, has handed in a thesis entitled "Applications of Functional Analysis to Probability." He is also a class marshal and an ex-captain of the wrestling team and plans to go back to Harvard to do graduate work in physics.



AT GEORGIA TECH Chemical Engineer Leon Herbert Meyer, 22, who is the son of a cattle dealer at Navasota, Texas, is top man in this year's graduating class. Meyer specializes in physical and inorganic chemistry. He has won a fellowship from the Research Corporation to work for his master's degree.

CONTINUED ON PAGE 98

NEW! DURIDIUM THE RAZOR BLADE MAKES POSSIBLE YOUR FACE CAN'T FEEL!

Here is the only razor blade made of new DURIDIUM metal ... a wartime discovery. From thousands of substantial Americans ... judges, doctors, ministers, airmen ... come glowing reports about this amazing new DURIDIUM Silver Star. All agree that Silver Star takes off whiskers absolutely without any feeling of the blade's edge!

THERE'S a brand new shaving experience in store for you when you change to the new DURIDIUM Silver Star ... the razor blade your face can't feel! You'll shave ... your whiskers will come off cleaner and easier than ever before ... but you won't feel a thing! You'll be completely unaware of the wonderfully keen Silver Star edge!

The new DURIDIUM Silver Star double edge blade costs no more than regular blue or plain steel blades. But if you can feel this amazing DURIDIUM blade while shaving, your money will be cheerfully refunded. Get your Silver Star DURIDIUM blades today ... five for 25c ... and enjoy the greatest shaving improvement in 23 years!



"Couldn't believe that I shaved!"

"Shaving was always a 'headache' for me and left my face sore. But with the new Duridium Silver Star my whiskers came off clean and easy. And my face felt so good I couldn't believe I shaved!"
ROBERT "DICK" HEDMAN,
Famous War Award Commercial Flyer

"Couldn't believe my own mirror!"

"At my first trial of the new Duridium Silver Star blade, I couldn't believe my own mirror when I saw my tough old whiskers coming off clean with absolutely no feeling of the blade's edge!"

HERBERT RHOADES,
Prominent Judge



"I had to feel my face to know I shaved!"

"With absolutely no feeling of the keen Silver Star edge, it just didn't seem possible that the blade was taking my whiskers off. I had to feel my face to know I shaved! Duridium surely makes shaving easy!"

JOHN HUGHES,
Noted Sportsman



"Didn't know the whiskers were off!"

"I have used to keep my poor face constantly irritated. But with the new Silver Star I got the easiest shave ever. I didn't know my whiskers were off until I rubbed my hand over my face!"

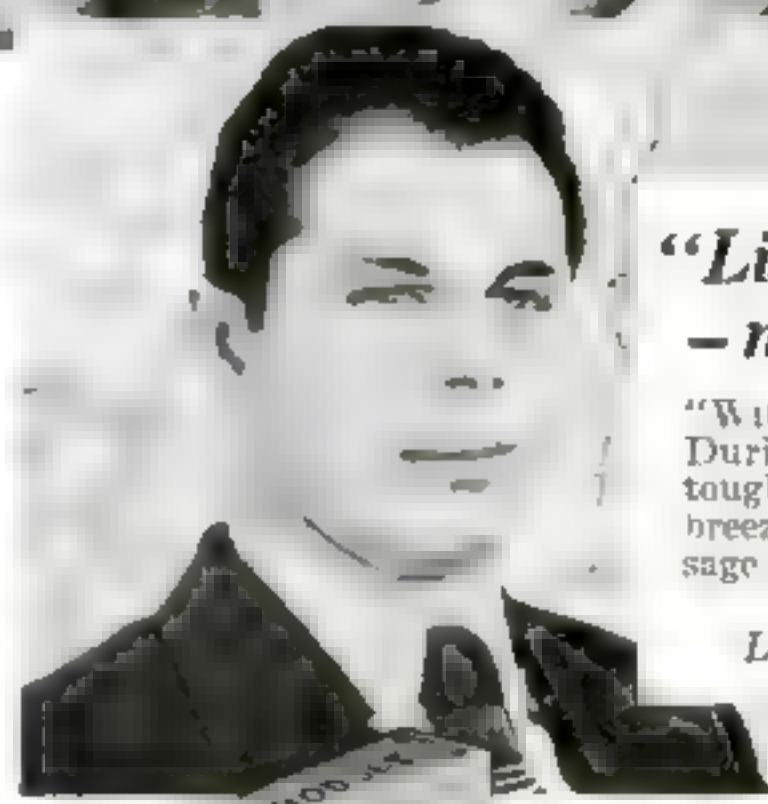
REV. W. L. GOLIGHTLY,
Minister



"IT'S LIKE MAGIC you see it but you don't believe it!"

"Shaving with the new Duridium Silver Star is entirely different. Whiskers come off clean as a whistle but you get no feeling of the blade's edge! It's like magic - you see it but you don't believe it! Duridium is tops!"

LARRY DUNHAM,
Executive, The 20th Century Limited



"Like a massage - not a shave!"

"With the wonderful new Duridium Silver Star my tough beard comes off like a breeze! It feels like a massage - not a shave!"

HENRY WEISS,
Los Angeles Meteorologist

"WHISKERS JUST SEEM TO MELT AWAY!"

"For me shaving was a major operation until I changed to Duridium Silver Star. Now I get the world's smoothest shave without any shaving sensation. Whiskers just seem to melt away!"

DR. A. W. LINDBERG,
Well-known Physician



Silver STAR

MADE OF DURIDIUM

The Razor Blade your face can't feel



5 FOR 25¢

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Get ready... for the holiday you've always wanted... for the holiday packed with exciting things to do... wonderful things to see. There are 52 vacation areas for you to choose from... each one a holiday wonderland.

Get set... for fun. Whether you like long, lazy hours on sunswept beaches or exciting days of hunting and fishing.

Go... to Ontario for a holiday you'll always remember.

And the prices are so reasonable! Your pocketbook will like Ontario too.



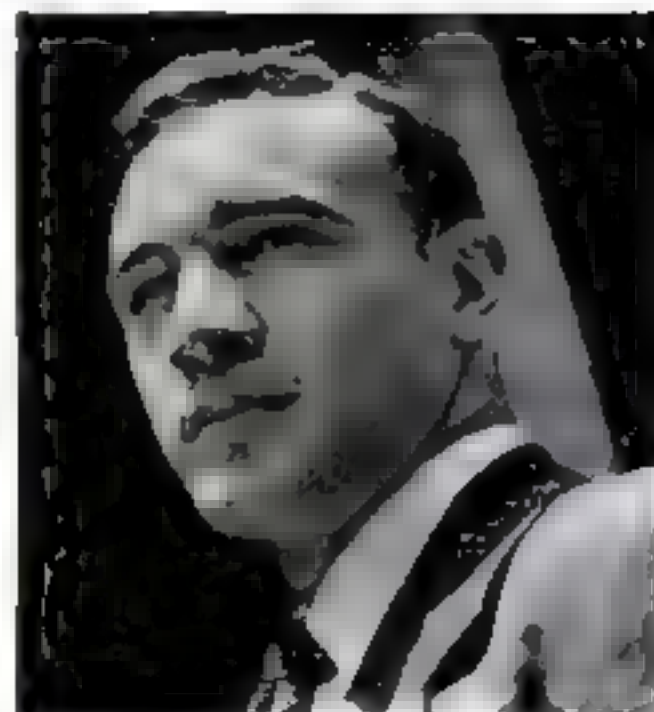
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Please send me free information about Ontario.

NAME _____
ADDRESS _____
CITY _____ STATE _____

Outstanding Graduates CONTINUED



AT WISCONSIN J. Donna Grossman, 20, has made A in all but two of her courses in four years. In those she got B. She made Phi Beta Kappa her junior year, plans to be a clinical psychologist and is writing a novel.



AT RUTGERS Frank R. Burns, 21, is president of the senior class, member of student council and chairman of senior honorary society. He played varsity football and baseball for four years, was captain of football team.



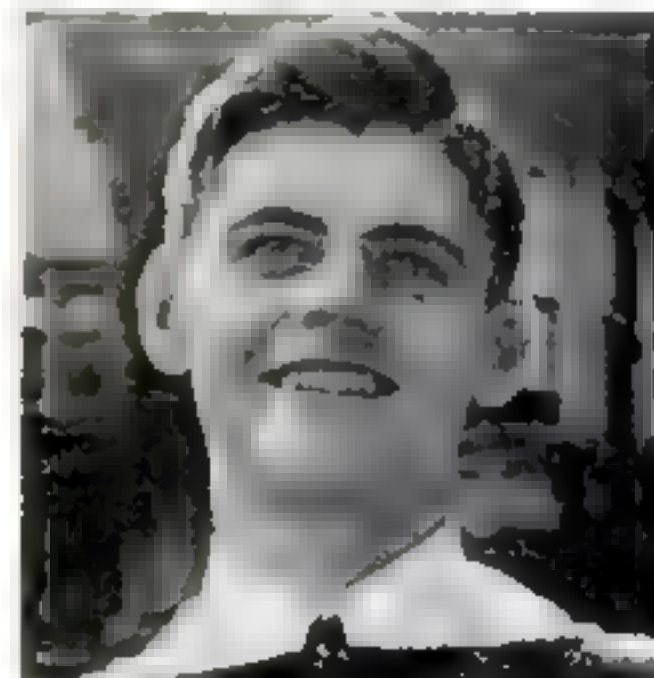
AT EMORY Albert Pafford Foster, 27, is the outstanding man in his class. A Phi Beta Kappa, he is president of Christian Association, member of student council and interfraternity council, will work for political science M.A.



AT WELLESLEY Barbara Barnes, 20, of Durham, N. C. was president of her freshman, sophomore and senior classes. She is a basketball player, a Wellesley Scholar, an honors student. She will be a concert manager next fall.



AT HOWARD Janice Robinson, 23, of Jamaica, B. W. I., is graduating at top of her class after finishing college in two and a half years. She has already signed up in Howard's medical school, plans to be a pediatrician in Jamaica.



AT PENNSYLVANIA the Spoon Man (first honor man) is Robert H. Carlson, 22, of Kingston, Pa. He is captain of basketball team, president of the Varsity Club and the permanent president of his class. He is an engineer.



AT RADCLIFFE Joan Projansky, 21, of Rochester, N. Y. is senior class marshal, president of student government and athletic associations. She studied modern history, won letter in field hockey and in modern dancing.



AT COLUMBIA Arthur M. Okun, 20, finished college in three years, won university scholarship and graduated with the Green Prize for the best academic record, a straight A average. His field is economics and he plans to teach.

alone...

because
she doesn't know



LOVE can be lost... romance ruined if you offend with perspiration odor. So stop it before it starts!

DRYAD—Jergens new kind of deodorant actually stops the decaying action of bacteria... the chief cause of embarrassing perspiration odor... before it starts!

Its complete deodorizing action keeps you sweet to love and adore.

APPROVED by leading skin specialists. Harmless to clothes.

SMOOTH as face cream as long as it lasts. 10¢, 29¢, 59¢.

Dryad
stops perspiration odor
before it starts



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"Fleas Don't Bother Me I'm Dusted with PULVEX DDT"



PULVEX
Flea Powder ... KILLS FLEAS ... KEEPS 'EM OFF

A GOOD POINT TO REMEMBER!

SAFTHEED
THUMB TACK

GUARANTEE! PIN CAN'T PASS THROUGH THE HEAD



THE LUSTRON HOME

Perfect Setting for your colors and your taste



Here's how one of America's foremost decorators chose to furnish the big living room of the Lustron Home in the modern manner. It's equally "at home" with any furniture period of your choice.

YOU'LL SEE, from your very first step into the Lustron Home, that the color experts styled it with *you* in mind.

You'll find new freedom in your use of color—for the stylists have chosen a rich neutral background to give you almost unlimited expression of your own color talents in draperies and upholstery fabrics.

Or, if your taste desires, you may have the elegance of a smart monochromatic color scheme, with the bright color accents of lamps, pictures, books, and other accessories, in any room or throughout the house.

You'll be delighted, too, with the way the colors you choose keep their original brightness so much longer. Lustron's radiant panel heating system (completely automatic) helps

keep dirt from masking your colors because it eliminates dust-carrying currents of heated air and dust-catching radiators and grilles.

And, of course, you won't overlook such practical benefits as the built-in storage wall in the master bedroom, the wonderful closet space, the cheerful kitchen with its combination dishwasher-clotheswasher, and the big utility room.

Yes, the Lustron Home is truly America's "new standard for living." Plan now to be among the first families in your community to get the advantages of this new idea of home.

Beautiful pictures and ideas for furnishing the Lustron Home—in 16-page booklet with complete Lustron story. Send 25 cents in coin. Also new 96-page book "How to Own Your Own Home No. 4." Send 35 cents in coin.

Cleaning Time: Less than an hour a day

Imagine a big five room house with more than 1,000 square feet of usable floor space that you can keep sparkling clean in a matter of minutes! That's what American engineering "know-how" provides in the Lustron Home. The lifetime beauty of porcelain enamel has been combined with the permanent strength of steel in a great new building material, applied to homes for the first time. No repainting or reroofing—and you keep it clean with a damp cloth. © L. C.



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Seagram's GOLDEN are Cool,

Discover
these Golden
'49ers for
Yourself!

No need to go to
California for oranges,
lemons, limes. You'll
probably locate a fine
selection right in your
own refrigerator.

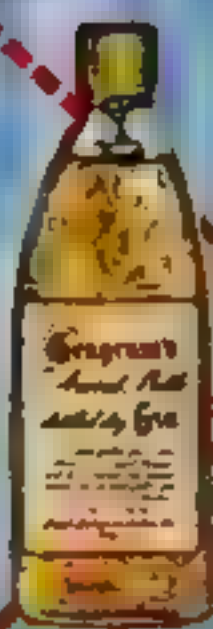


And you don't
have to climb the
Rockies to find
the ice cubes.
Civilization is
wonderful, isn't it?

No frisky burro ever
carried the flasks that
your local store or bar
has ready and waiting.
Just give them a ring
or drop in.



And here's the golden
payoff! Seagram's Gin is
naturally golden, naturally
smoother, naturally dry-est.
Remember: no other gin can
make a Golden '49er Collins
or Rickey—only Seagram's!



WHY GOLDEN? The golden color of the gin in Seagram's distinctive Ancient Bottle is the result of a unique process which means extra patience in the making. It's your cue for the brand-new taste-treat of the season—Seagram's Golden '49er Collins or '49er Rickey. Try one tonight!

Seagram's

'49ers

○○○ Made with Seagram's Ancient Bottle Gin

Smooth and Golden!

'49er Rickey

Squeeze $\frac{1}{2}$ lime into highball glass.
Drop in lime shell. Add ice cubes and
1½ oz. of SEAGRAM'S Ancient Bottle
GIN. Fill with carbonated water.

Seagram's
Ancient Bottle
distilled dry Gin

*A pale golden gem of rare
mellowness and superb bouquet
made by an original and unique
method the first pale golden gem
of its kind ever made in America
distilled & bottled '29
Laurensburg, Indiana*

'49er Collins

Juice of $\frac{1}{2}$ lemon, 1 teaspoonful fine
granulated sugar, 1½ oz. SEAGRAM'S
Ancient Bottle GIN. Shake with
cracked ice and pour unstrained into
a Collins glass. Fill with carbonated
water, stir and serve with slice of
lemon and cherry.

Ancient Bottle Gin
DISTILLED DRY

DISTILLED FROM AMERICAN GRAIN. 90 PROOF. SEAGRAM-DISTILLERS CORP., N. Y.

An American
Original

MEANS SOMETHING BETTER



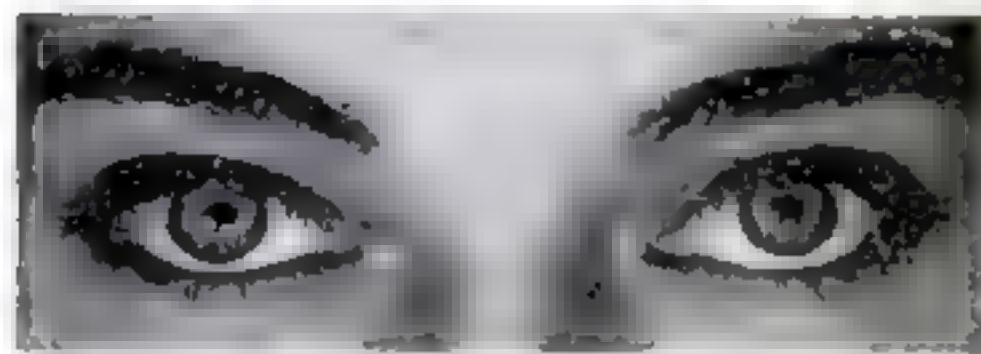
Toss any salad...give it a touch of garlic or herb as you like—*nothing* will bring such zip-and-zest to the dish as RITZ CRACKERS! Never, *never* did any other cracker come up to that teasing, tantalizing "Ritz flavor"...never, *never* match that crisp-as-crisp-can-be crunchiness! For salad, soup or cheese—RITZ CRACKERS help make the eating one of the "good things" in life!

"nothing tastes as good as Ritz... but Ritz!"





MARTA'S EYES (*below*) which are a hypnotic blue, see attractive figure at right when they look into a mirror. Man is Dress Designer Orry-Kelly



MARTA'S EYES ON HOLLYWOOD

Film capital and a beautiful Swede take admiring looks at each other

The big hypnotic eyes you see at left and on the cover are the greatest charm of Marta Toren, the handsome young lady being fitted into a Grecian gown above. For two years now, ever since Marta, aged 22, came straight from the Royal Dramatic School in Stockholm with a movie contract in her hand, the eyes have been looking out at all the fuss and bother that goes on eternally around a star. They have never lost the fresh look of wondering amusement at the complex, unpredictable, noisy world of Hollywood. And Hollywood has looked back at Marta with growing interest in the young actress who came up uncomplainingly through a series of unprepossessing pic-

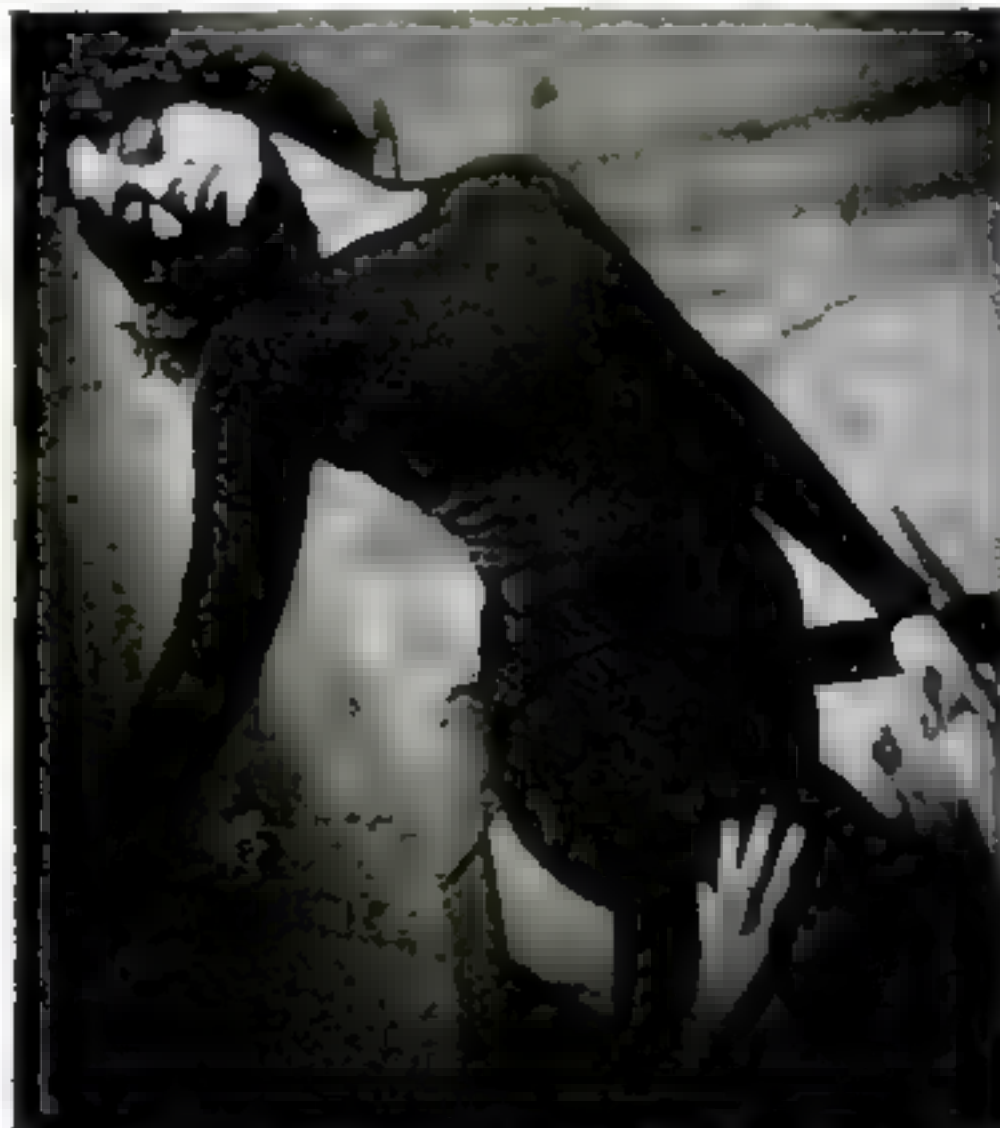
tures until she got her first real chance at a dramatic role in *Sword in the Desert*, a new film about the war in Palestine.

To discover what both Hollywood and Marta saw in each other, Photographer Philippe Halsman traveled around the Universal lot with her for three days, first taking pictures of what went on about Marta from the level of her own eyes, then taking pictures of the way Marta appeared to the people around her—directors, cameramen, visitors, bystanders. On these pages, in addition to the things she sees every day around the studio, Marta can see herself as others see her. So can Hollywood. Neither has anything to complain about.

MARTA LOOKS AT HER DANCE INSTRUCTOR



WHAT MARTA SEES is Dance Director Billy Daniels putting her through her ballet stretches before a mirror.



WHAT DANIELS SEES is Marta in her black tights. "A very feminine body," he says. "She has catlike grace."

AT HER DIRECTOR

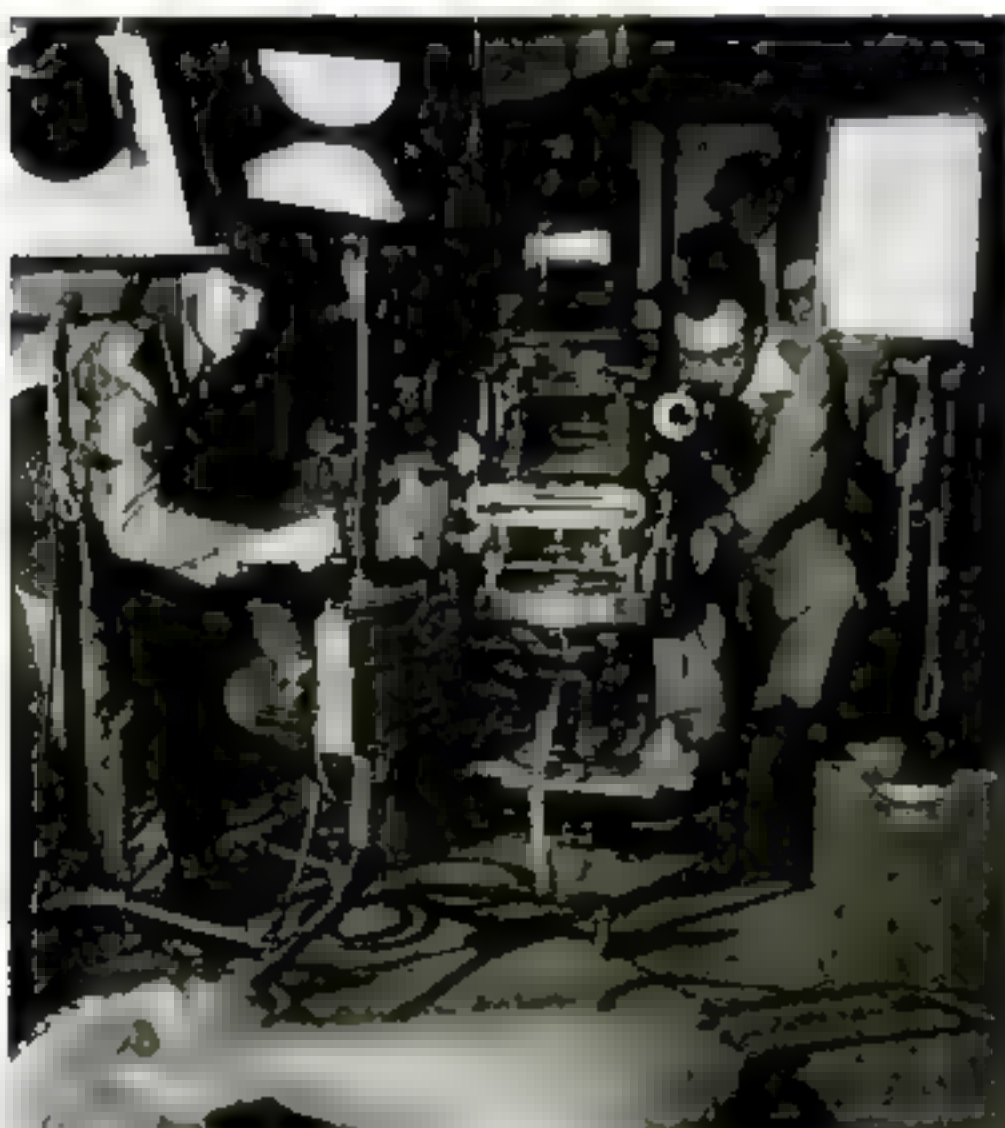


MARTA SEES Fred de Cordova, the director of her picture, *Illegal Entry*, coaching her for an emotional scene.



DE CORDOVA SEES Marta slouching back in a chair, acting the part of a tense, very frightened young woman.

AT THE CAMERA



MARTA SEES impressive barrage of camera, lighting apparatus and busy technicians as she poses for close-up.



THE CAMERA SEES what the public will see on the screen: Marta looking tenderly toward a celluloid lover.

AT LOUELLA PARSONS



LOUELLA PARSONS SEES this scene when she pays a visit to the Universal lot to see the studio's new star

AT A FASHIONABLE BAR



BAR PATRONS SEE this image of Marta as she walks warily past them in the Cock 'n' Bull restaurant, a *Sunset*

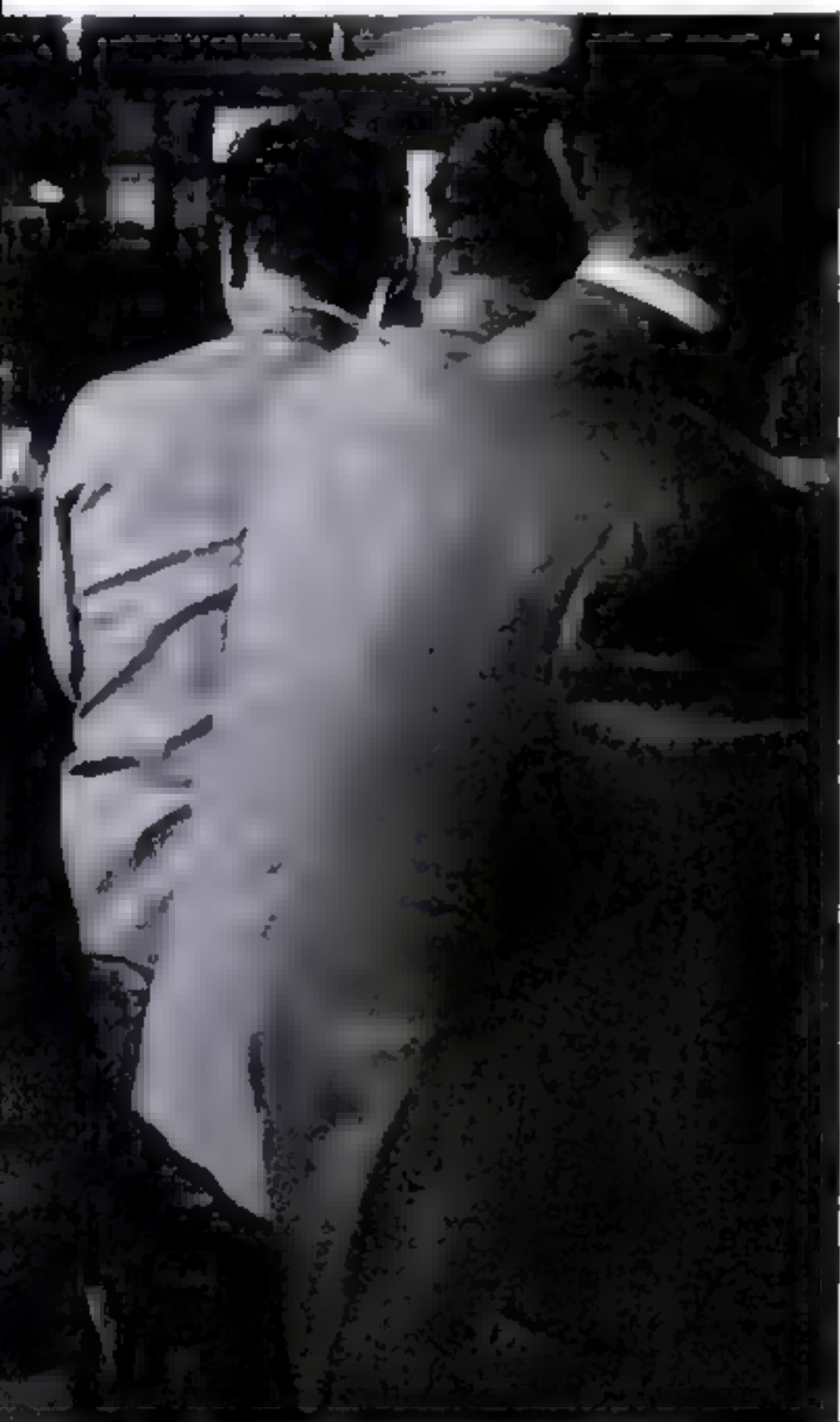


in action. The group of publicists who keep watch over Marta promptly turn all their smiles on the columnist.



MARTA SEES Louella, who is a great power in Hollywood, sitting in state and smiling graciously back as she

accepts homage from her admirers, while Marta, who is only a beautiful star, stays in solitude on her piano stool.



Strip establishment where blasé clientele, accustomed to Hollywood glamour, are seldom as deeply stirred as this.



MARTA SEES this array of admirers on both sides of bar, expressing a number of variations on a single emo-

tion. The first thing to strike Marta in California was the way strange men were apt to stare and whistle at her.



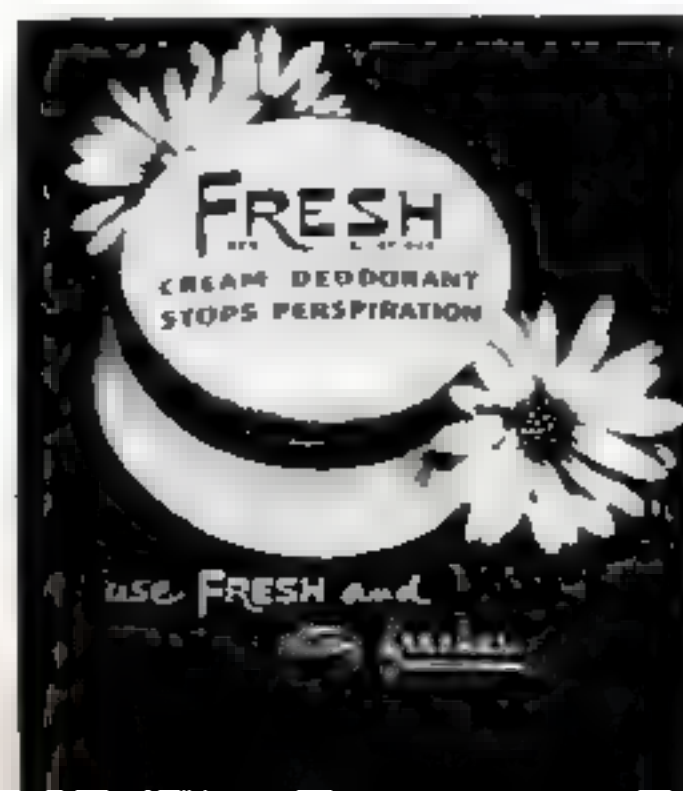
Are you really Lovely to Love?

try the test below

Have you ever wondered if you are as lovely as you could be—are you completely sure of your charm? Your deodorant can be the difference... and you will never know how lovely you can be until you use FRESH.

FRESH is so completely effective, yet so easy and pleasant to use... Different from any deodorant you have ever tried. Prove this to yourself with the free jar of creamy, smooth FRESH we will send you.

Test it. Write to FRESH, Chrysler Building, New York, for your free jar.



Marta Toren CONTINUED



SKELETONS AND MUMMIES SEE Marta looking around apprehensively as she passes through an abandoned set on her way to work on *Sword*



MARTA SEES a scene calculated to keep her wife awake when she arrives on her own set: the skeleton—the Egyptian mummy with the dress dummy



in the Desert. She had to walk through this chamber of horrors every morning to get to her set, and its collection of incongruous monstrosities fascinated her.



inside, the more orthodox mummy and the outsize ax were all props that had been collected for a picture called *Abbott and Costello Meet Frankenstein*



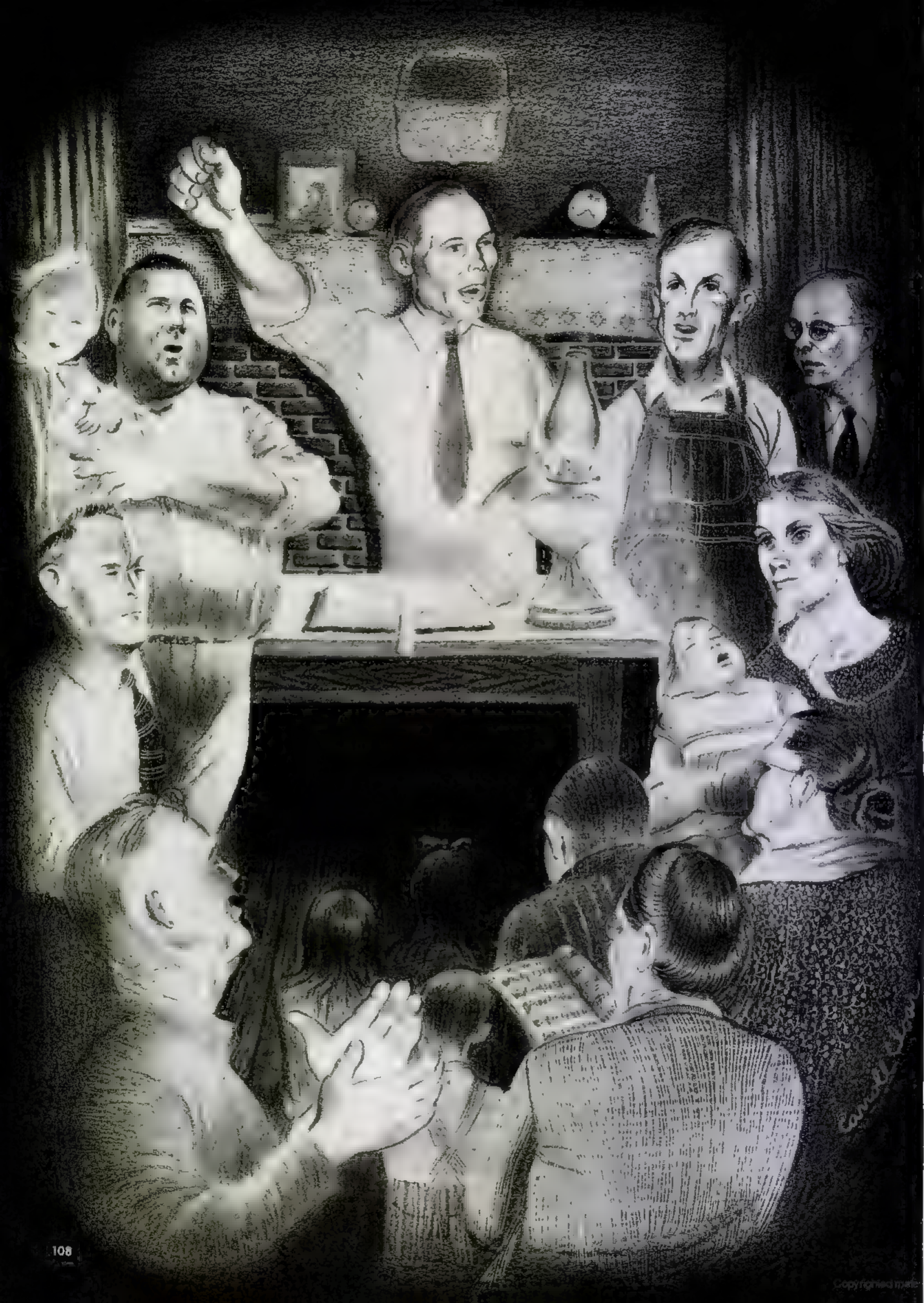
Do you have yours yet?

Whatever kind of Cole swimsuit you want—Lastex or cotton, one piece or two, with straps or strapless, striped, figured or solid colored—*this week* is the time to get it. Stocks in some stores may be limited even now...so go to your favorite store and ask to see Cole swimsuits. Better get *yours* today.



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Los Angeles, California

Ken Wicks



That Oldtime Religion

Lively memories of his strict but happy Baptist boyhood lead a reporter to revisit the South's "Valley of Religion." There he finds the wellsprings that nourish Protestantism

by ARCHIE ROBERTSON

Archie Robertson is a former newspaperman whose background, as he recalls it here, was "Baptist through and through," and whose boyhood memories are half-nostalgic, half-resentful. A few years ago he set out to discover how the oldtime religion was faring in an age of growing sophistication. This article is a report on some of his findings; it will be incorporated in a book which Houghton Mifflin Company will publish next fall under the same title.

Mr. Robertson began his quest with a visit to the "Valley

of Religion" near Asheville, N. C. It was here that he met people whose faith, simplicity and independence seemed to him to recall the "original Baptists" and help explain why the Fundamentalist faith still flourishes in the U.S. The persons he describes are in every case real, but many of the names are fictitious; the drawings that accompany the text, by Carroll Clear ("Backwoods Boyhood," LIFE, Jan. 26, 1948), are intended not so much to portray accurate physical likenesses as to depict mood and atmosphere.

ALL Baptists, in my experience, share a certain attitude which is best illustrated by a remark once made by a high U.S. official. Asked by the British ambassador's wife what his religion was, he said, "I am a South Carolina Baptist."

"Low church, isn't it?" asked her ladyship.

"Madam," he replied, "you have no idea how low."

My boyhood was spent in Louisville, Ky., seat of the Southern Baptist Theological Seminary, where my father was professor of New Testament Interpretation. Despite these advantages, I grew up as one of the most unregenerate Sunday school pupils in Christian annals.

At breakfast time on Sunday mornings our colored cook Hattie, who was also a Baptist, was summoned to stand at the dining room door while Father, still tense from urging the younger children to breakfast on time, read a chapter from the Bible and briefly prayed. At the age of 10 I felt a certain resentment against the superfluity of such family services at the beginning of a day in which we would all be plunged into wave after wave of Bible reading and prayer. That resentment naturally went unexpressed, however, and after waffles and honey my good humor was partly restored. After breakfast I scarcely had time to discover that Aunt Eliza had again taken the Buster Brown comics out of the Sunday *Courier-Journal*—she hid it from us until Monday—before Mother called us all to hunt our "quarterlies" (the Sunday school lesson books which were issued four times a year), brush our hair and put on overshoes. Usually a trifle late, the lot of us, four children and three adults, then trooped over to the Sunday school building, which was only a block away from home on the Oak Street side of the Birch Avenue Baptist Church.

The adults went to their respective Bible classes and we four children marched straight ahead into the assembly room for opening exercises. We started with a song:

Saved by His power divine,
S-a-a-v-e-d to new life sublime!
Life now is sweet and my joy is complete;
For I'm saved, saved, SAVED.

Miss Lucy Augur, who was both ageless and youthless, played the piano with a strong, unvarying beat. She wore a blue silk dress with a narrow white neckline; the coils of brown hair above her gold-rimmed spectacles seemed made of some plain, sensible Baptist material that would never wear out or change. Mr. Smith, our bald-headed, genial superintendent, now asked Brother McNamara to lead us in prayer, and God was thanked either for the good weather which had enabled us to meet together in this opportunity for service, or because despite the

inclement weather so many had gathered. There was a Bible reading, announcements, another song and we were dismissed for classes.

The upstairs classrooms were all alike. Each had its worn green carpet, its parlor-organ, folding chairs and gaily-colored literature. In a pleasant intimacy our class went through the pattern set by the International Sunday School Convention in 1872. First there was a hymn, *Yield Not to Temptation*. Prayer followed, and then came the collection, the Scripture lesson, closing song and prayer. We sensed that the underlying desire of our teacher, a young married woman who wore a peekaboo blouse, was simply to avoid spitballs at any price until the bell rang for her deliverance, and we cooperated obligingly by suggesting all sorts of reasons why God allowed Shadrach, Meshach and Abednego to be put into the fiery furnace. It would not have been playing the game to advance the right reason; the teacher was there for that.

I was a difficult pupil. Sensing in the peekaboo lady a certain hesitation to harp unduly upon Hell, I pressed my advantage to the utmost. Would the people in China who had never heard the Gospel be consigned to the everlasting lake of fire? The sympathies of that soft bosom, I felt, were on my side, but fearing lest the urgency of the missionary lesson be lost, she always managed to evade a clear-cut yes or no.

In the closing exercises the burning public curiosity about the morning's attendance and offering was satisfied, with comparative data being stated for the previous week and a year ago; and blue silk class banners of supremacy, made apparently of the same material as Miss Augur's dress, changed hands listlessly while we sang *Bringing in the Sheaves*. I was not the only one who felt something was lacking, for a deacon, Mr. Gresham, once drilled us in a lively chant for use in a city-wide Protestant celebration involving a parade and ball game: "We are Baptists through and through, People from Birch Avenue!" On another occasion Mr. Gresham, an aggressive real-estate operator of the early 1920s, prayed, "O Lord, give us pep, O Lord, give us punch, O Lord, give us SPIZZERINKTUM!"

I can never forget this petition for the effect it had upon my parents. During dinner my mother's thin shoulders shook with light convulsions until at last Mr. Gresham's interesting new word exploded from her clenched lips, after which she laughed until she cried. Father, whose degrees ran all the way out across the page after his name in the seminary catalog, wore the grim look which signified his belief that humanity, or some part of it, was hopeless.

We were Baptists through and through. Father was firm about attending both Sunday school and church, and the whole Robertson



A MOUNTAIN WOMAN told Robertson how to get to the prayer meeting of Freewill Baptists (opposite page).

how much
do you
love DAD...
one
WALES worth
or two?



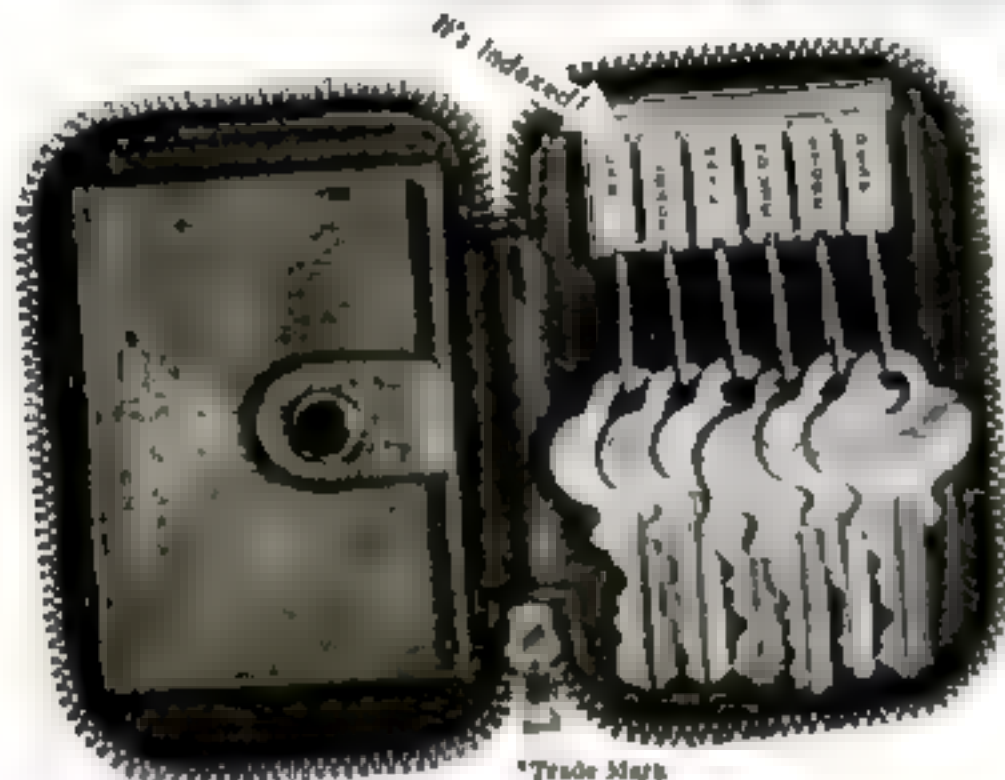
SO SLIM!

Wales
"mercury"
STITCHLESS WALLET

No visible stitches to mar the
gleaming beauty of this slim
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Color and label identify his
key at a glance. Keys swivel,
attach, detach, slip out on
patented lock—stay flat and
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labels.

Finest Leathers.

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Turpentine—the standard,
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Drug, Variety, Food Stores.

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AMAZING!! NEW!!
"DEW"
SPRAY DEODORANT

STOPS PERSPIRATION AND
ODOR TROUBLES! Keeps you
socially secure, daintily pure.
DAINTIER THAN CREAMS! "Dew"
never touches hands. Squeeze
flexible, "self-atomizing"
bottle. Spray on a gentle mist.

WON'T ROT CLOTHES! Can't
irritate normal skin.

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A BAPTIST FAMILY, Mr. Robertson recalls, formed a church procession
each Sunday. Children went first to Sunday school, adults to Bible classes.

OLDTIME RELIGION CONTINUED

family paraded down the center aisle to a forward pew. As the youngest, I led the way, followed by Cary, Charlotte and Nell. My Aunt Eliza was next, establishing her heavy Acousticon on a small tower of hymnbooks, for she was very short. During the preliminaries she fidgeted with the cords of this primitive hearing aid to get the wavelength for the sermon; alarming pig squeals from the instrument punctuated *Praise God, From Whom All Blessings Flow*. At her side Grandmother—who never set foot in Sunday school—adjusted a small carpeted footstool. She had been a Virginian and an Episcopalian, and her coiffured white head and small square shoulders seemed to make a formal, military surrender. Mother alone had no fixed position; with her silvery hair blown by her haste, she often came tripping hurriedly behind the rest of us, having stopped to leave a sprig of lemon verbena in the lap of her friend, Mrs. Hedges, while Father stood waiting none too patiently in the aisle. He then entered, removed his overshoes and placed them with his umbrella next to Grandmother's prayer stool; when his heavy-set figure was seated the gate was officially closed. Mother often sat next to me, fetching from her nested pocketbook, after powder box, handkerchief and gloves, paper and pencil for the small fry. In later years her gloved finger shyly touched my arm as we sang and pointed in the hymnbook to the name of Beethoven or Haydn, as if to make me feel better about being a Baptist.

Only the often counted organ pipes relieved the fumed oak and white plaster; the stained-glass windows carefully avoided anything so popish as pictures. There was nothing else to look at except the pulpit, the three chairs and the heavy Communion table, on which a mountainous white cloth once a month telegraphed ahead the bad news of a long service. Not yet a member, I sat in miserable awe while the elements were passed.

The puzzles that beset children helped me pass the time. What, for example, was the consecrated, cross-eyed bear? What, indeed, was the Holy Ghost—something unspeakably awful, draped in a sheet? And when the minister said, "The doors of the church are now open," why couldn't we go home?

Dr. Stone, an earnest, white-faced little man with pince-nez, a stiff wing collar and a dolorous voice, was our minister. He cut the air with a stiff sweep of his arm as he intoned, "The bird with a broken pinion can never rise as high again!" to show how the soul that

CONTINUED ON PAGE 112

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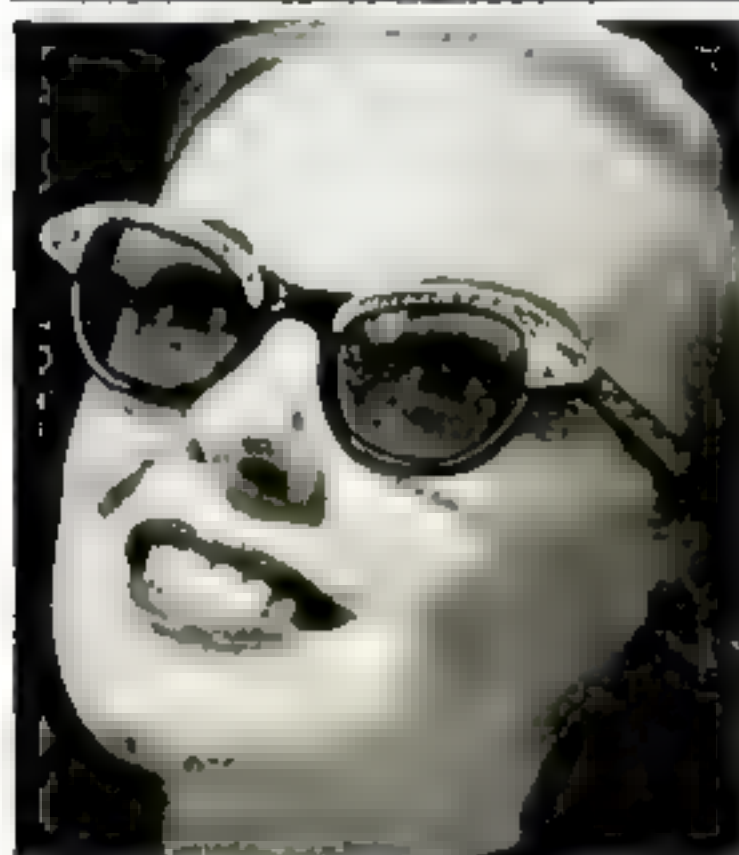
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OLDTIME RELIGION CONTINUED

yields to fleshly lusts, though mended by God's grace, can never be quite as good as new.

Some of the pastors we had at Birch Avenue Baptist Church made Hell seem very real. I could feel it yawning directly below. When I was about 5, table talk at home had touched on Green Street, where the gay blades of Louisville used to go "down the line" after a ball. (The glittering houses of sin were closed in the interests of military hygiene during World War I.) What, I asked, was the underworld? I was answered with a hush; and dreamed that night of an unmentionable city under a city, into which I had fallen, to slither precariously along the sloping glass sides of a pit in which a great dragon, dripping blood and spittle, reached up his hungry jaws. This, I decided instantly, must be Hell, and until I fell out of bed it certainly was.

Because of my antipathy to the threat of Hell, I refused for some time to be converted at any of the protracted revival meetings held in our town. Those held annually in the church were too much like the regular Sunday services to be impressive. And when Gypsy Smith came to town and the huge audience in the wooden tabernacle sang up a tidal wave of emotion, "Softly and tenderly Jesus is calling," I dived resolutely through the hymn and kept my eyes shut tight.

By following this method I was eventually able to stop worrying about Hell entirely, on Sunday or any other day. Early in adolescence I discovered a way of ducking out of part of the Sunday school sessions. When my older brother and sisters marched ahead into opening exercises, I tarried behind and climbed the stairs to an open gallery running around the assembly room. While the heads below were bowed in the weather report prayer, it was possible to walk quickly and decorously around the building to the backstairs. From the dark rear hall, doors opened into the pastor's study, the choir loft and a vestry room used by the candidates for baptism as a dressing room. But a fourth little door went out into the alley, which, as in all the "nice parts" of Louisville, was lined with tumble-down, whitewashed ex-stables, lit by kerosene lamps and flavored with horse manure, and inhabited by Negro household servants. Their earnings averaged \$3 to \$5 a week.

White mule, lemon juice and sugar

EARLY in Prohibition some of the alley-dwellers undertook, in a modest way, to increase their income by making whisky from the garbage so conveniently at hand, and within 50 feet of the Sunday school, a hospitable colored Baptist for 20¢ supplied a slug of white mule, flavored with lemon juice and sugar. Thus fortified, I managed to sneak back in time to join my group of Sunday school pupils just as they marched from opening exercises into the upstairs classroom. There, as I sat by one of the small Gothic windows, I drowsed through the familiar lessons, lulled by the sound of flies and warm Negro voices which buzzed in freedom in the alley below.

During my high school days I became a devout follower of H. L. Mencken. I used to bring home his *Smart Set* magazine with its raffish devil on the cover, and later the acid green *American Mercury*, in which Mr. Mencken continued to say unkind things about the Methodists and Baptists. Common observation confirmed some of Mr. Mencken's prejudices. It was simple truth that a Baptist church was usually the ugliest in town, and the more prosperous it was, the worse it looked. (The preacher called the church his "plant" and the parsonage, the "pastorium.")

I did not wish my parents to lose their religion—they would have been inconceivable to me without it—but I often wished earnestly that they had just a little less. Why couldn't they have been Episcopalians? Or even Presbyterians? At such moments I was probably thinking of people like the Trotters.

They were family friends of not quite the first order of intimacy. It was said that Dr. Trotter drank a little at the Pendennis Club, but was a fine man. He was of middle height, with a Vandyke beard and pleasant twinkling brown eyes. Mrs. Trotter was motherly, although not in the baking-powder sense. She was about as worldly as a Presbyterian can be. She went to the races once a year on Derby Day. I learned afterward that she was a gentle but persistent modifying influence upon my own upbringing, so that eventually I was allowed to go to dances like anyone else. She and Mother were on committees together in the Woman's Club. Our own church ladies or the seminary wives came right into the library, which was our family living room; but Mrs. Trotter was always received in the front parlor. She called one evening as we were having family prayers and suggested that we say the Apostles' Creed. Baptists do not say creeds or catechisms. But Mother, who knew everything, recited with vigor, while Father looked nonplussed and I wondered at the kindly, mischievous gleam in Mrs. Trotter's eye.

The Trotter and Robertson children were close enough to indulge

CONTINUED ON PAGE 114



Ever watch a railroad's eyes light up?

You've watched the lights — green, yellow, red — which control the traffic on our city streets. But have you ever watched the "eyes" along the railroad tracks — from which the highway signals were adapted — light up with their messages?

On the railroads, the red — or horizontal signal position — says "Stop." The yellow — or diagonal position — says "Reduce speed and proceed, prepared to stop at the next signal." And the green — or vertical position — tells the engineer when the track's all clear ahead.

But these three basic messages of the signals are only "baby talk" compared with what

they tell when two or more colors — or signal positions — come up simultaneously and in combination. Then, they not only tell the engineer what's ahead for two or more "blocks" of track, they also tell him how to handle his train until the next signal gives him more news of the traffic situation up ahead.

The trains themselves, as they pass along the line, cause the signals to report their positions to following or approaching trains. In many systems, indeed, they do even more, for they report also to the train dispatcher, watching his illuminated control board maybe a hundred or more miles away, just where each train in his district is, minute by minute.

The result is that trains can keep moving — steadily, safely, spaced the proper distances apart.

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ROBERTSON'S SUNDAY SCHOOL was conducted by a young woman in "a peekaboo blouse." The lessons followed a calendar unchanged since 1872.

OLDTIME RELIGION CONTINUED

in pillow fights. If I spent Saturday night at Bill's, on Sunday morning Mrs. Trotter hustled us both off to his Sunday school. I did not mind. It was a welcome change from Birch Avenue; for although the lesson was about the same, it didn't seem necessary to be "saved," exactly, in order to be a Presbyterian—just christened and confirmed. Furthermore Bill did not have to go every Sunday. (Eventually he entered the ministry.)

Dr. Trotter's private beliefs were a vague, half-humorous mystery. He went sometimes with his wife to hear Dr. Doolittle at Parkwood Presbyterian, but he never told us what church he belonged to. Once he said that his mother had been a Methodist who switched over to the Baptists.

"My grandmother told her that she'd left the Army of the Lord and joined the Navy," he said.

At Sunday dinner he asked a long, thorough blessing, as if to take the curse off one or two slightly racy medical stories to follow. On Temperance Sunday, for example, he remembered the Prohibition lecturer of his student days who made a demonstration with a worm.

First he dropped the worm into a glass of water, where it wiggled happily, then into a glass of whisky, where it died.

"And what does this clearly prove, gentlemen?" asked the man from the Anti-Saloon League.

A black sheep spoke up from the rear. "If you drink enough whisky, you'll never have worms."

The Lord's nickel

MRS. TROTTER might recall the day when Patsy, their youngest, set off for Parkwood Presbyterian with two nickels, one for chewing gum, one for the collection. She lost one on the way and returned with the gum. "The Lord's nickel rolled down the drain," she explained.

Wonderful Trotters, I thought, to love the Lord in such a light-hearted way! Throughout my adolescence I mentally defended them against all adversaries. Once a revivalist at our church used words which seemed directed at people just like the Trotters when he denounced the lukewarm Christians of our worldly city. Jesus, he said, would spew them out of His mouth. I listened angrily, refusing to believe it; there might be some big surprises on Judgment Day, I thought fiercely, keeping my fingers crossed and my eyes on the blue sky outside the window.

My father, who had the reputation of being a fearful classroom tyrant at the Baptist Seminary, never forced upon me the necessity for being converted. Nothing happened until our Hell-fire pastor from the deep South was relieved by a more cheerful sort from the Middle West. The Rev. Dr. Everson, a combat veteran of World War I, was called the Fighting Parson, and we got on nicely. His favorite pulpit slogan was "God and I can do *anything*."

One day he took the Robertsons to attend an all-day "association meeting" at a country church near Louisville. I fooled around happily in the sunshine of the churchyard, reading old gravestones. Inside the plain old meetinghouse delegates from each of the Missionary Baptist churches in the association were now conducting their interminable business, broken now and then by a snatch of

CONTINUED ON PAGE 117



"I was curious..."



"I tasted it..."



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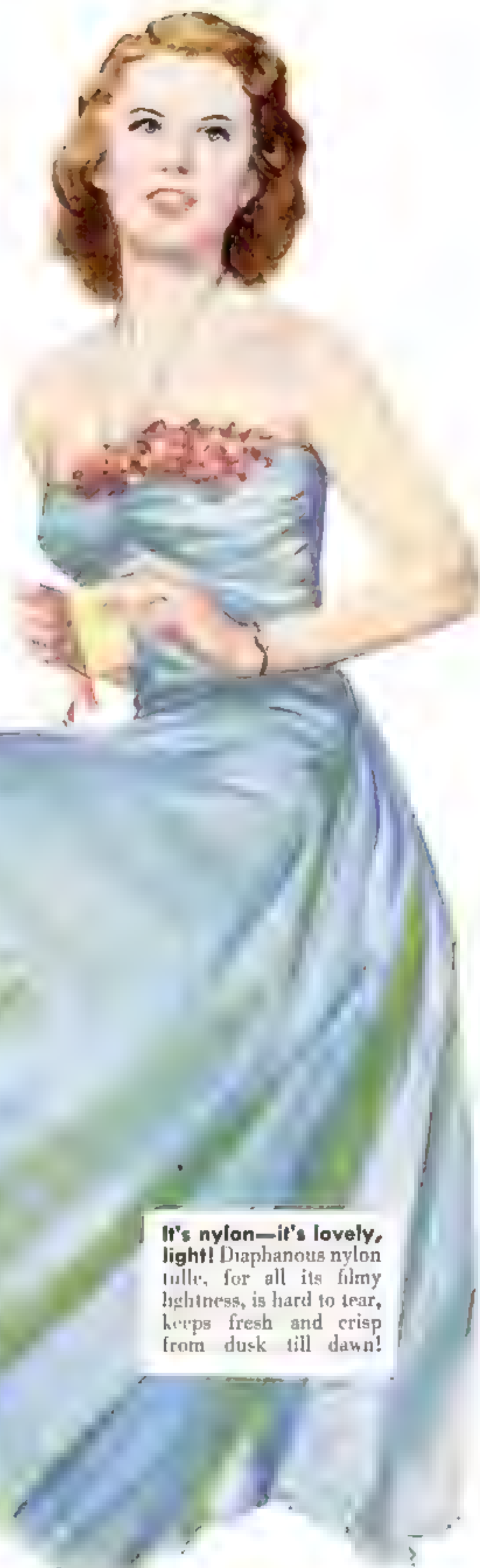
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OLDTIME RELIGION CONTINUED

hymn singing. I peered under the Communion cloths covering the long dinner trestles on the lawn, taking advances of country ham and chocolate cake and feeling more respect for the Baptists than at any previous time; it was pleasant to find that Birch Avenue Church had these country cousins.

And thus when Dr. Everson appeared on the lawn, surprisingly, and said, "I promised your father I would speak to you today about joining the church," I was in the best of humors and even sympathized slightly with his predicament. My brother and sisters had gone through the waters and I knew that my time had come.

"What do I have to do?" I asked, however, stalling.

"You won't be asked about Hell," said Dr. Everson smiling. "You'll have plenty of time later on to make up your mind about that point—and others."

So after Sunday school the next week I "went forward" during the "invitation hymn," feeling no emotion except timidity. Dr. Everson announced to the congregation that I had presented myself for baptism on profession of faith, and all in favor would please "signify by saying 'Aye' and raising the right hand." There was the usual moderate murmur, Father's voice being just a shade stronger than usual. I was in, the pastor extended the right hand of fellowship, and after the benediction family friends did likewise. In the grasp of old Mrs. Hedges' hand and the twinkle of her eye was the admonition not to take myself too seriously before the Lord.

Dr. Edgar Young Mullins, president of the seminary, came to supper the next Sunday night. Irreverently called "The Pope," Dr. Mullins was a tall, suave gentleman, with beautifully trimmed gray whiskers. After supper he patted me on the head, said "Well, well, Archibald," and gave me a Bible. He preached that night—without reference to the awful event to follow—and I walked alone and shivering through the side door into the pastor's study, where Mother had placed dry clothing and a towel. The kindly "Pope" was secure in his rubberized baptismal robe and trousers.

Baptized but not saved

STANDING waist-deep in the water of the baptistry, protected by footlights from the congregation, I remember a last desperate pang of conscience; for it is Baptist doctrine that one must be converted *before* baptism, and I had no feeling of being saved. It was too late now; I should have to straighten out the deal as best I could afterwards. But under any circumstances baptism is an awesome experience. I can sympathize with a rural brother I have heard of who found as he rose from the river that he just couldn't face the public and plunged quickly back and swam away downstream.

This was my formal entry into the largest group of American Protestants, second only to the Roman Catholic Church in the U.S. and in many ways its direct opposite. For the Baptists, properly speaking, do not constitute a Church at all. Historically they are individualists and arch-heretics, believers in the right of each individual to interpret the Bible in the light of his own conscience and make his own approach to God. They are traditionally the defenders of unlimited religious freedom in opposition to all "established" forms of Christianity.

The success which the Baptists have had in America has perhaps helped shape them into something else. In some parts of the South they have long been a dominating force—almost a kind of "established" church—representing the prosperous elements in the community taking the conservative side of every question, and appearing to outward view as anything but the champions of freedom. That was how I saw them for the greater part of the succeeding years after my baptismal day. I lived in earnest protest against the Baptists and made little effort to understand their origins and peculiarities.

Yet on the Communion Sunday following my baptism I was permitted to realize that when the Baptists are plainest they can reach a real dignity. After the last hymn I stood with my family and read aloud from a battered piece of cardboard the Covenant which most local churches use: "Having, as we trust, been brought by Divine Grace to receive the Lord Jesus Christ, and to give ourselves to Him, we do now, relying on His gracious aid, solemnly covenant with one another that we will talk together in brotherly love. . . ."

Now the minister stood by the table, with a deacon's help lifting and folding the white cloth. He began to read, "The Lord Jesus the same night in which he was betrayed, took bread . . ." breaking unleavened wafers into small bits as he did so. The deacons, 12 real-estate salesmen, auto dealers, hardware clerks and schoolteachers in their Sunday suits, now came forward to pass the bread and grape-juice for the Communion, which was made simultaneously by the whole congregation.

Oh!
my ACHING
back!

and for
that stiff,
tired



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BAPTISM to American Baptists is merely a symbol of conversion, not a means of salvation. Robertson nevertheless found it "an awesome experience."

OLDTIME RELIGION CONTINUED

Then there was an offering for the poor, and we sang for once without musical accompaniment. All the familiar voices—Father's strong baritone, Mother's sweet earnest tones, Brother Gresham's loud off-key bass, Miss Lucy Augur's sharp knife-edge, the Hedges' and Smiths'—rose surprisingly naked and intimate without the protection of the organ:

Blest be the tie that binds
Our hearts in Christian love . . .

Beneath the official Baptist version of being "true to Christ," which seemed to mean not going to dances, not drinking, smoking or having any fun, beneath all the follies of the churches which were itemized by Mr. Mencken, there was a bedrock of true religion which this occasion seemed to expose to me. What was it? An old, vain dream of human brotherhood, having its origins in the mind of infancy and the fears of primitive man? Or, conceivably, a glimpse of ultimate reality toward which by Divine leading, against the wilfulness of human hearts, the whole Creation moves?

Not so very long ago I went back to the "Valley of Religion" where our family used to spend its summers when I was a child. The Valley is in the blue mountains around Asheville, N.C. and it lies roughly east and west, where the Swannanoa River has carved its channel between the precipitous heights of the "Craggies" and the Swannanoa mountains.

Our cottage was at Blue Ridge, the assembly grounds of the Y.M.C.A., but all through the valley were gathered in the summer months the most religious people from the most religious section of the U.S. The Southern Presbyterians met at Montreat, just across the valley from Blue Ridge; the Southern Baptists close by at Ridgecrest. Over beyond Asheville way were the Methodists at Lake Junaluska and the Episcopalians at Kanuga Lake. On the wide verandas of their many lakeside hotels and lodges, comfortable Protestant families from the cities sang in their rocking chairs at sunset and recited, "I will lift up mine eyes unto the hills from whence cometh my help."

Return to Blue Ridge

I FOUND little changed at Blue Ridge after 25 years. The college students, who do all the work around the place, still pitched horseshoes and sang *When the Roll Is Called Up Yonder*, although now there was a slight, affectionate edge of satire in their voices. In the auditorium a Presbyterian lecturer told a story I had heard my father tell from the very same platform. "Has it been a good year?" asked the visiting minister of the president of the Women's Auxiliary. "Terrible," the good lady replied, "but, thank God, the Methodists haven't done any better."

On the white verandas of organized Protestantism and social welfare, I found the comfortable chairs still rocking, more or less in unison. But the Valley itself seemed somehow different to me. Behind those white verandas I took note for the first time of the cabins of the devout mountain people. I knew there must be some connection and I determined to find just what that connection was.

The people in the Valley cabins, I was told, were Freewill Bap-

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Pad Pants are soft, cool and lightweight. Made of waterproof Sturdi-Lite®. Can be worn with regular diapers or with disposable filler pads. About 69¢. Refill pads \$1.19 per package of 48.



Crib Bumper. Ideal protection. Made of glazed chintz in "Little Helper" pattern of red, green and yellow. Designed with ribbon ties (red or green) to hold it firmly in place. Fits standard-size crib. \$5.00.



Shampoo Shade. Keeps soap and water out of baby's eyes and ears. Self-adjusting, securely fitted. Turns shampooing from a difficult chore into plenty of fun for baby and for yourself, too! 39¢.

GOOD GROOMING WITH COMFORT



Garment Grippers keep blouse, shirt or sweater tucked in neatly. Two little stippled strips of rubber that you can fasten in your skirt band in a minute. No sewing required! 50¢ a pair.



Nuvo® Sanitary Belt. Specially woven—cannot cut, twist or curl. Rayon elastic with sturdy tabs of brocaded rayon. Adjustable. Simplor® attachments or anchored safety pins. Note the new low price, 50¢.



Sam-Scants® for comfort and convenience on "trying days." Cool, sleek-fitting rayon with a waterproof panel and pinning tabs. Tealose or white. Small, medium, large, extra large. \$1.25—\$1.50.



Dress Shields—guaranteed! These famous shields keep pace with the newest style changes. All types and sizes—regular, crescent and cap-sleeve shapes. White, flesh and fashion's loveliest colors. 35¢ to 75¢.

Dad's gift is in the bag! Give him the

STOW-A-WAY* ...a Royal Robe

A full-sized polka dot rayon robe
that folds compactly into
an envelope of self material!



\$7.95

complete with bag!

- A robe he'll wear all year 'round.
- Handy and compact for traveling.
- Contour shoulders, draped front, tailored lapels—in suit sizes 38 to 44 for perfect fit.
- Maroon with white; Navy with white; Navy with red; Navy with royal; Green with gold; Red with gold.

*REG. U.S. PAT. OFF. NO. 1,111,111 At fine stores, or write: ROYAL ROBES, Inc., 18 East 34th St., New York 18

New and Wonderful! ... by BENEX Brushless



SOAKS FIGHT OUT OF TOUGHEST WHISKERS!

PATENTED "WETTING AGENT" IN
NEW BENEX SOAKS ANY BEARD
SOFTER—ACTUALLY MAKES BEARD
1/3 WATER!—SO RAZOR
WHIZZES THROUGH!

NEW BENEX WINS!

IN ACTUAL SHAVING TESTS BY
HUNDREDS OF MEN, BENEX WON
OVER EACH LEADING BRAND TESTED—

FOR SMOOTHER,
EASIER SHAVES!

At drug counters...
or try sample...

EASY ON—
EASY OFF—DOES
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EXTRA COMFORT!
AFTER-SHAVING ACTION
LEAVES SKIN FEELING FINE!

FREE! Send for generous tube!
A full month's supply!

Paste on penny postcard if you wish. (This
offer expires Dec. 31, 1949.)

Bristol-Myers Co., Dept. L-691
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(Offer limited to residents of U.S.A.)



GET BRISTOL-MYERS' BRUSHLESS WONDER TODAY!

OLDTIME RELIGION CONTINUED

tists. They take their faith from the great Dutch theologian of the 16th Century, Arminius, who revolted against the hard Calvinistic doctrine that individuals have been "elected" before the foundation of the world to be forever damned or saved. Arminius taught instead that Christ died for all men. The controversy has been classically reconciled by a Negro preacher who said, "You see, it's this way. There's an election goin' on all the time. The Lord votes for you, the Devil votes agin' you, and you casts the decidin' vote."

The belief in "free will" or the "Arminian heresy" early took root and spread rapidly throughout the U.S. The Methodists took it up, as did most of the Missionary Baptists, although a small group called Primitive Baptists (also "Old School" or "Hard Shells") split off and remained true to Calvinism.

Perhaps more than any other denomination, Baptists have been the greatest "splitters." There are many, many kinds, including the Duck River and Kindred Associations of Baptists, the Two-Seed-in-the-Spirit Predestinarians and the Three-Seeds-in-the-Soul. There is even one obscure variety, unknown to the Census, which had its origins on a Georgia mountain on a hot day in the last century when a preacher met a wagon loaded with bright, gleaming blocks. The driver told the preacher that a factory in Atlanta had installed a machine which made ice in the summertime. Reporting this miracle to his congregation the preacher was believed by some and rejected by others, and to this day in North Georgia traces of the Ice and Non-Ice Baptists may be found.

Unlike these other splinter groups most of the Freewill Baptists have long since united with the "Missionary" churches of the Northern and Southern Baptist Conventions. But in rural areas there are still some unaffiliated Freewill churches, like the one I found on my return to the Valley of Religion. I found it by knocking at a cabin which stood near the abandoned tollhouse of a disused toll road. A woman came to the door, toothpick in hand, retreated and advanced again in the mountain manner. Was there a church nearby, I asked.

"You just passed it." She pointed to an unpainted pine building. "We just got it built last year. Afore that, things was turrible on this mountain, young folks playin' ball on Sunday and I don't know what-all."

A Freewill prayer meeting

THE Freewill Baptist prayer meeting was tonight, she said, at Sister Snyder's house. "There's not many that gathers out, but there's a few. Come and you're welcome. Proud to have you."

The trail to the Snyder's house was steep and narrow, the night dark. A white-faced ghost barred the way, a stubborn bull-calf. Maybe it was an omen telling me to abandon my whole project of reporting on the oldtime religion. I raised a stick threateningly, renewed my reporter's vows and the critter bounded away. Through the window of the cabin I could see heads bowed around the table under the lamp.

A Presbyterian home missionary I used to know in another part of the mountains, coming upon such a scene in the course of his pastoral calls, had knocked diffidently at the door. "I hate to disturb you," he said to the head of the family. "It's been such a long time since I've seen old-fashioned family worship."

"Oh shucks, preacher, come on in," said the mountain man. "This ain't family worship. This here's the new Sears, Roebuck catalog."

But it was not the catalog in the Snyder's house. As I entered a standing circle of a dozen men and women surveyed me silently and the silence continued after I stated my name and place of residence.

At last a tall, grim-faced man with steel glasses said slowly, "Washington, D. C. That's a long way from here." We found seats in the living room and the silence still held. There was a Bible on the table by the lamp, some paper-backed hymnals, no two alike and none in their prime, two rockers and four straight chairs, and a bench on which a flaxen-haired young farmer held a young baby on his knee while his wife held the next in size. Through an open door I glimpsed sleeping children heaped in the bedroom. The pastor, a short, youngish, black-haired man with a shy smile, spoke at last.

"Here's a good old song I know we can all sing, *There's an All-Seeing Eye Watching You*." There is, indeed, I thought; in the steady gaze of the tall man with glasses I felt a deep scorn. "Let's kneel in prayer," said the pastor, and the tall man began to address the Throne of Grace in a loud, loud voice, as if it were a long way off.

"May them that's gathered here tonight be gathered in sincerity and truth," he said with emphasis. "We pray for all o' them that's a-goin' down to Devil's Hell. And, O Lord, send Thy saving Spirit in good time. Raise our children right in the way. And when all is done, let all the credit be given in Thy Name, O Jesus. Amen."

CONTINUED ON PAGE 121

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If you don't agree with Molly M'Gee...

Your Money Back!

**"1949 GLO-COAT
is brighter than ever
...better than any!"**



Fibber and Molly McGee—radio's most popular pair



Unqualified Guarantee

to prove to you

there's a new glow in Johnson's Glo-Coat!

Just try 1949 Glo-Coat on your kitchen floor. If, after one application, you don't agree it is the finest self polishing wax you have ever used, wrap up the package of Glo-Coat and return it and the unused contents to S. C. Johnson & Son, Inc., Dept. L-69, Racine, Wis., with a note telling what you don't like about it. We will mail you a check for the full purchase price, plus postage.

Compare for brightness . . . 1949

Glo-Coat now gives floors a shine almost twice as bright as before. And the true wax shine grows brighter as you walk on it. If you don't agree—your money back!

Compare for wear . . . 1949 Glo-Coat

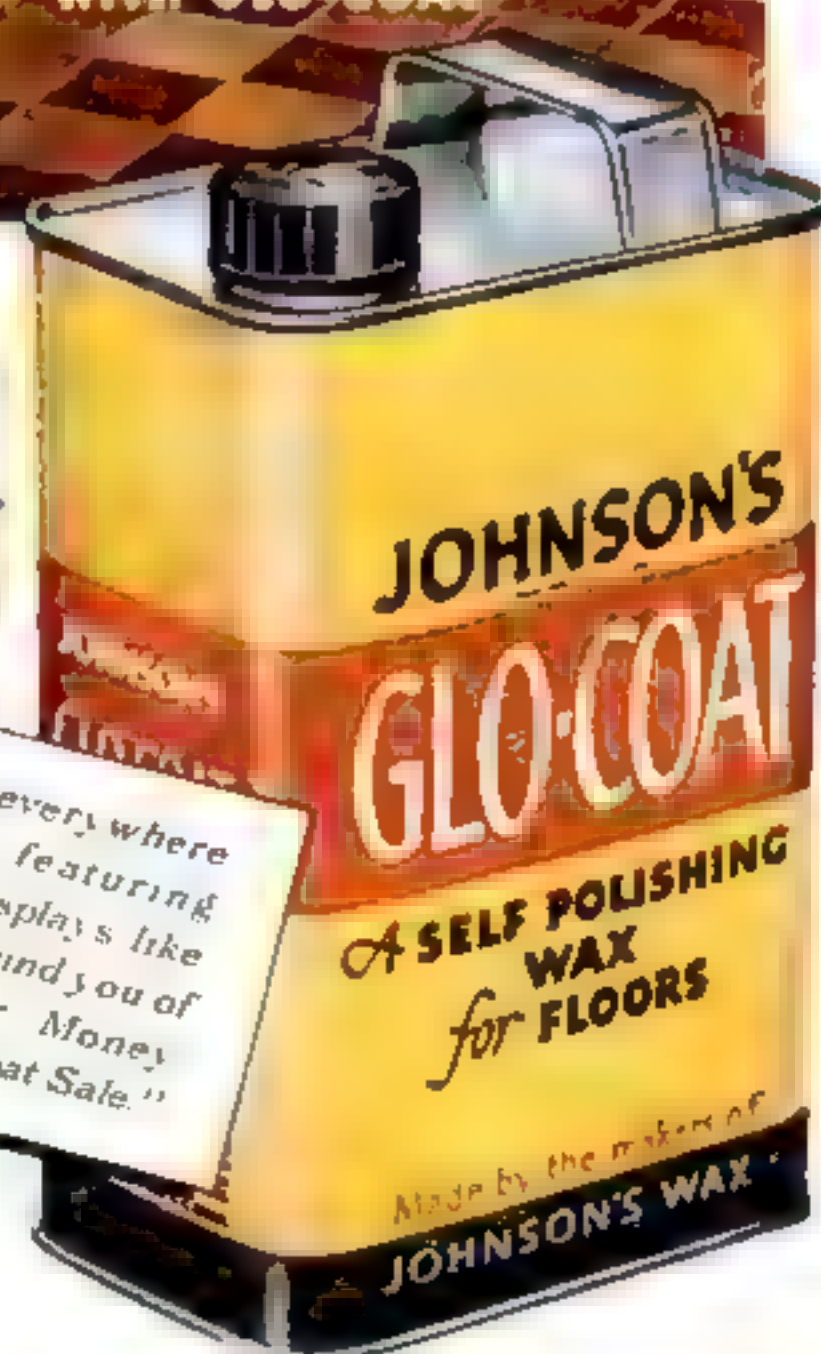
gives a shine that lasts almost twice as long as before. The protective wax finish remains even when floor is damp-mopped. If you don't agree—your money back!

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spreads more evenly and smoothly than ever before. It shines as it dries—on linoleum, asphalt tile, rubber tile or varnished wood. No rubbing or buffing. If you don't agree—your money back!



*Dealers everywhere
are now featuring
special displays like
this to remind you of
the "Your Money
Back Glo-Coat Sale."*



SAVE MONEY—BUY LARGE SIZES!

Johnson's Glo-Coat outsells any other floor polish more than 2 to 1

OLDTIME RELIGION CONTINUED

We rose, and the All-Seeing Eye fixed his glasses on me from across the room.

"Perhaps the gentleman who's come so far to worship with us would like to take charge of the meetin'," he said. "I propose we let him read us the Scripture lesson."

This was what the bull-calf had tried to warn me against. I thought. It was too late now. But the pastor, seeing my awful plight, handed me the big Bible and said tactfully, "Suppose we sing another song while the brother searches the Scriptures." We sang a good hymn, *Jerusalem the Golden*. I fumbled through the pages to I Corinthians, 13: "Though I speak with the tongues of men and of angels, and have not charity. . . ." After the reading there was another expectant silence.

"We'd like to hear any testimony," said the pastor quietly. I stumbled through a few words about Jerusalem, which I had visited during the war, and sat down.

Now the flaxen-haired farmer handed his baby to his wife and rose to speak, stretching out his arms, palms out-stead.

"I want to say that the way of the Cross lies in between us and the Promised Land—and we've all got to travel that road. I want to say that when we see a brother stumble and fall, even if our cross is heavy, we've got to lean down and help shoulder his'n. I want to say that I want to live each day with my neighbor so that when the sun goes down I can say, 'I done right by ever'one truly, O Lord. My dealings with 'em was fair and above-board, and what I spoke about 'em, I spoke good.'"

These things he said with a deep, terrible earnestness—as if each sentence cost him pain. I learned soon that this was the usual mountain method of speaking to one's Lord, but the first impression is appalling. And now, with astonishing effect, the young farmer dropped to an easy, conversational tone.

"You know they tell little children stories about the Ole Devil, how he's got hoofs and horns an' a tail. I want to say that the Devil can be the prettiest thing you ever saw. He can be fixed up to look like the nicest thing you ever saw for sale in the store." Suddenly he shouted, "O Lord, help us take a-holt of common things!" He held out his clenched fists. "Plain dirt common things that's best," he ended, and sat down by his pretty wife, who had no ribbon in her hair.

"I like that what you read," she said to me. "That Paul writes pretty."

We sang *How Beautiful Heaven Must Be*, and stood for a closing round, the pastor going from one to another and saying, "Anyone that isn't feeling just right, let us pray for him." I was all right, I said.

"Let's pray for our friend later," said the pastor. "He's come a long way to see us. Maybe he's heard so many different kinds of religion talked, seen so much high society religion that it's kind of unsettled him. We'll remember him."

"Sometimes hit just comes quiet-like—by easy stages, sort of," he said to me. "Just listen and you'll hear."

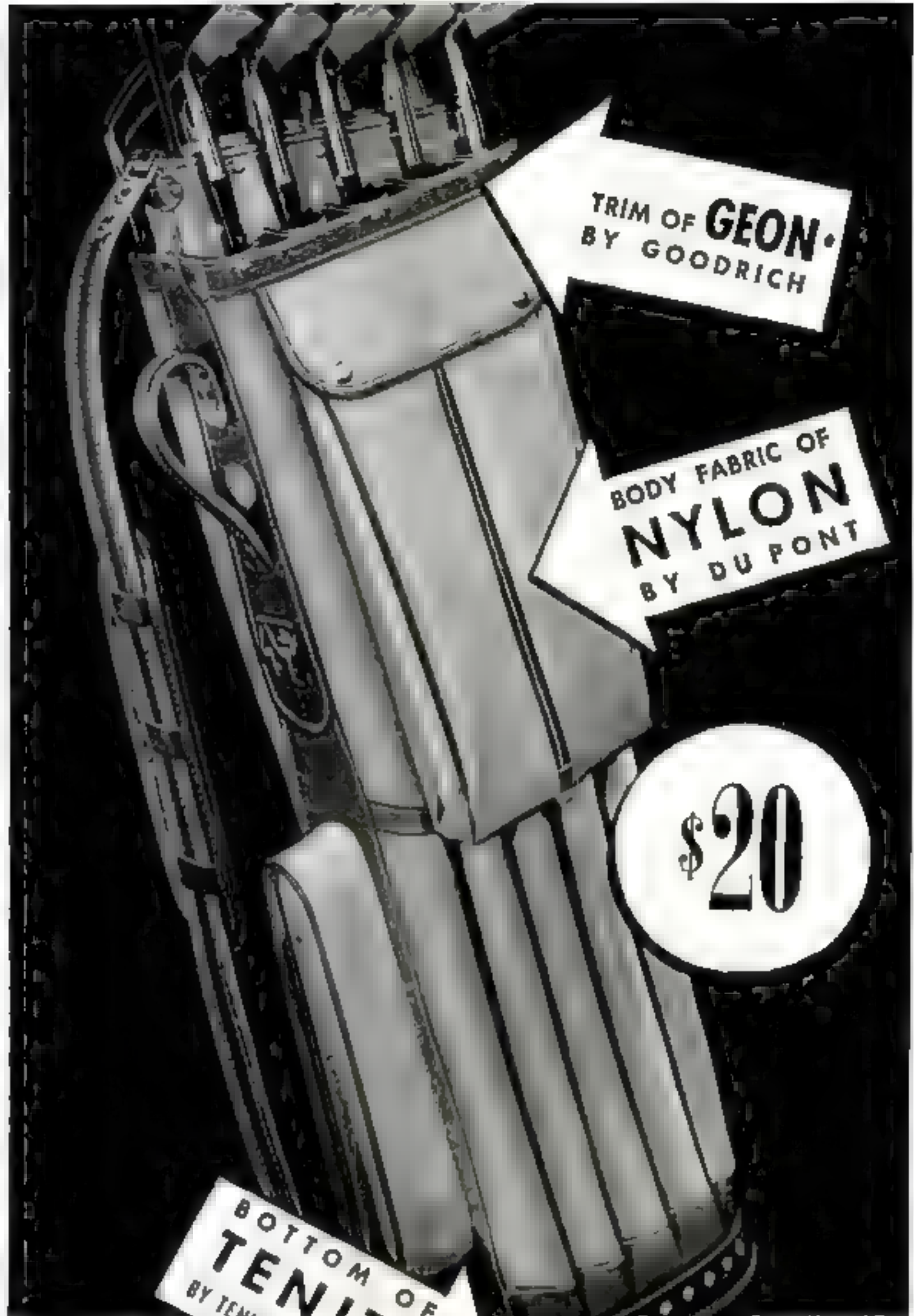
"What?" I asked.

"The Holy Spirit," said the pastor.

I drove down from the valley feeling that I had been mistaken to worry about the future of religion. It will never dry up while it is fed by mountain springs.



IN "VALLEY OF RELIGION" oldsters occupy rockers and sing old Baptist and Methodist hymns and recite psalms as twilight falls.



The New **COM-PAR-TO** Par-Bag

THE FINEST GOLF BAG YOUR MONEY CAN BUY

‡ The world's largest manufacturer of golf bags selects materials from America's leading research laboratories. Body fabric of lustrous NYLON by Du Pont because of its well known characteristics of strength, durability and lightness in weight. It is waterproof, spotproof and easily cleaned. Plastic trim of GEON by Goodrich because it resists scuffing, wear, mildew and can be cleaned with a damp cloth. Neither sun nor rain can harm it. Bottom of TENITE by Tennessee-Eastman because of its indestructibility and handsome

appearance. It is permanently attached to the bag by "Secret-Sealed" stitching. ‡ The new COM-PAR-TO weighing only 6½ pounds has individual compartments for 10 irons and 4 woods. The foam rubber PAR-PAD on the shoulder sling completely eliminates slipping and chafing. The selector ball pocket is conveniently placed on the front of the COM-PAR-TO and the traveling hood also doubles as an accessory pocket. ‡ The COM-PAR-TO is without doubt the newest, finest golf bag that money can buy.

Available from department stores and sporting goods dealers in most cities. In Canada, \$29.95! If there is no ATLANTIC dealer in your community, use this coupon.

Please send _____ COM-PAR-TO golf bags at \$20.00 each to:

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Please enclose check or money order. No C.O.D.

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Do Men who go Pullman make better husbands?



They do get ahead!

Naturally! Because when you go Pullman you can turn travel time into working time. (There's no trick to this: you simply ask the Pullman porter for a table, always available no matter what your accommodations.)



They are good company!

But then, you'd expect that. Look at all the interesting people you meet; think of the practice you get in the fine art of sparkling conversation in the Pullman lounge car.



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Maybe the answer is this: Men who are smart enough to go Pullman are just plain smart enough to make wonderful husbands, too!



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This comes easy when you go Pullman! There are hangers for clothes, bright mirrors for shaving, hot and cold running water, modern toilet facilities—practically all the comforts of home.



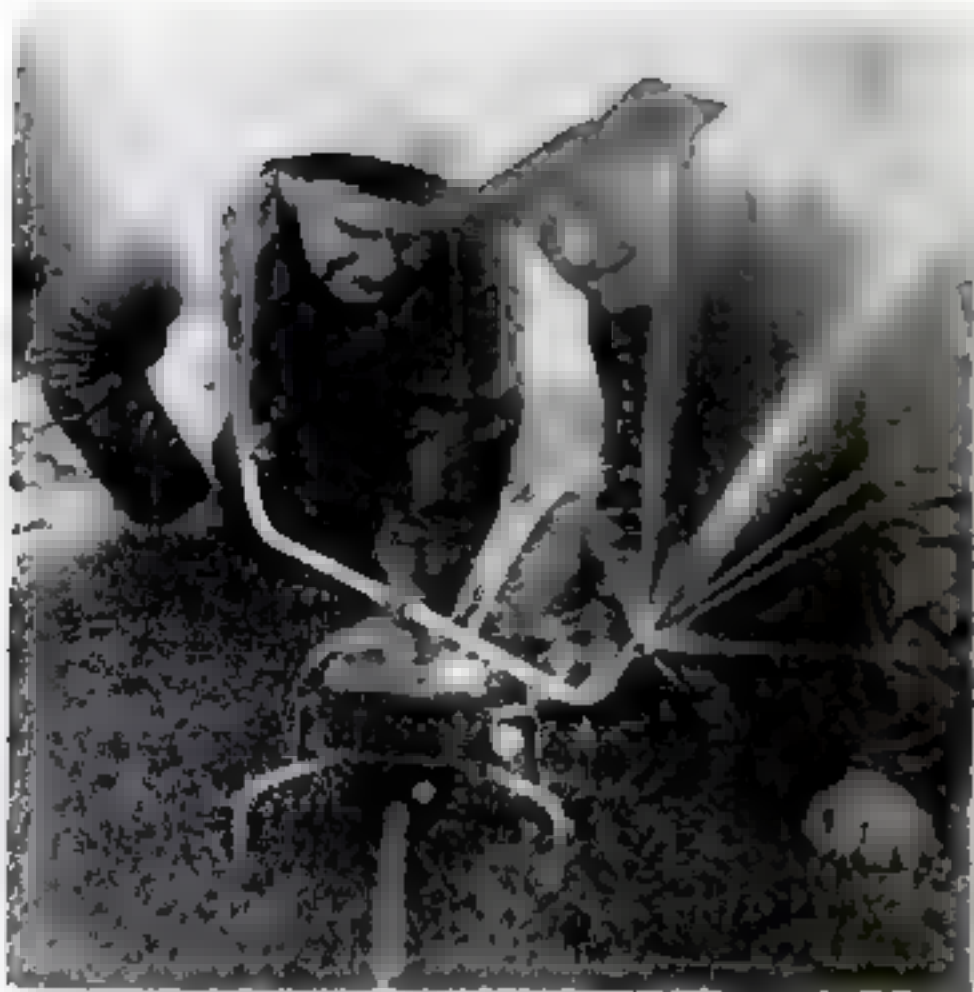
They are prompt for appointments!

Is this so amazing? When you go Pullman you travel on dependable railroad schedules, arrive right in the heart of town, convenient to everything.

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THE SAFEST, MOST COMFORTABLE WAY TO GET THERE!

See the Chicago Railroad Fair in '49
June 25th through October 2nd
Don't miss the Pullman Exhibit!



WET INVENTORS Columbus Harris and William D. Egly crawl after creeping sprinkler to check its action.

CREEPING SPRINKLER

It can crawl over a lawn or even up a tree, spraying as it moves

The spiderlike machine shown climbing a tree at right is actually a self-propelling lawn sprinkler which can crawl almost anywhere a hose can be strung. It not only creeps all over a lawn, watering it evenly, but can be set to shut itself off, making it ideal for forgetful people who leave their sprinklers going for hours in the same place.

The sprinkler is propelled by the water it sprinkles. Clamped astride an ordinary hose by two concave rubber wheels and fastened to the hose nozzle, as shown in the series of pictures on the next page, it is pushed at a speed of 44 feet an hour by the power of the tap water going through. The sprinkler has low-ratio gears so powerful that it can pull itself not only across a lawn but right up the side of a tree (*right*). It can even tow an automobile (*below*). The inventors, who fondly call their gadget "little monster," have sold 2,000 of them at \$24.95. A great many of the buyers, they think, keep their sprinklers busier showing off as tree climbers and car pullers than as lawn waterers.



SPRINKLER TOWS CAR along the hose, slowly but surely, sprinkling as it goes. Car weighs 2,700 pounds.



SPRINKLER CLIMBS TREE by pulling it-elf up its own hose which is fastened to a limb. South Bend, Ind.

inventors Harris and Egly (*above*) call it Lawn Master, have produced 2,000 in Egly's home workshop factory.



"That kid of mine must've sneaked another bowl of Wheaties behind my back."

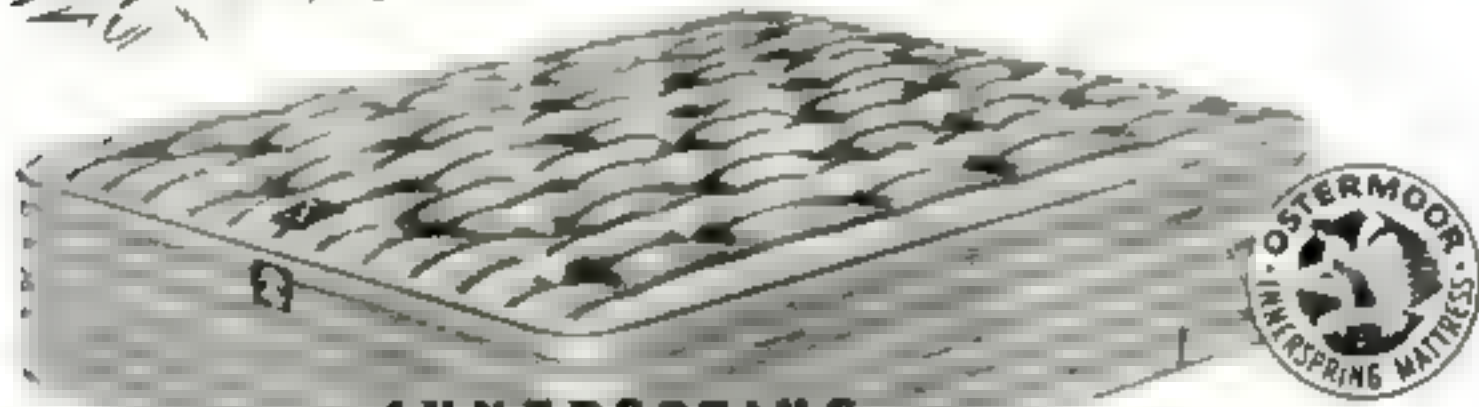
Champions start young! Take base-stealer Richie Ashburn, Phillies' young speedboy. He's eaten Wheaties over 12 years! Famous training dish—these

100% whole wheat flakes, milk and fruit. Nourishing. Second-helping good, too! Had your Wheaties today? Wheaties—"Breakfast of Champions!"



*Good mornings start
with good nights...*

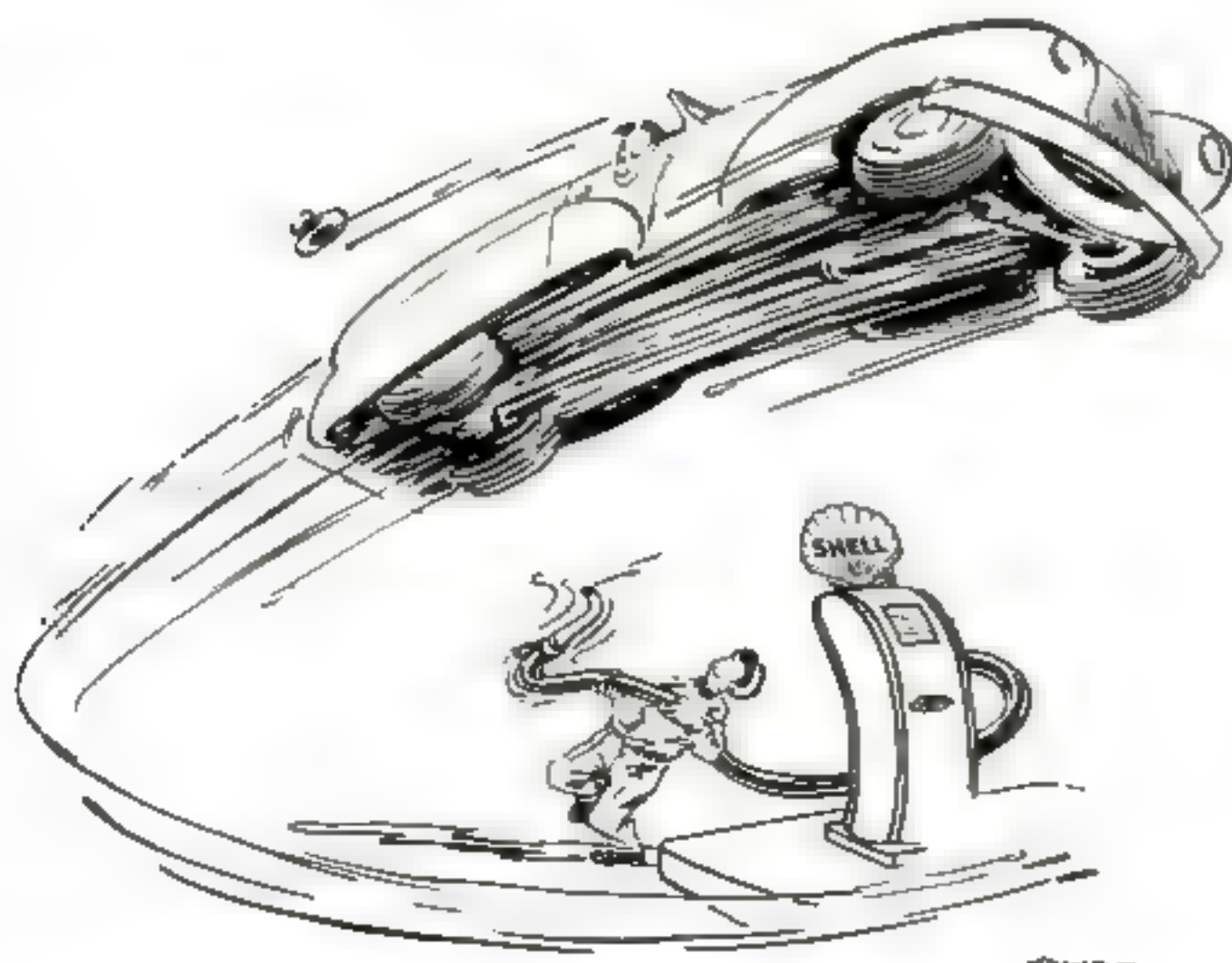
...and sleep-inviting relaxation starts with
the lullaby comfort of an Ostermoor.
Quality-built with the craftsmanship you
rightly expect of its famous name.



INNERSPRING
OSTERMOOR

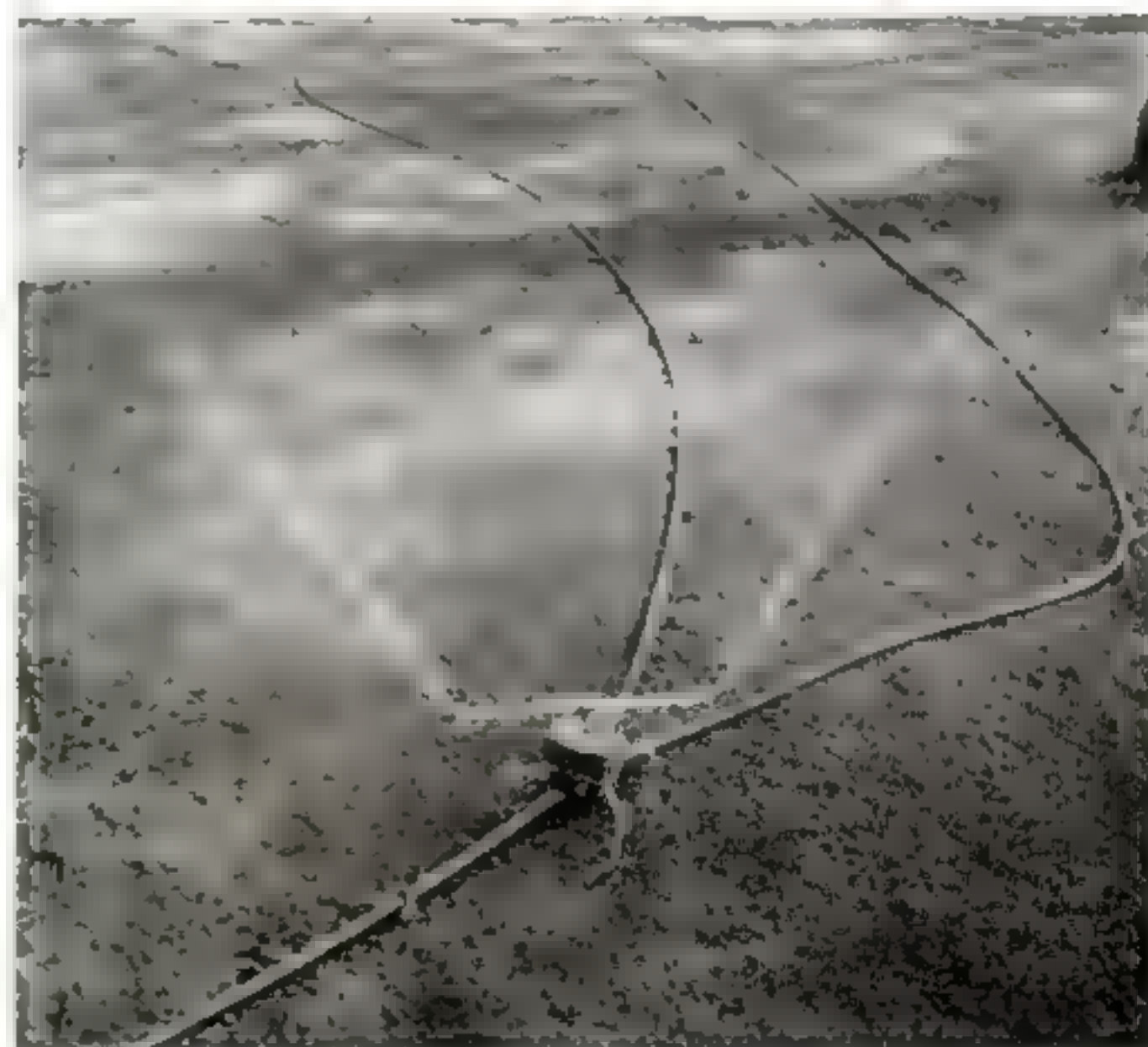
AMERICA'S QUALITY MATTRESS FOR NEARLY 100 YEARS

Dealers in Principal Cities—or write OSTERMOOR & CO., Chicago 16, Ill., or Bridgeport, Conn.



"Activated" Shell Premium is the most powerful gasoline
your car can use!

Creeping Sprinkler CONTINUED



TO OPERATE THE SPRINKLER, the hose is first laid down over route the sprinkler is to travel. The sprinkler is attached to the nozzle and its two rubber wheels clamped to the hose which has been looped back (*top picture*). Sprinkler travels along, pulling hose in an enlarging loop (*middle picture*). When it hits the metal disk shown in bottom picture, it automatically stops.

*There's nothing like it
... absolutely nothing*

An off-shore breeze, cool spray on your face, the swirl of water
flushing by in her wake. On sailing days like this, you'll
find Budweiser an ever welcome addition to your crew. Lift
its foaming, bubbling goodness to your lips and each
sip will tell you ... here's distinctive taste and eye-
appeal unmatched by any other beer. Live life,
every golden minute of it. Enjoy Budweiser, every
golden drop of it.

ANHEUSER-BUSCH, INC., ... ST. LOUIS

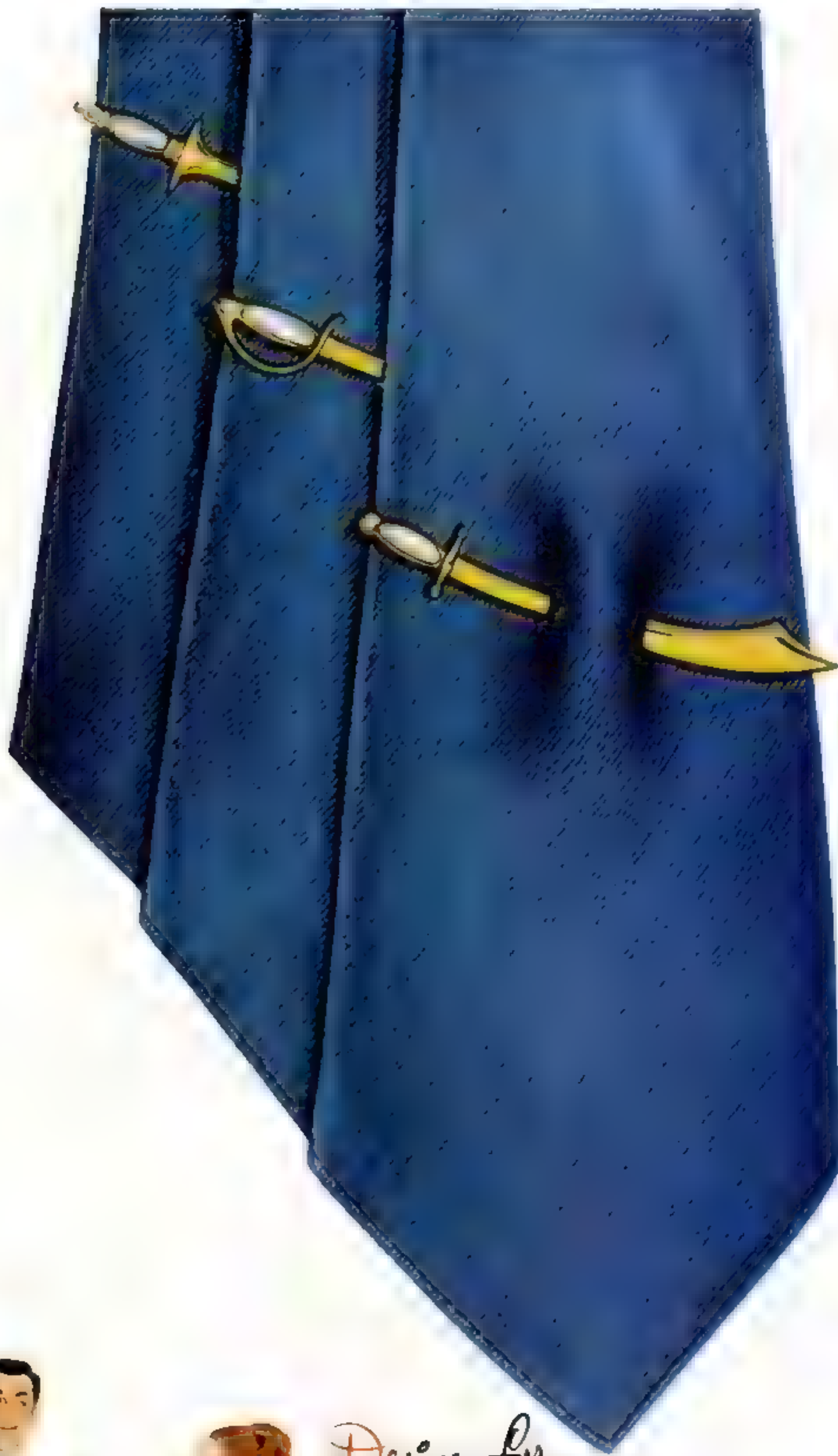
Budweiser

*There's more Budweiser now—and
there will be still more as our vast
expansion program continues.*



For more

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Design for Deception

Your eyes deceive you! The Pin Klip*

doesn't pierce your tie, does keep it neatly centered, always.

A bit of SWANK magic, and here you see it in a trio of clever designs.

The hilts are set with beautiful
mother-of-pearl. \$3.50 each,
subject to Federal Tax.

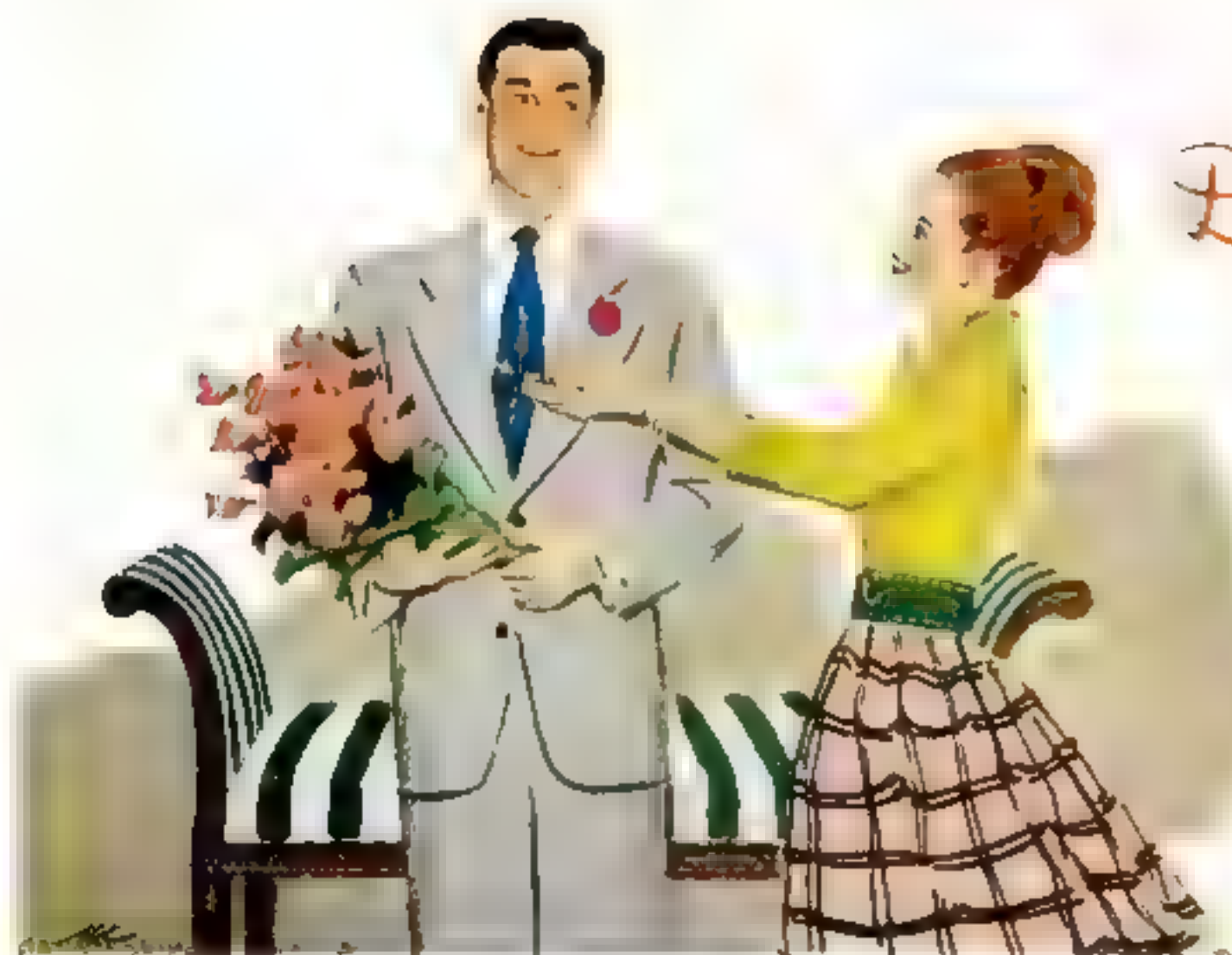
Father's Day, June 19th

Always look for the name SWANK on all our products

SWANK - R. Swank, Inc., Attleboro, Mass.

*Patented

Men prefer
SWANK





UNAWARE THAT HIS PRAYERS ARE ABOUT TO BE ANSWERED, SAM CANZONA TIPS HIS HAT AND LOOKS FOR PATRONS OUTSIDE RICCARDO'S RESTAURANT IN CHICAGO

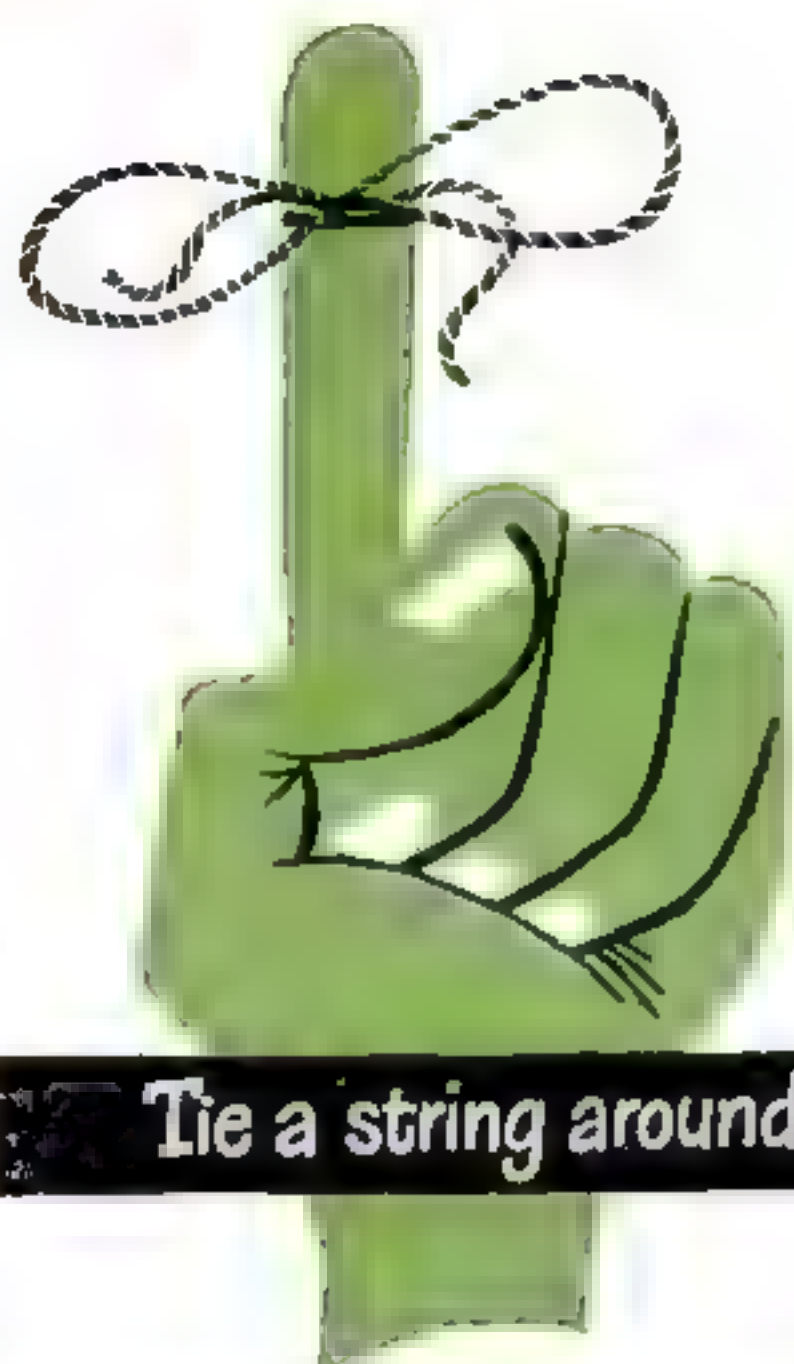
SAM'S DREAM COMES TRUE

A radio program grants an organ-grinder's prayer

For nearly 30 years Organ-grinder Sam Canzona, 79, has been wandering through the streets of Chicago with a monkey, making just enough money to support himself and his wife Theresa. Somehow he never could save enough to do the one thing he wanted—bring his sister-in-law Carlina from Italy to America. Sam and his wife had not seen Carlina since they left Italy in 1920 when she was a handsome young woman of 30, and they had missed her dreadfully. Then this spring Sam had a colossal piece of luck: a capricious radio program suddenly decided to make his dearest wish come true. His good fortune started when Ralph Edwards, producer of NBC's *This Is Your Life*, Philip Morris cigaret program, felt an urge to do something nice for an organ grinder. He got Sam's name from a newspaperwoman who knew about Carlina. Then he staged a huge party at Riccardo's restaurant, where Sam plays. Secretly he had Carlina flown from Italy. On the big day Sam happily showed up to play at Riccardo's as usual (*above*). Then Edwards brought out Carlina (*following pages*) and Sam nearly dropped dead from excitement. Even this contingency was taken care of: the program had him insured for \$35,000.



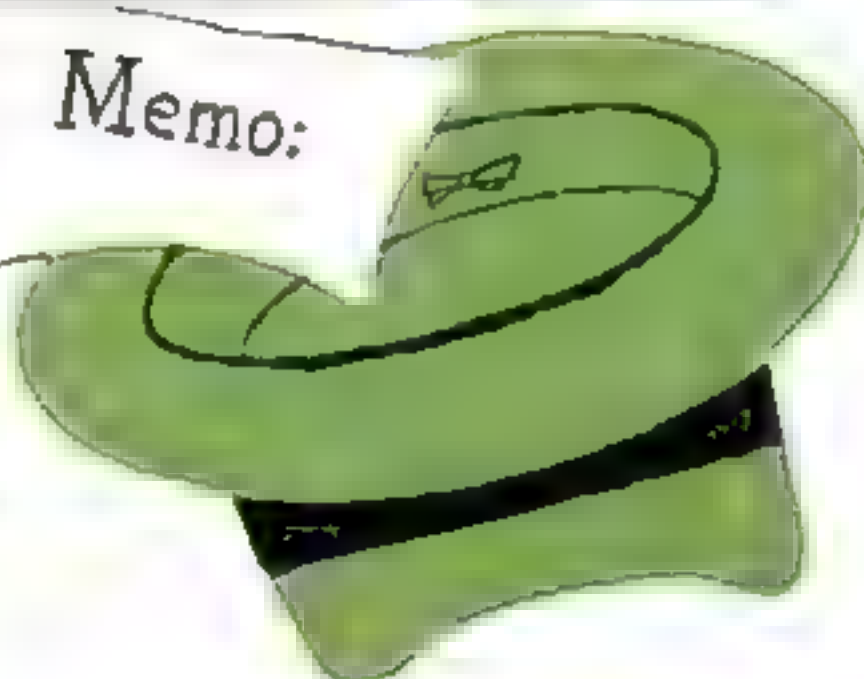
HIDING AROUND CORNER of Riccardo's before program goes on the air. Ralph Edwards (at right) stands on street with his script and his assistant (wearing ear trumpet) while Riccardo's customers wait for whom are in on the joke. Later in Sam's story



Tie a string around your finger,

Paste a memo in your hat

Memo:



To remind you summer's coming

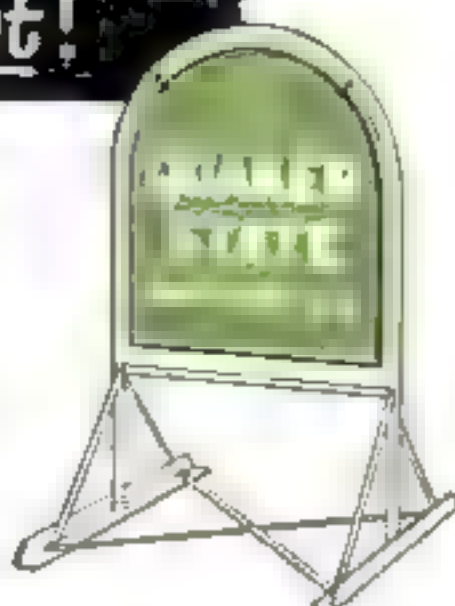


And here's the oil for that!

Quaker State Motor Oil is heat-resistant—won't break down and thin out even under hottest, toughest summer driving conditions. Next time you have the oil changed, try Quaker State, refined from 100% pure Pennsylvania grade crude oil. It will make you and your car enjoy going places!

40¢ per U. S. Quart including Federal Lubricating Oil Tax

QUAKER STATE OIL REFINING CORPORATION, OIL CITY, PA.
Member Pennsylvania Grade Crude Oil Association



Sam's Dream CONTINUED



MEETING CARLINA, Sam is flabbergasted. "But you are in Italy!" he says. "I am here, beloved brother," says Carlina, recognizing him instantly.



REUNITED AT LAST, Theresa, Sam and Carlina, now 59, sit together for a family portrait. Carlina at first was reluctant to come all the way to Amer-



CARLINA AND THERESA (left) then embrace as Edwards beams benevolently. "You don't look like my sister," Theresa says. "She was so young."



ica and will be glad to get back to Italy. "My fifteen sheep and my grandchildren need me," she says. "Also I am looking forward to flying in the air again."

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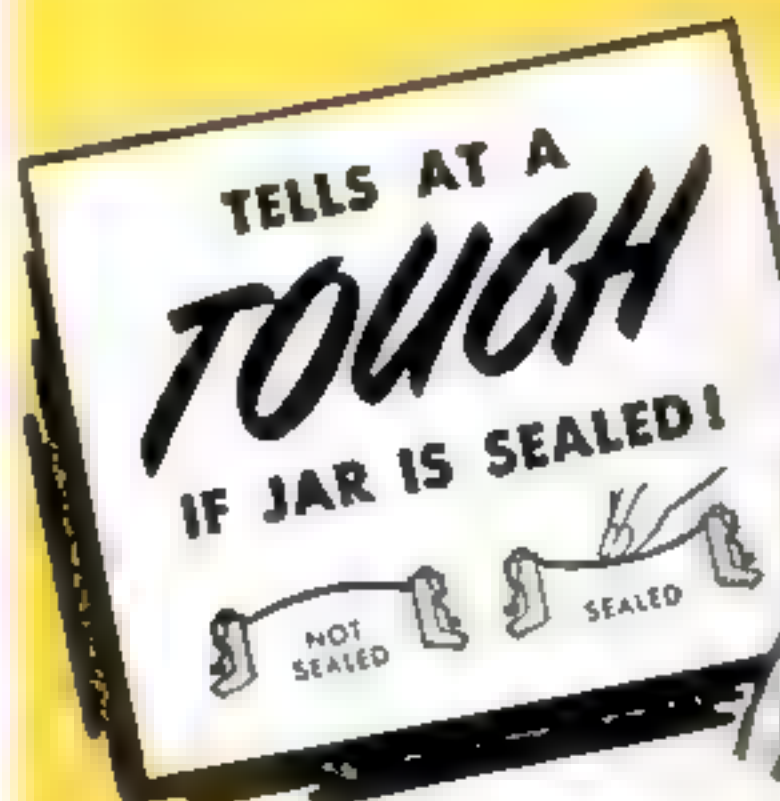
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Try the new easy-to-test



Ball



DOME LID



Testing the seal is one of the most important steps in home canning. BALL DOME LIDS make it amazingly easy. See that bulge or "dome" in the lid? When it's down, the jar is sealed.

Once you use Ball Dome Lids, with the exclusive "Touch-Test" Seal, you'll never go back to old fashioned flat-top lids!

BALL Leads All

Four generations have looked to Ball for the finest in home canning equipment, including Ball Mason Jars, Ball Ideal Jars, Zinc Caps, Perfect Seal Jar Rubbers and Ball Freezer Jars. Ball Dome Lids and Bands are the last word in 2-piece metal caps. Insure canning success—demand Ball when you buy.

6 DOME LID ADVANTAGES

- 1 EASIEST TO TEST: only cap with "Touch-Test" Seal.
- 2 BACKED BY BALL: first in home canning for 60 years.
- 3 NEW PLASTIC LINING: resists food acids. Gold lacquered top.
- 4 RED RUBBER FLOWED-IN SEAL: no separate rings necessary.
- 5 3-POINT-PRESSURE BAND: holds lid firmly until vacuum is formed.
- 6 PACKED BACK-TO-BACK: lids can't stick together.

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1949 BALL BLUE BOOK — less than 1/2 price!
World's favorite home canning guide; 56 pages, hundreds of recipes, latest methods. Regular price 25c. YOURS FOR ONLY 10c with top from 1 box of Dome Lids and Bands. If dealer is out of Dome Lids, ask him to order some. You must enclose box top to get in on this offer.* Address

BALL BROTHERS COMPANY, Dept. L, Muncie, Indiana

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* Offer good only in continental U.S., during 1949.

BALL DOMES LIDS FIT ALL MASON JARS

Fleischmann's makes America's most delicious Gin Drinks...



BECAUSE...
It's the
Gin that gives
you all 4...

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THE FLEISCHMANN DISTILLING CORPORATION, PEESKILL, N. Y.



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Happy Vacation Memories!*

Model CRANE



Model
ROAD GRADER
Overall length
26", weight 10
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A table-top becomes vast table-lands . . . and a sandbox or beach becomes a construction site to the lucky child with a Model Toy! For Model Toys are exact working copies of giant construction machines . . . toys that guide young minds, hands, and imaginations along constructive lines. They're quality-built . . . outlast the average toy 3 to 1! Summer or winter, indoors or out . . . for your child Model Toys are well worth the difference!

Write today for FREE Catalog describing this and the other Model Toys . . . the Model EARTH HAULER, BUCKET LOADER, CONCRETE MIXER, and ROAD GRADER

**Model
TOYS**

CHAS. WM. DOEPKE MFG. CO., INC. • ROSSMOYNE, OHIO

Sam's Dream CONTINUED



A GIFT FROM CARLINA was a suitcase full of homemade Italian cheeses. On another program the next day she got some Crisco and Gene Autry boots.



MEETING THE MONKEY Rosy, which Sam had often written about in his letters to her, Carlina watches as Theresa puts it through some of its tricks.



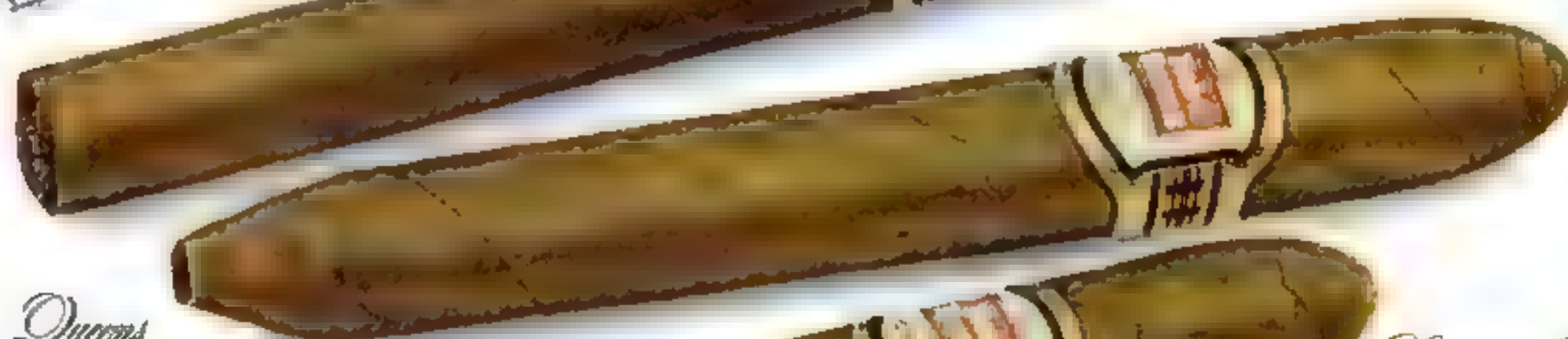
THE HAPPY COUPLE, Sam and Theresa, go into a dance. Theresa got a refrigerator, a stove and a washing machine from Edwards. Sam got cigarettes.



*Three
Invitations*
TO REAL
SMOKING PLEASURE



Panatela de Luxe
2 for 27¢



Queens
2 for 35¢



Corona Supreme
2 for 35¢



Panatelas specially wrapped
for Father's Day

We cordially invite you to enjoy what we believe is
perfection in the All-Havana filler cigar... Fine tobaccos, delicious
and distinctive, produce these fine tasting Robt. Burns Cigars.

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GUARANTEED 100% CHOICE ALL-HAVANA FILLER



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ROCKEFELLER CENTER, NEW YORK

Serving Through Science

FOR BEST RESULTS:
shave with **Barbasol**



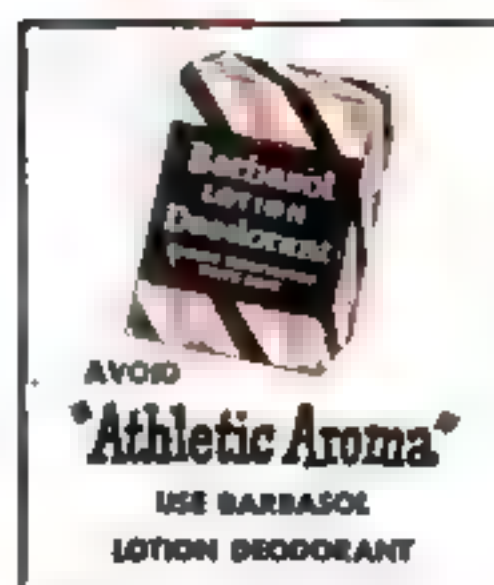
**Cultivating? (the lady)
You can—with a
Barbasol face!**



**No brush
No lather
No rub-in**

To make a Tiger Lily purr—try Barbasol! With Barbasol you get closer, easier, more comfortable shaves that last all day. They're faster, more sanitary, too! No brush, no lather, no rub-in. And Barbasol always leaves your face feeling really soft and smooth. So for "100 purr cent" shaving pleasure—try Barbasol, today!

Use it also for soothing relief of sunburn, windburn, insect bites, itching.



**Avoid
"Athletic Aroma"
USE BARBASOL
LOTION DEODORANT**

Triplets Club **CONTINUED**



TOM, DICK AND HARRY Krause, all ardent athletes, show some of their tumbling tricks. They started this at the age of 3. Tom, whose feet are held by Dick in top picture, is the best acrobat, Dick is best student and Harry likes to work with tools. Someday they all plan to marry a little girl named Sandra.

CONTINUED ON PAGE 141



same size, but sometimes one outstrips the others, as in the case of the Pahr and Daubner triplets, and sometimes they are neatly graduated, like the Fronczaks, who wear dress sizes 12, 10 and 8. The most common kind of triplets is the so-called "identical" triplets, which result when one egg cell in the mother splits in two and then one of the two cells thus

formed divides again. Two-egg triplets are much rarer and really consist of identical twins plus a third child. In this case one egg has split and the third child comes from a separate egg. Rarest of all are those which come from three separate eggs. Actually these are not triplets in the ordinary sense but rather three children who are born at the same time.



THREE DOZEN TRIPLETS, all children of club members, pose for their portrait. Sitting on the floor in the bottom row (left to right) are Ronald, Sheldon and Robert Schwartz, 5; Jack, Robert and Douglas Ferguson, 4; Jimmy, Judy and Jerry Maxson, 2½; Corrine, Eugene and Kathleen Pearson, 4. Standing in the second row are Marilyn, Mar-

Iene and Merle Royek, 6; Harry, Dick and Tom Krause, 7; Rosemary, James and Lillian Mueller, 7; Frances, Ellen and Joan Paltr, 6. In the top row are Jean, Joan and June Kubovy, 12; Jo Anne, Emmet and Jane Anne McKune, 7; Joan, Joyce and June Daubner, 8; Barbara, Bernadette and Bernadine Fronczak, 10. Triplets are frequently all the



JACKIE (TOP), BOBBIE (MIDDLE) AND DOUGIE FERGUSON, ALL 4, SIT OUT THEIR NAP HOUR IN A TRIPLE-DECKER BUNK. THE TOP BERTH IS THE MOST POPULAR

Life Visits a Triplets Club

Seventeen mothers have qualified for membership by living in Chicago and having three children at once

When a poker player is dealt three of a kind the odds are against his getting a full house, but to any parent suddenly blessed with triplets a full house is a certainty. Triplets take up a lot of room. They also have special problems: they are sick in threesomes, when they start crawling they cause three times the ordinary household havoc and they all

outgrow their clothes at once. To share their common joys and troubles 17 families with triplets have banded together to form the Chicago Mothers of Triplets Club, holding regular meetings to swap cute stories, new theories and old clothes. They agree that their assorted families (*following pages*) were hard to name. The Maxsons finally

decided on Jimmy, Judy and Jerry; the Kubovys on Jean, Joan and June; the Krauses settled for Tom, Dick and Harry. All of them are proud that fate singled them out for its triple gift. Triplets come only to one out of 8,846 families, so all the club members have beaten odds far stiffer than those against a poker player's full house (15 to 1).



HONEYMOON IN ARIZONA . . . where outstretched,
rugged beauty bodes contentment. Painted for the
De Beers Collection by Ricardo Magni.

a Diamond is forever

<p>One-quarter carat 100 POINTS \$80 to \$195</p> 	<p>One-half carat 100 POINTS \$200 to \$440</p> 
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The above price ranges were developed for your guidance through a nationwide independent check among representative jewelers in April 1949 (Exact weights shown are infrequent.) Add Federal tax

joyously they've shared a world of sweet delights, of dreams at last come true . . . the solemn moments when each said "I do". . . the lighthearted departure from their families and friends . . . and now the sunny hours together in the great outdoors. From these come memories they'll hold most dear, ones her lovely shining diamond will keep recalling through the years. That is why her engagement diamond, though it need not be costly, or of many carats, should be chosen with care. Color, cutting, and clarity, as well as carat weight, contribute to its beauty and value. A trusted jeweler is your best adviser.

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"PLANNING THE VACATION TRIP," by Douglass Crockwell. Number 30 in the series "Home Life in America."

Beer belongs...enjoy it

In this home-loving land of ours . . . in this America of kindness, of friendship, of good-humored tolerance . . . perhaps no beverages are more "at home" on more occasions than good American beer and ale.

For beer and ale are the kinds of beverages Americans like. They belong—to pleasant living, to good fellowship, to sensible moderation. And our right to enjoy them, this too belongs—to our own American heritage of personal freedom.



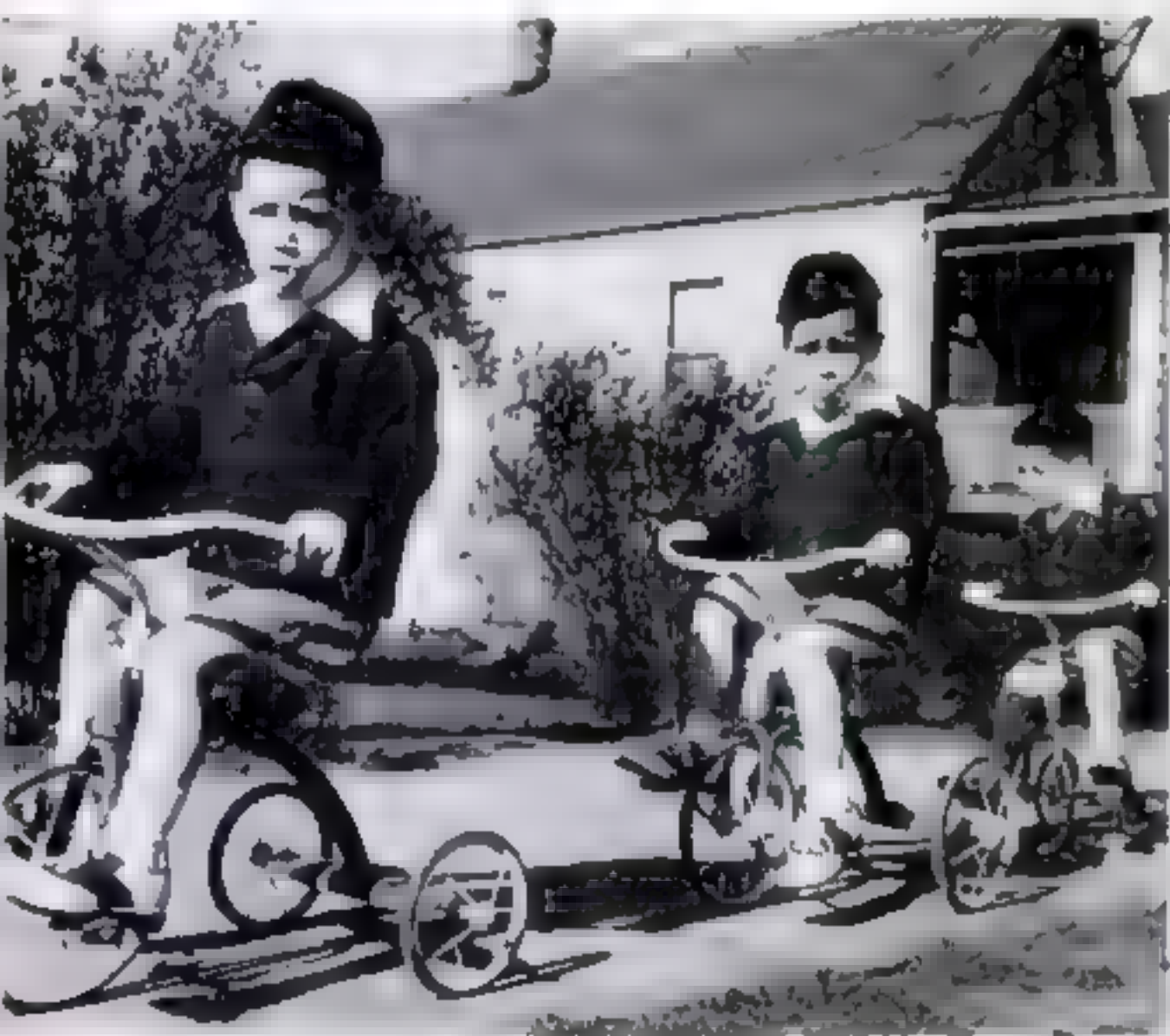
AMERICA'S BEVERAGE OF MODERATION



Triplets Club CONTINUED



FRONCZAK TRIPLETS (left to right), Bernadine, Bernadette and Barbara, play the piano in their living room. They practice a half hour every day, often using music written for six hands and, like most children, think it a chore.



FERGUSON TRIPLETS (left to right), Jackie, Bobbie and Dougie, have graduated to trikevels. They live with their mother, father, grandmother and 13-year-old brother in a four-room apartment. Mrs. Krause is club's president.



SCHWARTZ TRIPLETS concentrate on huge triple-decker cones. They are (left to right) Robert, Sheldon and Ronald, the most nearly identical triplets in the club. Sometimes one of them has trouble telling the other two apart.



Spirits high! Eyes that shine! Sergeant's keeps him feeling fine!

Heads turn as you go by with him! His coat's aglisten! His head held high! Everyone can see you give your dog the care he deserves. It's easy, with safe, quick-acting Sergeant's Dog Care Products to help you. 21 of these items serve to meet nearly every common ailment. They are the result of scientific research and testing by consulting veterinarians. And each is the outgrowth of devotion to dogs that has characterized Sergeant's for 74 years. Following are items to keep on hand. Your drug or pet store has them.

FOR WORMS . . . which may prove fatal and which infest nearly all puppies and most grown dogs . . . Sergeant's **SURE SHOT** Capsules for large dogs—Puppy Capsules for pups and dogs under ten pounds.

DISEASE-CARRYING TICKS are killed quickly and surely by Sergeant's Tick Killer.

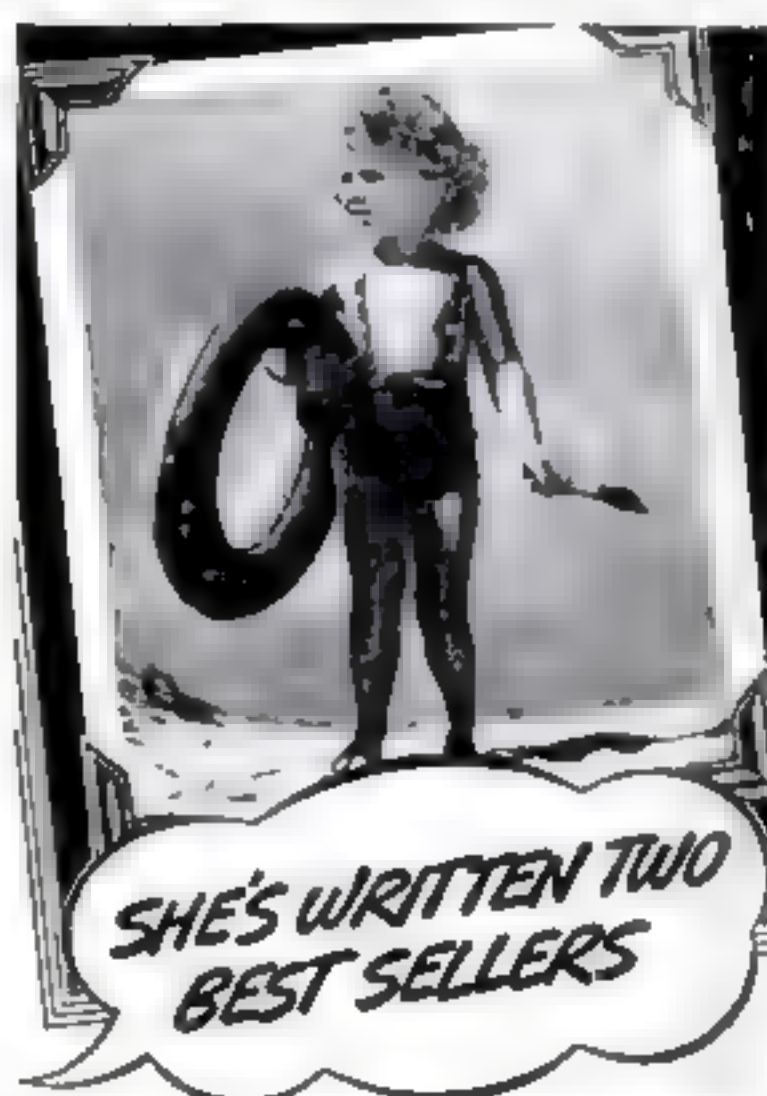
FOR FLEAS—Sergeant's **SKIP-FLEA** Soap for the bath—Sergeant's **SKIP-FLEA** Powder dusted on regularly between baths. Both kill and repel fleas.

FREE: How to enjoy a well and obedient dog! Expert advice. Ask for your copy of *Sergeant's Dog Book* at drug or pet store. Or write Sergeant's, Richmond 20, Va.

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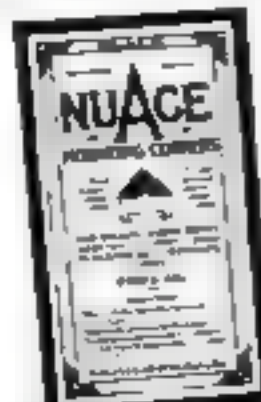


Sergeant's DOG CARE PRODUCTS



"I took this picture when she was five years old, and NuAce Snapshot Mounting Corners have kept it safe all these years."

To protect your precious snapshots, stamps, and other hobby collections, ask for NuAce, the better mounting corners, at 5¢ and 10¢ stores, drug stores, or at your favorite film counter. Available in a choice of 12 colors for only 10¢ per package of 100. (Also available in transparent, gold or silver.) Three sizes—Regular, Junior and Senior.



ACE ART COMPANY, READING, MASS.

3 SIZES } REGULAR
JUNIOR
SENIOR

BEFORE IT'S LOST OR DAMAGED.

NUACE Snapshot Mounting Corners



Replaceable Filters 10 for 10¢

Patented filters in Medico pipes stop flakes and slugs...absorb juices...reduce tongue bite. Smoke goes round and round 66 times...and it comes out clean...cool

MEDICO V. F. Q. (VERY FINE QUALITY)

Rich-grain imported briar Pipes. Wide \$2

variety of shapes. With 10 filters . . . \$2

Frank Medico Standard Pipes . . . \$1

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MEDICO
FILTERED SMOKING

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A real-life look at "THE LIFE OF RILEY"*
—the whole cast says:

**"Why Take Less...when
Pepsi's Best!"**



"BILL BENDIX" says:

**"It's Twice
as Good!"**

WHETHER HE'S PLAYING the part of irascible, lovable "Riley"—or his real-life role of plain Bill Bendix, PEPSI is the choice of this famous screen star. "It's got the quality", says Bill.

"PEG" says:

**"Has Twice
the Value!"**

IN REAL LIFE, "Mrs. Riley" is Rosemary De Camp—and PEPSI really rates with her, too. Like any housewife, she buys PEPSI in the famous big 12 oz. bottle.



"BABS" and "JUNIOR" say:

**"Gives Twice
as Much!"**

WITH THE "RILEY KIDS"—(Meg Randall and Lanny Rees) it's drinking big, Big PEPSI that makes a hit!



GET 12 FULL
GLASSES IN THESE
6 BOTTLES!

Do the family budget a favor with carton of PEPSI—get 12 glassfuls in each 6 bottles!



*Don't miss this new Universal-International laugh riot!

TUNE IN "COUNTER-SPY"—thrills, excitement. Tuesday—Thursday Evening, your ABC station

MISCELLANY

FATHER KNICK'S TRIP

Dressed as the sturdy spirit of New York City, a professor sweats his way around the world

On the afternoon of May 5 an innocuous-looking New York City official buttoned himself into a gaudy American colonial costume, put on a tricorn hat and took off by plane for a trip around the world. This startling project was an invention of the New York World Trade Week committee and was intended to promote goodwill for the port of New York. The synthetic colonial, James J. O'Brien, secretary of the Department of Public Works, was regarded as a proper choice because, as a onetime professor of languages at Fordham University, he could talk about New York in a variety of tongues. In costume he was supposed to represent Father Knickerbocker, the city's "patron saint."

In areas which understand U.S. salesmanship, Father Knick's mission went well. He was smothered with bathing girls in California and hailed by the Junior Chamber of Commerce in humid Manila. His troubles really began in Hong Kong, where the British governor was out to lunch, and they deepened in Bangkok, where he was met by nobody but a couple of dancing girls. In New Delhi he no longer could tolerate his hot wig. But things took a turn for the better when he reached Europe. In Paris, Pierre de Gaulle gave him the "A" treatment, and in London he saw the Lord Mayor and frightened the pigeons in Trafalgar Square. When, on May 23, Father Knickerbocker arrived back in New York, he was fray-wigged, rubber-legged but happy (p. 144).



LOS ANGELES
HOLLYWOOD GREETING at Los Angeles finds that Miss Long Beach, Miss San Pedro and Miss Wilmington are equally well dressed for pictures.



SAN FRANCISCO
SIGHTSEEING in San Francisco means a cable-car ride. Still new to his complicated costume, the New Yorker had left his bushy wig at the hotel.



BANGKOK
EAST MEETS WEST at the Bangkok airport. Two Siamese classical dancers greeting the New Yorker help raise the already steamy temperature.



NEW DELHI
WIG ABANDONED in heat, Father Knick pants out an explanation of his appearance to an Indian policeman at New Delhi. His jabot is also missing.



JOURNEY BEGINS WITH SEND-OFF BY CITY COUNCIL CHIEF IMPELLITTERI



MANILA
MABUHAY means "Welcome," and at Manila sweating Father Knick is given keys to city by Mayor de la Fuente (center). He managed a wan smile.



HONG KONG
RIDING IN RICKSHAW, Knickerbocker astounded the polyglot residents of British Crown Colony. One asked, "Is it George Washington?"



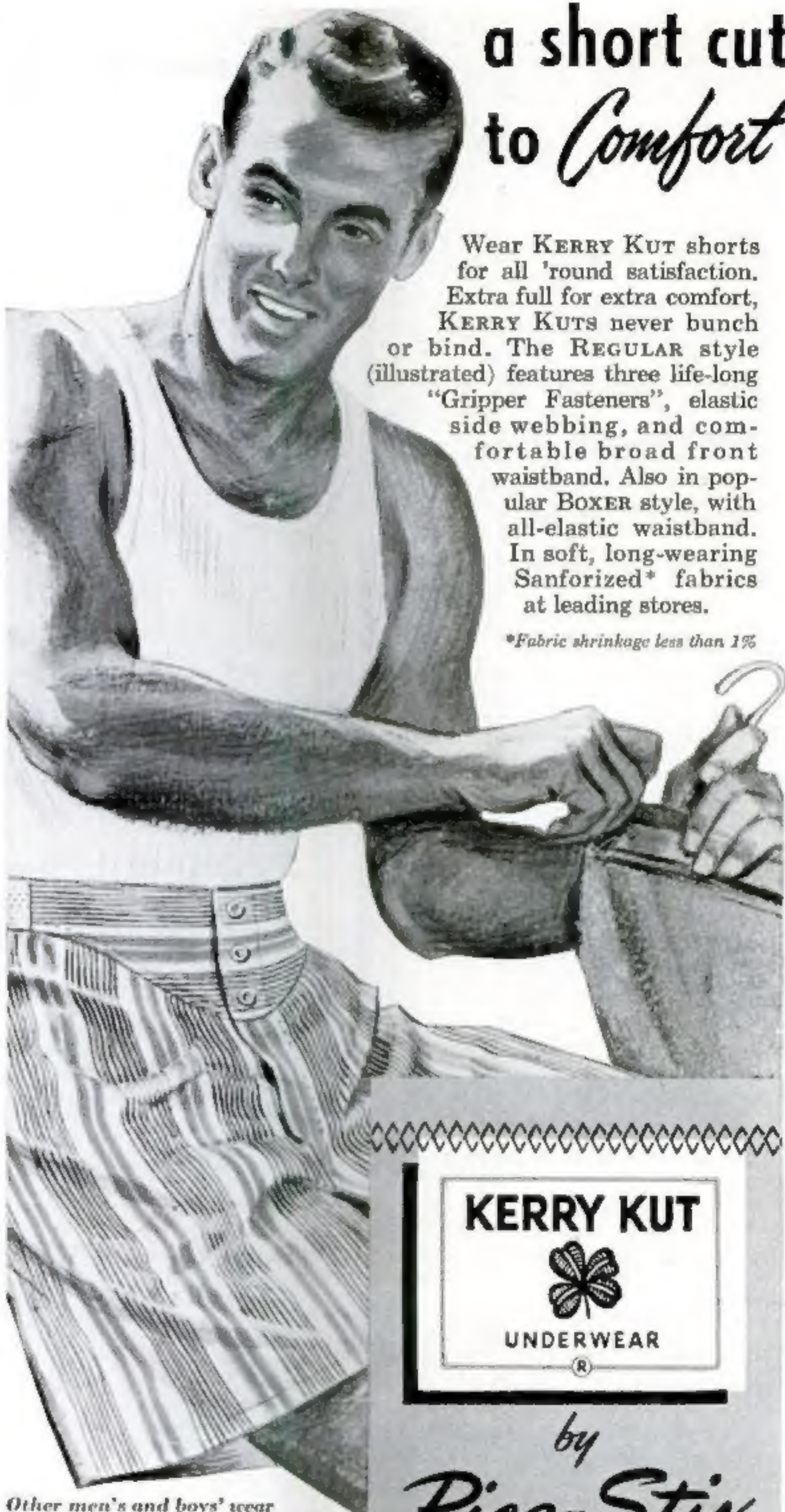
PARIS
PIERRE DE GAULLE, mayor of Paris, revived Father Knick's drooping spirits with warm welcome at the Hotel de Ville. Weather was better too.



LONDON
THE LORD MAYOR of London, Sir George Aylwen, receives a fancy greeting scroll. Father Knickerbocker changed costume for last official call.

CONTINUED ON NEXT PAGE

a short cut to *Comfort*



Wear KERRY KUT shorts for all 'round satisfaction. Extra full for extra comfort, KERRY KUTS never bunch or bind. The REGULAR style (illustrated) features three life-long "Gripper Fasteners", elastic side webbing, and comfortable broad front waistband. Also in popular BOXER style, with all-elastic waistband. In soft, long-wearing Sanforized* fabrics at leading stores.

*Fabric shrinkage less than 1%

KERRY KUT



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KERRY KNIGHT PAJAMAS for men

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PERFECTO SHIRTS for men

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IT'S MORE FUN TO *Eat Out*



Ala-diner® 4-PARTY OUTING KIT

Streamlined aluminum case is equipped with service for four: plates, knives, forks and spoons with gay plastic handles, cork screw cap opener, salt and pepper shakers, 2 one-quart Aladdin Hy-Lo Vacuum Bottles. Removable sandwich compartment. Case has rounded corners. Smooth aluminum interior is easily washed spotlessly clean. No. 134, \$28.00.

WITH THE *Ala-diner* **YOUR PLAYTIME SNACK-BAR!**



Ala-diner® 6-PARTY OUTING KIT

Sturdy deluxe aluminum case completely furnished with service for six—plates, cups, knives, forks and spoons with gay colored plastic handles, salt and pepper shakers, cork screw cap opener, 2 one-quart Aladdin Hy-Lo Vacuum Bottles. Removable sandwich compartment. No. 136, \$34.00.



Ala-diner® 2-PARTY OUTING KIT

Compact aluminum case with service for two—plates, knives, forks, spoons with colored plastic handles, 2 one-pint Aladdin Hy-Lo Vacuum Bottles. Removable sandwich compartment. No. 150, \$17.00.

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THE GREEN BOTTLE WITH THE RED TOP

EQUIPPED WITH FAMOUS *Aladdin* HY-LO® VACUUM BOTTLES

Father Knick's Trip CONTINUED



FATHER COMES HOME exhausted but at LaGuardia field gets a lei from Miss Queens Chamber of Commerce (left) and Miss New York World Trade.



UNWIGGED KNICKERBOCKER takes a deep drag on his cigaret at airport before getting back into costume for the triumphant return to City Hall.



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It's natural for a Man of Distinction—being a man of moderation—to seek the very finest for his occasional drink. It's natural, too, for him to discover that Lord Calvert—*so rare, so smooth, so mellow*—is a truly distinguished whiskey that adds lustre to his highball.

LORD CALVERT IS A CUSTOM BLENDED WHISKEY, 86.8 PROOF, 65% GRAIN NEUTRAL SPIRITS. CALVERT DISTILLERS CORP., NEW YORK CITY

Give **DAD** a present he's sure to enjoy—a carton of
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Yes—Dad will really enjoy a carton of mild, rich-tasting, cool-smoking Camels!

And you'll enjoy giving this beautifully gift-wrapped carton that's all decked out for Father's Day giving—even including a special gift card that's "built right in" to the top of the colorful carton cover.

Father's Day

SUNDAY

JUNE 19



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